"Executives" Enter League Play!

By Allen Fleck

In our first edition of the newspaper we tried to find out if there was enough interest to form a basketball team and perhaps enter a league.

We found that there was high interest and Mr. A. R. Sullivan agreed to sponsor the team. Under the direction of Jim Miller the preliminary problems were ironed out.

For the 1963-64 season, Sullivan College will participate in the Men's Municipal Basketball Association. The starting date of league play will be Wednesday, November 27 at 7:00. The team is looking forward to every student's support. After the first game the remainder of the games will be played each Wednesday evening at Gottschalk Junior High Gym, on Taylor Blvd., in the south and near igloo's park.

The team will be outfitted in new green uniforms with white numbers. The team will wear green and white sweat shirts as warm up jackets. The college has invested a large amount of time and money into the promotion of the team and with the caliber of players available we are looking forward to a terrific season.

Here is the team roster composed of former high school and college players:

- Sam Browning: 6'0" 130 lbs, Seymour, Indiana
- Robert Devenport: 6'0" 170 lbs, Rockdale, Kentucky
- David Dixie: 5'8" 135 lbs, Elizabethtown High, Elizabethtown, Ky.
- Joe Hagan: 6'0" 140 lbs, Elizabethtown Catholic, Elizabethtown, Ky.
- Steve Hoenig: 6'8" 170 lbs, Aquinas Prep High School
- Charles Huffman: 6'0" 181 lbs, Male High School, Louisville
- Roger Isaac: 6'10" 185 lbs, McKee High School, Kentucky
- Larry Lewis: 6'0" 165 lbs, Cumberland High School, Kentucky
- Jim Miller: 6'2" 165 lbs, Valley High School, Kentucky
- John Sandlin: 6'0" 165 lbs, McKee High School, Kentucky
- Jerry Vernon: 6'3" 178 lbs, Sue Bennett Jr., College
- Bobby Ward: 6'0" 180 lbs, Auburndale Baptist
- Roy Watkins: 5'8" 133 lbs, Carrollton High, Kentucky

College Rings

Tuesday, October 8, Mr. Norman Green, from Baltier Company, visited the college. Mr. A. R. Sullivan and Mr. Green discussed the design for the ring and pin for Sullivan Business College. Mr. Green is now in the process of making sketches which will be submitted to the college. It will be a collegiate type ring with an emerald set. This is the first time Sullivan has presented the opportunity for the student to purchase a ring or pin from the college.

So please back us up. The student body will be notified as to when they can be purchased.

Thanksgiving
November 28 and 29
Christmas Holidays
December 21-January 6

Thanksgiving

Thankfulness is a wonderfully warm and decent thing. To feel it and express it is a blessing of the highest order.

Thankfulness is a reflection from the mind that realizes man's insignificance. Such a mind receives guidance and protection and provision. Men whose lives are lighted by such illuminating trust are happy men.

Let us be thankful for what we already have, giving thanks for the little things.
HAVE A HAPPY

Christmas Party Plans

Christmas is just around the corner, and that means that all of the S.B.C. students will be attending our Christmas party, sponsored by Mr. Sullivan.

The party will be December 20, and it will start at 12:15 p.m. It will be at the Kentucky Hotel in the Mirror Room. There will be refreshments, talent shows, music, and of course SANTA CLAUS!! Definite plans for a band.

Last year’s party was a success, and this year’s party will be just as good or better. Attendance is mandatory. So everyone be there, if for no other reason than to get their gift!!

SEE YA THERE’!!

The Importance And Necessity Of Charm

It's with a great amount of pleasure and satisfaction that we, at the Hamilton-Schalk School of Modeling and Charm, instruct Sullivan Business College students in Charm and Personality Development. Both, charm and the development of your personality, are of the utmost importance...as well as your knowledge and skill in the vocation you have chosen.

Thus far our classes have been confined to the female business student; therefore, we will consider her role in the business world in this, our first article for your paper.

Today, when more and more women are entering into community and public life and into the business and professional worlds...that often elusive, always admired quality known as personal charm takes on new and vital importance. More than ever before, today's woman should make the most of her age-old duty to be attractive, interesting and of value to others. There is no such thing as an unattractive woman. Only those who don't know how to make the most of their natural, attractive selves.

Those of you who have been in our classes have heard us use this phrase, "business IS charm conscious." It's a very factual statement. Gone are the days when job "know-how" was enough. Today the person who "lands" the job is the person who offers more than just a working knowledge of a particular job. The person who is sought-after, who "lands" the job, is the person who has used his or her assets to their best advantage. It's a delight to be in contact with a charming person. It makes working conditions more pleasant and personal contacts more pleasing. Charm and your personality play such a vital part in your social and business successes.

Contrary to an all too prevalent impression, the pursuit of charm is far removed from selfish conceit. The development of one’s personality is so intermingled with charm itself, it is impossible to separate the two. It is easier to dissect charm than to define it. On analyzing every facet, you immediately discover the source in a wellspring of consideration for the sensitiveness of others. A most important point to remember always is that a charming personality is not made of whole cloth by assembly-line or carbon-copy techniques. Quite oppositely, it’s woven of hand-picked threads into a highly individual pattern. The true charmer strives throughout her life to possess an open mind, a sympathetic attitude, a sense of laughter and a generous heart. And these qualities are not so easily acquired. They come only to those who are deeply and unfailingly concerned over the well-being of others. But once they are possessed, they create from within a woman a glow that envelops her in an aura of irresistible beauty and charm. By the charm of your approach, you bring solace, enjoyment and harmony into the lives of all who know you...and happiness to yourself.

THE SULLIVAN HERALD
Published by Sullivan Business College
Herald Staff

Sponsor: Mr. A. R. Sullivan
Editor in Chief: Robin Bregant
Production Managers: Ann Brezgel, Jean Gish
Art: Nancy Guylor
Sports: Allen Fleck
Editorial
By A. O. Sullivan
President—Sullivan College

The private business school is a local, non-tax supported educational institution which reflects the business needs of the local community. By the very nature of its flexibility, it can respond to and keep pace with the ever-changing demands of local employers.

As a post high school, collegiate-level educational institution, it has achieved an outstanding record in satisfactorily placing graduates in good jobs. The respect it has earned from local employers is its success.

By specializing in education and training—beyond high school education and training—for all types of modern-day office occupations, the private business school finds an increasingly important place in education. It provides business, industry, and government with a steady flow of competent office workers for whose skills there is today an even growing need.

The private business school is the working partner of high schools and other educational institutions because it places the best interests of the individual student ahead of everything else.

It takes each student at his present level of accomplishment and trains him in additional skills and knowledge to realistically meet the needs and demands of the employer. By keeping its curriculum flexible, it can make the necessary changes and adjustments to train the student beyond his present skills and knowledge.

In such an educational environment, the student learns to more fully develop his judgment, his capacity to make sound decisions, and his ability to get along with people. He is encouraged to exercise his initiative, and to put forth his best effort in every-thing he does.

The private business school trains the student, not only for his present job, but also for a career. With a solid educational background, he will gain worthwhile work experience and truly earn job promotions and career advancement.

Here at the Sullivan Business College, we maintain and stress: An active free employment service, experienced business trained faculty, modern facilities (new equipment, air-conditioned classrooms), small classes (quality not quantity), individual instruction (personal attention and year-round operation to save you time and money), modern courses.

For
Medicals Only

Attention all medical students. If you haven’t heard yet, there is a new medical room put in for your use during our medical practice.

The room is located in room 438. It is a very pretty room, and is full of things we will be using. It has a regular doctor’s couch, and a cabinet full of medicines, bandages, and all kinds of instruments. There are charts of the human body hanging on the wall. We are also lucky to have a lot of doctor’s books. Those include books on anatomy, physiology, medical terminology, etc.

The medical room will be used as a tape room when the medical students aren’t using it. There are locking doors to shut the equipment off from those who will be taking tape.

If you haven’t seen the room yet, be sure to go by and see it at your next free period. I’m sure you will love it, and be very proud of it as you are the rest of the school.

Faculty Profile
By Peggy Anderson

Miss Fay McWhorter, one of Kentucky’s leading commerce instructors, was born and reared in Lexington, Kentucky.

Miss McWhorter is a graduate of Millersburg College with an A.B. Degree and has done graduate work at the University of Kentucky. She has 18 years experience as a business education instructor, 4 years experience as a high school teacher, and a number of years experience as office manager for a large national oil company.

Miss McWhorter’s hobby is collecting jade. However, she says that she only collects the pieces that are beautiful and useful to her.

She is affiliated with the Phi Delta Club and the Daughters of the American Revolution.
TALENTS UNLIMITED

Have you seen a face around our halls and thought you had seen it somewhere else? Well, you were probably right. Miss Virginia Everett, our ballerina, has appeared many times on the stage and in the newspapers.

After just three years of study, Miss Everett was "discovered," as they say in the theatrical world, at the age of twelve. She danced in the Louisville Ballet Co., her promise as a ballerina was recognized by both Miss Slavenska, famous American ballerina, and Andre Lugnaw, thought by many to be the finest male dancer in the Free World. Miss Slavenska advised Virginia to study at Sadler Wells School in London. So London it was.

Before coming to Sullivan, Miss Everett's scholastic background consisted of attending her junior year at Eastern High School in Middletown, Ky., completing her senior year at Indiana State College, and then attending Indiana State for two more years college training.

Miss Everett has danced in New York in the Corps de Ballet of Radio City Music Hall. She also presented a solo number at the Embassy Ball at the Waldorf Hotel, and appeared in the Corps de Ballet at the April in Paris Ball at the Astor Hotel.

JOKES

Girl: Person who will scream at a mouse but smile at a wolf.

Modern Home: One that gives you half the room for twice the money.

Discussion: An argument that nobody is particularly interested in.

Pedestrian: Person who can't find the place where he parked his car.

Dignified young man pulling away from ardent siren: "Please Miss Swanson, you're stealing my glasses."

Mother snatching up toddler who has just smashed a lamp: "That settles it! You're going to be an only child!"

Bank teller to man at window: "Sorry, Mr. Cotter. Your wife beat you to the draw."

Girl to her date in a night club: "I think I'll have another drink. It makes you so witty."

Small girl, commenting to friend on passing boy and girl: "Goodness! She's old enough to be his sister."

Radio announcer: "And now, a word from our sponsor, who has made this program impossible."

One girl to another: "If I could combine their qualities, I'd be the happiest girl in the world. Ronald is gay, debonair, rich, handsome, witty, and Clarence wants to marry me."

FASHIONS

By Bonnie Kaelin

The no lipstick look is the fall fashion in makeup. Dramatization of the eyes will be the focal point in this look with soft toned makeup, a faint blush for the cheeks, and the paler of lipstick—which range from soft pinks to deep olive-tone pinks and bronzes, depending on your particular skin tone.

On the Cigarette scene is the Rhiobhood style. A short, clipped straight bob, with a light turn toward the face. The Shirley Temple look consists of masses of soft curls all over the head. The Little Girl Demure is the happiest amount of curl, slightly turned under in the back of the head and cheek hugging side curls fringed up toward the eyes.

Cranberry is prominent among the fall colors.

High notes in the garment line-up will be textured stockings and high boots, skirts with juniper pleats, man-tailored suits, the long-low-panel coat, and the dog collar neckline. Many of these fashions are made for the tall girl with a swan-like neck, however, the short girl can give the illusion of this quality simply by holding her head high and having good posture.
THANKSGIVING

"PRIVATE HOME LIFE"

By Beverly Price

I live in a private home and I think it's very nice. The family I live with have two little girls ages 2 and 4. The only work I have to do is help fix supper and then put the dishes in the dishwasher and take care of the children. After I put the children to bed, I go to my room and study. I live with Mr. and Mrs. Lawrence A. Warner, Brandon Road in Indian Hills.

There are several other girls living in private homes. Some of them are Brenda Bertram, Donna Geer, Ola Neely and Phyllis Morris.

Donna Geer also lives in a private home with Mr. and Mrs. Bill Grice and their daughter Connie age 13. Donna enjoys staying where she is and is very happy.

Ola Neely says living in a private home isn't much different from her own home. Ola has two children to take care of. She lives with Mr. and Mrs. William Lewis on Beuchel Bank Road.

Phyllis Morris lives with Mr. and Mrs. James D. Hogan on Ridgewood Road. The Hogans have 3 children. Phyllis says she just loves where she is living and they get along very well. Phyllis says she hasn't done much work to do.

As you can see we live in different atmospheres but we are all very well satisfied. I think living in private homes is a very good idea. It enables a person to grow up more and get out from under the apron strings of their family.

Brenda Bertram has only been living in her home since September. She has one boy age 2 and one girl age 4 to look after. Brenda and I live in the same neighborhood so we get to visit often. That way we don't have to get lonely. Brenda is very satisfied with her home and lives with Mr. and Mrs. James Stiles on Jarvis Lane in Indian Hills.

Private home living is a side of Sullivan Business College life, about which many students may be unaware. This is a system whereby many girls live with private families while they attend college. This enables them to earn their room and board.

The families contact the college and arrangements are made between the family and school before new students arrive. First of all a member of the faculty goes to the homes and inspects them to see if they fit all of the qualifications of having a student to live in their homes. The girls' room has to have a place where she can study and also room for her clothes etc. The families have to be good Christian people.

The new girls are brought to their new homes by a member of the school and meet their new families. The student is expected to help fix supper and take care of the children when the parents go out. They give you five dollars a week for lunch money, bus fare, etc.

If for any reason you aren't satisfied with your home, talk it over with either of the "Sullivans." They will be glad to help you with any of your problems. The school always wants their students to be very happy in their homes.

"THE LITTLE BLACK BOX"

Many of you have wondered what we who carry the little black boxes around with us are doing. We are learning to operate the Stenograph shorthand machine. I'll try to tell you something about our training.

Our teacher is Mrs. Hutcherson. Most of the students are taking the legal secretarial course and two of us are taking court reporting. The required speed to graduate from court reporting is 200 words per minute. The course lasts from 16 to 18 months.

We have a theory manual we study from, similar to a typing manual. We learn new letters, words, abbreviations, phrases and sentences in each lesson. We study 2 lessons per week.

Passing requirements for each lesson are:
10 corrected copies
10 perfect copies
25 of our own sentences and a perfect shorthand tape of them.
16 to 20 minute test with less than 5 shorthand errors and no transcription errors.

Each Wednesday and Friday we take a test from the tape recorder of the lesson we have just finished. We are required to keep our speed up with the tape and no more than five errors. If we're lucky enough to do this, we transcribe it on the typewriter and hand it in for a grade.

Basic stenography theory covers 30 lessons which we have to finish by Christmas to qualify for dictation in January.

It's a very interesting and challenging course of study. I think you would be interested. But at least you now know what is in those little black boxes!
Skating (?) Party

It seems as though a skating party was more fun for some than the planned hayride. Since insurance was not available on the two rental trucks and there was no insurance on the students, the hayride was called off.

Despite this fact, Fountain Ferry Park was the lively scene of students on a skating party. Didn't Mr. Martin print beautiful signs? No; of the students arrived around 7:30 or 8:00.

Mr. A. O. Sullivan came in long enough to show where the pictures were to be taken and left. More people began to arrive along with Mr. A. O. Sullivan and his wife. Some of the students present were: Scarlett Morse and date, Nancy Dorton and date, Pat Massy, Martha Crawford, Sharon Colbern, Joe Fischer, Bonnie Kaalin and date, James Connor, Glenn Whitehead, Robert LaRocca, Flinda Hart, Marie Metcalf, Cynthia Gornall, Roger Issacs, Wayne Smith, Charlotte and Louise Knust, Mr. Martin and Gale, and Nor- lutta Welch.

Charlotte, what's this about the manager calling you and Bob LaRocca into his office and locking the door? Robin Bryant said he had set it up in the parking lot through the last hour! If you happen to have seen a flying raincoat, it could only be one person's.

Jim Connor gave a party afterwards at his home which ended about 3:00. Some party, huh Jim?

All in all those who went had a pretty good time, even those who tripped up the floor! Mr. Issacs, how are you on skates?

How about another skating party?

SNoOper Says

By ?? and ???

Has everyone noticed the SPARKLER on LINDA'S FINGER?

Does anyone know why GLENN WHITEHEAD keeps coming back to Sullivan's from Evansville?

CLAUDINE MITCHELL is giving out FATHERLY ADVICE. ANYONE INTERESTED?

Who has been receiving those burning LOVE letters? Is it YOU GENE?

What ARE all the boys asking MARGARET GREEN about her telephone number?

How are you and Mr. Keller getting along KITTY?

Is BUBBLES your favorite STAGE NAME BARBARA?

Does TOM ISAACS REALY go to CHARM or is this MISS McWHORTER'S Imagination?

How does it feel to be DRUG out of bed in the MIDDLE of the NIGHT for a LONG DISTANT PHONE CALL, CAROL?

You have heard of the ABSENT MINDED PROFESSOR! WELL! We have found an absent-minded STUDENT ... YOU KNOW THE TYPE. One that leaves his car lights on and runs his BATTERY down. Is that RIGHT JIM MILLER?

What IS Beverly Price going to get around THANKsgiving besides some TURKEY?

Did ANYone else NOTICE the MAN Mrs. HUTCHESON had on her ARM? Keep quiet though. Her HUSBAND must not find OUT about it. Who's RING does CAROL R. have?

Do you think MR. MARTIN is ALL CLUTTERED UP MARY?

If ANYone wants to know about MARRIAGE make an appointment with BLANCHE.

Who is MISS TEXAS Mr. Johns???

Did you REALLY want LYNDA to JUMP Miss Welsh???

Any College Is Only As Successful As Its Graduates

(Recent November Placements)

Pat Massy
Martha Jane Soreth
Jean Schuler
Eugene Conyers
Joyce Lowe (Drug)
Thomas Gollday
---
Legal Secretary, Hanish & Hanish---Attorneys
IBM Operator, Blue Cross Hospital Plan, Inc.
Medical Secretary, Dr. Towns, M.D.---Eye Doctor, Medical Arts
Clerk-Typist, Brown Hotel Corp.
IBM Operator "407", General Electric Supply Co.
IBM Operator, Ky. Farm Credit Bureau
IBM Operator and Wire, W. L. Lyons and Co. Stock Brokers

QUOTABLE QUOTES

Many people's tombstones should read: "Died at 30. Buried at 60."

A tree is an object that will stand in one place for years, then jump in front of a lady driver.

A recent newspaper ad of the Oklahoma School of Accountancy was headlined, "Short Course in Accounting for Women." Not long after the ad appeared, a note reached the school's president. It said: "There is NO accounting for women."

Letter to the editor of a correspond-

once column: "I am only 19 and I stayed out till two the other night. My mother objects. Did I do wrong?"

The answer: "Try to remember."

Sign in a Florida cocktail lounge: "Please don't stand up while the room is in motion."

Sign outside a kennel near Poughkeepsie, N. Y.: "The only love that money can buy. Puppies for sale."

Traffic warning, New Rochelle, N. Y.: "Go slow. This is a one-hour town."