Winter Dance Big Success!

By Carol Grant and Allen Fleck

The Valentine Dance, sponsored by the Student Council, was held on Friday, February 14, at Convention Center from 8:30 to 11:30 P.M. "The Squires" provided entertainment with songs by the Beatles and various other popular singers, plus a few oldies that crowded the dance floor. The fellows in their best suits, the gals in their party dresses, complemented decorations of red and white to make a very memorable evening for all who attended.

Many couples joined on the dance floor doing the Twist, the "B," the Dog, the Cha Cha, and the waltz while others were enjoying the refreshments that were furnished.

Later in the evening Dave Prechtel and Margaret Green were crowned Sweetheart King and Queen. After the crowning, an announcement of a party at Allen Fleck's apartment was made, with an open invitation to all. When the evening closed, many couples went to eat at the Ranch House, Jerry's, Fricoh's, and Maxtoron's Steak House.

Queen Margaret Green and King David Prechtel
Council Plans Ahead

By Barbara Beecham

The Student Council has many plans for this next school quarter.

Sweatshirts have been sold by members of the Student Council. They sold for $3 a piece and they are white with green lettering across the front.

Stickers are coming in soon for those who would like to have one or several for their car, books, or binders.

A spring dance is being planned by the Student Council and ideas will be carried over to the new homeroom representatives.

Mr. Sullivan, Jr., suggested, and it was decided upon by a vote of the Student Council, to keep President Jim Miller and Vice-President Mary Agnes Howard in office through the end of June. This will give them both a chance to put forth more of their efforts and actions to and for the Student Council and the student body.

Back your Student Council today so that they may help you tomorrow.
T. Ford, C.P.A., To Supervise Accounting Instruction

Mr. Thomas Ford
By Robin Bryant

“The addition of a C.P.A. to help our Accounting Department is a tremendous step forward in our plans to provide you the very best in specialized business education.”

With this statement, President Sullivan announced the addition of Mr. Thomas Ford, B.S., C.P.A. to the college faculty as a full time staff member.

Mr. Ford is a Business College graduate, has a B.S. in accounting from the University of Louisville, is certified as a Certified Public Accountant in both Kentucky and Indiana, and has graduate credits at the University of Kentucky. Mr. Ford has accounting experience in manufacturing, public and private accounting firms, and is a member of the American Institute of Certified Public Accountants, and the Kentucky Society of Certified Public Accountants.

Here at Sullivan, he will supervise and be responsible for the training of the advanced accounting students and in the spring quarter will teach Federal Income Tax Accounting, Auditing and Cost Accounting. He brings to the college a wonderful background of education and experience.

On behalf of the Herald staff and the entire student body, we extend to Mr. Thomas Ford a sincere and warm welcome.
Talents Unlimited

By Bonnie Kaelin

Dennis Jerrell has been interested in art since grade school; however, his formal education in art did not begin until last year at Madison High School. Under the direction of Mr. Whitlow, the art teacher at Madison High, Dennis learned that originality and design are important assets in art today. This training has led Dennis to prefer to do modern art to any other. Dennis uses the medium of watercolor, pencil, and India for his work at present, but he would like to try other mediums as well, as he progresses in art.

A move by his parents into a new home led Dennis into a new field. He completely decorated his room with a contemporary decorum. As a result of this project, he has become very interested in interior decorating. He thinks with his business training here at Sullivans and with continued training in art they will be a good combination for becoming an interior decorator.

There is an exhibit of Dennis’ work hanging in the college library.
Planning Under Way For June Enrollment

Plans for the summer quarter are now in the planning stage. According to Mr. A. R. Sullivan, vice-president of Sullivan, the college is expecting close to one hundred fifty new students in June. He said the trend is toward starting in June rather than waiting for the fall quarter.

Advance placement tests are being planned in typing and shorthand for those with previous training in these subjects. The student council and Alpha Iota Sorority will work together in the welcome week activities for the new students.

The orientation sessions for the new students will take place on the Monday and Tuesday following their entry on either June 15 or 22.
Editorial

By A. R. Sullivan

Vice President - Sullivan College

Many of you are getting close to that day that I'm sure you have been looking forward to ever since you started your training here at Sullivan College. Your graduation is not the end of your learning about the business world, only the beginning. We hope that we have given you the tools which will enable each of you to start the long road to success.

Many things will determine your success. Among them, some of the most important will be your attitude, skills, and your personality. We can arrange for you good interviews with companies that have openings, but once you are in that personnel manager's or businessman's office and the interview starts, we cannot help you anymore. You must then prove to the interviewer that you have the talents for which he is looking, and that you can better fill the position than someone else can.

Some of the important questions that each of you must ask yourself are: Have I applied myself here at Sullivan? Have I taken advantage of the experiences of my instructors to strengthen my own abilities and attitudes? Am I mature enough to accept the responsibility of a full time position? Has my attendance been such that the school can give me a good attendance recommendation? These, and I'm sure many more questions, are going through your mind as graduation time grows near.

If you cannot answer these questions affirmatively in your mind, set a goal now, right now, that in the short remaining months that you will try to correct your short comings and plug those gaps in your attitudes and skills that may make it difficult for you to obtain a top position.

Remember this one point—"Sullivan College is only as strong as is each of its graduates," and "In the future your diploma is only as good as is Sullivan College." I hope each of you will continue to work with the staff and faculty to make Sullivan a stronger school for your own benefit.
On February 26, Kappa Phi Chapter of Alpha Iota held its formal initiation dinner at the Kentucky Hotel. Present at the dinner were the 13 pledges, Miss McWhorter, Mrs. A. R. Sullivan, Mrs. Hutcherson, and three 1963 members.

After dinner was served, the pledges were taken out into the hallway where they were blindfolded. After much amusement, they were then led back into the room where their formal initiation was to take place. The ceremony was brief, but very solemn and meaningful for all who participated. The new members were then presented with a single American Beauty rose.

This dinner was one of the rich rewards that the pledges received for their "two weeks of hard labor.

On March 8, a meeting was held at school and the officers of Alpha Iota were elected. They are: Miss Faye McWhorter, advisor; Deanna Brannin, president; Peggy Anderson, vice president; Robin Bryant, recording secretary; Linda Wilkerson, corresponding secretary; Bobbie Stone, treasurer; Brenda Frankum, historian; and Carolyn Hagan, marshal parliamentarian.

Well, the rains came down and the floods increased, so Alpha Iota Sorority helped come to the rescue. True we couldn't stop the water, but we could help those affected.

Alpha Iota, upon hearing the need for clothes in these flooded areas, decided to start a drive for clothes. Everyone at Sullivan's seemed eager to contribute in this project and it became a success.

We, the members of Alpha Iota, wish to thank each of you who helped make this drive the success it was. Someone, somewhere will benefit greatly from your good deed.
A. I. Bake Sale Plans

The members of Alpha Iota Sorority are holding bake sales to promote funds for their treasury. These baked goods are being sold in room 416 Wednesday each two weeks.

The girls make cookies, fudge, brownies, and buy donuts to "further their cause."

More and greater publicity is under way to raise more enthusiasm for those who are unaware of these sales!
Medical Secretaries Begin Specialized Training

By Beverly Price

On Monday, March 30, the Medical program of Sullivan Business College began. Some of the things being taken by the medical students are: physiology, psychology, medical terminology, anatomy and medical office procedure.

The girls will wear their uniforms everyday for the next three months. The dress consists of white uniforms and white shoes. They will be able to get medical pins if they so desire. The pins will be ordered after the actual medical work is started.

The students will be taught under the tutelage of Mrs. Betty Griffin, R.N., who has had many years of nursing experience in public and private work. She has worked in doctors' offices and hospitals. I know we will enjoy working with Mrs. Griffin and enjoy being under her tutelage.

Medical office practice is taught in Room 434, which is symbolic of a real doctor's office. The room is equipped with medical equipment which consists of a doctor's couch, different instruments such as syringes, scales and weights. Different pictures of the human body are hanging on the walls showing all the vital organs. We will also have access to a complete set of doctor's books.

Some of the girls taking the course are: Peggy Anderson, Mary Jane Jeffries, Ann Browning, Carolyn Baker and Beverly Price.

Here are some comments of the girls when asked why they were taking the course and what they wanted to do afterwards:

Peggy Anderson: “I chose to be a medical secretary because the field of medicine has always fascinated me. With the medical background that I will have when I graduate I plan to work in a hospital or a doctor's office. I’m sure the medical courses will be the most interesting classes for me.”

Nancy Guyton: “I have always been interested in medical work, and didn't necessarily want to take the complete nurses training.” Nancy wants to work in a hospital after she graduates.

Mary Jane Jeffries: “At first I wanted to be a doctor but while in high school, I became interested in secretarial work and I decided to combine both.” Janie would like to work in a hospital also.

Brenda Frankum: “I was interested in medical and secretarial work.” Brenda wants to work in a doctor's office.

Helen Pfasel: “I have always been interested in medical work but didn’t want a career in nursing.” Helen wants to work in a doctor's office also.

“I want to work in a doctor's office when I graduate from Sullivan's. I'm very anxious to study the medical field.”
Just Call Him ‘COLONEL’ SULLIVAN

President Sullivan has received yet another honor this year. Governor Bert T. Combs has commissioned President Sullivan as a “Kentucky Colonel” in the Honorable Order of Kentucky Colonels.

His appointment had yet another unusual distinction, that being that the appointment was the last official appointment by Governor Combs before he left office this past December.

“Colonel” . . . or/and President Sullivan is accepting congratulations in his office.
Jim Miller Plans New Fraternity

Anyone for a fraternity? This is the question Jim Miller, Student Council President, has been asking the men students here at Sullivan.

Jim wrote to the national secretary of Phi Theta Pi and has received detailed information about this large national fraternity. This organization is a brother organization to Alpha Iota Sorority and should prove to be a valuable addition to the other activities and organizations here at Sullivan.

Plans are now underway to obtain the charter and to have the organization functioning before June. The girls in Alpha Iota are excited, I understand, because now there will be a chance for them to become pinned to a Fraternity man here instead of having to give their pin to the fellow.

The Herald staff wishes this new endeavor the very best of everything during this organizational stage of its activities.
Mr. Ralph Graybrook was born in Lexington, Kentucky.

He attended Purdue University in Lafayette, Indiana and also the University of Louisville.

Although Mr. Graybrook has never been an instructor in a college before, he has an extensive background in his field, which is electronic data processing and the standard tabulating system.

He has worked at a subsidiary of I.B.M. for approximately four years and at Anaconda Aluminum Company for about four years.
IBM Students Compute Study For Ursuline College President

By Robin Bryant

Under the direction of Mr. Ralph Graybrook, the data processing department of Sullivan College has undertaken its largest tabulating project of the year.

Several weeks ago Mr. A. R. Sullivan was contacted by Sr. Angelice, acting president of Ursuline College, asking for help in tabulating a faculty evaluation which had just been completed by the Ursuline student body. After a complete study of the project, it was decided that we could handle the project successfully.

Mr. Graybrook, with the help of advance automation accounting students Jim Boeckman and Kenny Bowman, began this massive project.

Some of the problems involved were punching over 38,000 separate IBM cards, sorting, gang punching, and listing the results for each individual class being offered at the college, and finally tabulating the totals of the nineteen different questions with up to five separate answers for each class and for the entire student body as a whole.

Mr. Graybrook and the students who have worked with him on this project are to be congratulated for their fine work.

The entire project has taken approximately two weeks to complete.
Graybrook Will Coordinate Quarterly IBM Grading

The data processing of grade cards was completed by the first of April. The cards are punched on the keypunch and run through the accounting machine to test for accuracy.

There are four cards keypunched; they are: (1) student name, (2) address, (3) city and state, and (4) course that is being taken.

Each course is assigned a code number before the punching starts. When the four cards have been punched, they are run through the sorter by course number.

On these grade cards will be the absence and date of the report card. Report cards are given to the students on the subjects finished in the last quarter.

If this system works out satisfactorily for this past quarter, the keypunch system will be used continually for the coming quarters.
'Executives' Victorious Over North End Republicans 68-47

By Allen Fleck

The Sullivan Executives jumped out to a 15-9 first quarter lead and never looked back in their romp over Republican. The game was strictly composed of run and shoot with the Executives displaying the best shooting ability.

Hagon Sets Record

With little Joe Hagon bombing in from long range and a few tip-ins by Sandlin, the half ended with the Executives in front 32-21.

Hagon's tremendous jumpers from out and his driving lay-ups were too much for Republican. The game ended with Joe getting thirteen field goals and seven-for-seven at the charity stripe for 33 points. The 33 points set a single game school record as well as a league record.

Sullivan College's first basketball team ended its regular season with 2-8 won-lost record. Although the record is not too impressive, you must realize that Sullivan College participated in one of the roughest leagues in the city.

Sullivan College is launching an intensive recruiting campaign for good basketball players over six feet three inches tall for next year's team.

Scoring by players:
Sandlin 10  Dixie 5
Weis 10  Ward 3
Hagon 33  Huffman 4
Watkins 4  Davenport 3
Sullivan College 15 32 47 68
N. E. Republican 9 21 32 47

No. 9 Larry Weis jumps center as Joe Hagon tries to grab tip-off.
President Sullivan Is Guest Panelist At S.B.C. Convention

On Saturday, April 18, Mr. A. O. Sullivan, President of Sullivan Business College, will participate in a panel discussion concerning “Excellence in Specialized Collegiate Business Education.”

Other participants will include representatives from Georgia, Virginia, and North Carolina.

All of this will take place at the Atlanta Americana Motor Hotel in Atlanta, Georgia between April 16 and April 18.

The conference is the 17th Annual Convention of the Southeastern Business College Association of which Sullivan Business College is a member.

The students of Sullivan should be especially interested in this conference because due to it we are getting off from school on Thursday, April 16, and Friday, April 17!!!!

Our congratulations go out to Mr. Sullivan for his part in this convention.
‘Any College Is Only As Successful As Its Graduates’
(Recent March Placements)

Mary Hayes—Accountant, Econo Car Rental Co., Louisville, Ky.

Judy Bivens—Secretary, Texas Gas Transmission Corp., Owensboro, Ky.

Barbara Cash—Secretary, Olin-Mathieson Chemical Co., Charleston, Ind.

Earl Schott—Accountant, Bill Barringer Public Accounting Firm, Louisville, Ky.

Jackie Bertholf—IBM Operator, Southern Bell Tel. & Tel. Co., Louisville, Ky.

Carol Seale—IBM Operator, Southern Bell Tel. & Tel. Co., Louisville, Ky.

Frances Anger—Assistant IBM Supervisor, Cummins Diesel, Columbus, Ind.

John Miles—Accounting Clerk, Lebanon, Ky.

Vicki L. Lede better—Secretary, Dolfingers, Inc., Louisville, Ky.

Bonnie Groom—IBM Operator, U.S. Census Bureau, Jeffersonville, Ind.

Dan Burkhart—IBM Operator, U.S. Census Bureau, Jeffersonville, Ind.

Carol Grant—Secretary, Brown & Williamson Tobacco Co., Inc., Louisville, Ky.


Rosemary Sweigert—IBM Operator, U.S. Census Bureau, Jeffersonville, Ind.

Nancy Hardin—Secretary, DeVoe Raynolds Paint Co., Louisville, Ky.


Allen Fleck—IBM Operator, Colgate-Palmolive Co., Louisville, Ky.

Carla Raines—IBM Operator, Kentucky Farm Bureau, Louisville, Ky.

Estelle Nelson—IBM Operator, U.S. Census Bureau, Jeffersonville, Ind.

Patty Sandlin—IBM Operator, 1st National Lincoln Bank, Louisville, Ky.

John Fischer—Credit Reporter, Management Program, Dunn & Bradstreet, Lou.