
By Mike Burnett

A clear blue sky, a gentle breeze, falling leaves; all is quiet, until! Out of nowhere comes a running creature, his knees shaking, his tongue hanging out, his back arched, and then . . . a fearful throw, and a miss . . . The scene? Why, that's where the "Executives" are practicing their basketball maneuvers. They are readying for the New Basketball season.

Coach Moore has been diligently working with the boys, trying to encourage them to even greater heights (particularly when rebounding). It looks like we will have an excellent team this year with several players looking particularly good. Jerry Bradshaw, center-forward, is very effective under the boards, and Bob Welty is an excellent ball handler and passer. Mike Baker is a hustler on rebounds and the fast break, and Paul Dockery has the heft to give us some help up front. Bill Cash and Tommy Adams from the Evening School Division give us some additional help at forward.

The Sullivan "Executives" home games will be played at the Gottschalk Junior High gym, one of the most modern in the city, and all games will be held on Wednesday evenings. The first game will be played on Wednesday evening, December 2, at 7:00 P.M. against the Louisville Presbyterian Seminary. I know all of you will turn out and support our fine team. Admission to the games is Free.
Christmas Party Being Planned

Christmas is just around the corner, and this means that all of the S.B.C. students will be attending our Christmas Party, sponsored by the Student Board of Directors and Alpha Iota Sorority.

The party will be December 18, and it will start at 12:15 p.m. It will be at the Kentucky Hotel in the Mirror Room. There will be refreshments, talent shows, music, and of course SANTA CLAUS! Definite plans for a band have been made.

Last year’s party was a success, and this year’s party will be just as good or better. Attendance is mandatory. So everyone be there, if for no other reason than to get their gift!

SEE YA THERE!
Halloween Swing

By Bonnie Demaree

Catherine Spalding Ballroom was the scene; the event was the Halloween Dance, held on October 27 by the Student Board of Directors.

A crowd of approximately three hundred attended the dance, which was free to all students and their dates.

A decorating committee consisting of Donna Meyer, Mike Burnett, Charlie Stinson, Dickie Prestigiacomo, Sandy Keleman, Betty Lewis, Joy Johnson, and Bonnie Demaree worked for three days on what turned out to be fine decorations, complete with MacBeth's witch and cauldron. The scene was far from eerie, however, as the crowd danced to the music of the "fabulous" Monarchs.

Sullivan's own Leon Middledown, who now has the distinction of being heard playing his saxophone all up and down Fourth Street, was keeping a pretty close eye on the orange juice (?), and I hear that Mike Burnett has volunteered to give dancing lessons at the next student dance. However, a remarkable percentage of students attended classes the next day. That's what I call sheer, unadulterated dedication.

Midway through the evening, Mrs. Hutchinson, on behalf of the entire faculty, presented Mr. and Mrs. A. O. Sullivan with a gift recognizing their 34th wedding anniversary.

Anyway, for those who weren't there, if you've ever wondered, "What is so-and-so really like," you should have been at the dance.

Ed. We extend our thanks to another business college for providing us a bit of side entertainment.
FASHION FLAIRS

By Bonnye Hedger

I once heard someone say, "Be yourself." How many people do you know today that are truly themselves?

Today, girls can change the color of their hair with very little trouble. At any time, a girl with dark hair may decide to become a blonde. In a matter of a few hours she is completely different person with any tone of blonde hair you can think of. Within a few weeks she may decide to be a silver blonde, and the pattern takes affect. From time to time she will change the color of her hair. Whenever she is not satisfied she knows the color can be changed to fit her desires.

A girl who does not want to be troubled with the monthly chore of bleaching her hair can always go out and buy a wig (or two). Wigs are becoming more and more popular. They can be bought in any color and at any price. Wigs are also liked because they can be styled on a manakin and not on your head. You will not have to be bothered with sleeping on hair rollers.

One day someone is going to be different. They will have natural hair, their own eyelashes and fingernails, and regular lipstick that they won't be tempted to eat like candy when they get hungry. They will just be themselves.

Have you noticed how girls' eyelashes are becoming longer and longer? A number of girls have been wearing false eyelashes for years. But the majority of girls would not wear them because they could be distinguished as false. This problem has been solved by a well-known beauty manufacturer. A product has been produced that makes your eyelashes longer and cannot be detected as false. Lash like particles are applied to your eyelashes and held on by a powder like glue which will wash off. No one can tell positively that these are not your own lashes.
October 4, 1964 the Alpha Iota Sorority had a Rush Tea at the home of Miss Donna Bruce. About forty girls were invited to attend. Only girls with a "B" or better averages were selected. Refreshments of punch and sandwiches were served. The purpose of the tea was for the girls to meet the older members and officers and to get to know one another better.

Beginning October 11 through October 23 the girls were pledged to join Alpha Iota. The pledges carried buckets, wore pledge buttons and hair bows, large signs on their backs, plus "numerous other penalties."

On October 14 the girls had to wear all black. On the ninth of October the girls were to have "Silence Day." This meant no talking except to answer questions from teachers. Silence Day began at 8:30 until 2:30 p.m.

On October 29, the last day of pledging, the girls had a test over the main goals, history and objectives of the sorority. All the pledges had to pass this before they could become a member.

The formal initiation dinner was held at the Brown Hotel on October 26. Here the new pledges were served a very fine dinner. Then afterwards the formal initiation took place.

Two of the girls were given awards. Donna Meyer was "Most Congenial" and Barbara McDonner as having the best decorated bucket.

The girls were then instructed in the secret work of the sorority. The initiation was closed by giving each new member an American Beauty Rose.

There will be another opportunity in January for the September students to join Alpha Iota. Those eligible will be notified.
Four Coeds Lead Cheers

By Bobbi Watson

A new organization has been formed at Sullivan Business College. Four brave and energetic girls have united to compose our new cheerleading squad. Each girl has a personality of her own, which she utilizes to produce pep and enthusiasm for our basketball team.

Bonnye Hedger, a leader at heart and in personality, works with the girls to create interesting cheers. With her are Mary Helen Butler, a blond bundle of energy; Linda Cave, an outgoing girl with a happy, expressive face; and Diane Carnes, who knows what to do and how to go about arousing eagerness in sports. Together these girls should make a fine team to boost our boys.

Recently, they have been coordinating their thought to invent good, and pep-producing cheers. They then work out the cheer “on the floor” to see how it looks. Finally, they polish it to make it happy and loud.

Their excitement over leading our team should instill us with enthusiasm, too. Let’s give the girls a hand and show some real spirit at the up-coming games this winter!
Annual Class Picture Made

To the sound of chattering teeth, scraping of chairs, and a merry “Just one more, please,” the students of Sullivan College awaited the orders of Master Photographer Gus Frank, who was taking the annual class picture.

This great logistic endeavor was directed by Mr. A. R. Sullivan who with the help of Alan Schneider and Paul Dockery directed the student body and faculty members to their respective places. One of the major items of the morning was the transportation of a large number of chairs from the college classrooms to the picture taking area. Every available male student was pressed into action to accomplish this massive task. After taking numerous shots of the group, we were further enshrined through the motion picture taking of Mr. A. R. Sullivan. I know each of us is looking forward to seeing the school movie.

The only thing that puzzled everyone was what happened to all those able bodied male students when it came time to return all those chairs to their respective classrooms? Who knows??????
THAT LITTLE BLACK BOX

By Sara Jo McDonald

Everyone has noticed that little black box Sandy Kleeman has been carrying. Instead of keeping you wondering what it is, I will just tell you that it is a stenograph shorthand machine. The cost of one is approximately $200 although it looks like a simple portable typewriter on a tripod.

The keys on a stenograph are entirely different from a typewriter. You may have difficulty in distinguishing between the key board of the stenograph and the typewriter.

Sandy is a graduate of Dale High School, Dale, Indiana. Her hobbies are sewing and dancing. She came to Sullivan mainly to take stenograph. She stated that she gets sixty words a minute in stenograph and in typing, and she must have one hundred twenty words a minute in stenograph before she can graduate.

Sandy hopes to graduate in June. We wish her the best of luck.
Student Board Of Directors
Bulletin Board

By Michael J. Burnett

The beginning of a new quarter also was the beginning of a new term for representatives and alternates for work on the Student Board of Directors. The new members are as follows: Licia Albanese, Jean Raker, Barbara Hughes, Madonna Stacey, Donna Meyer, Linda Scott, Patty Wakin, Roy Caldwell, Joyce Warren, Lynn Garrett, Sandy Kleeman (Secty-Treas.), Freida Walters, Mike Burnett (Chairman), Charlie Stinson (Vice-Chairman).

New Faces

Some are new to the Board while others are familiar to you. After school started this fall it was seen that the school-wide election of officers be held as soon as possible. Two parties emerged from the various nominations, the 'Tigerlillies' and the 'Scholars.' There were three positions open: namely, chairman, vice-chairman, and secretary-treasurer.

On the Tigerlillies team, Barbara Hughes, Licia Albanese, and Sandy Kleeman ran for office in the above-mentioned order, respectively. On the other side, the Scholars, with Mike Burnett, Charlie Stinson, and Freida Walters. A vigorous campaign was launched by each party with such slogans as, "Tigerlillies are known to bend with each passing of the wind." Or, "Are you going to let the Scholars spend your dollars?" Posters were placed in conspicuous places, some even having bright colors or pictures.

Campaign Managers

Donna Meyer, campaign chairman for the Tigerlillies, put up a good fight. She helped get the party organized, and even went out and campaigned. Mary Helen Butler was campaign chairman for the Scholars.

Joyce Warren, Marlyn Mills, Gary Gabbhart, Judy Ayres, Elaine Mann, and Marjorie Fletcher, were the fine workers who helped write slogans, display posters and pass out handbills. Sara Jo MacDonald and Freida Walters even passed around bubble gum. As circumstances would permit, the election was on the same Friday that President Johnson visited Louisville. However, but there was still a high percentage voting.

Voting Results

Tabulations complete, the new officers were: chairman, Mike Burnett, vice-chairman, Charlie Stinson; and secretary-treasurer, Sandy Kleeman. In order to ensure a wide choice and to allot for a varied opinion, a split ticket was allowed. I would like to take this opportunity to thank all of you for your support and ask for your cooperation in the future.

Constructive suggestions are invited. We are planning to have a real "bash-a-rony" of a Christmas Party. The Talent Show is one feature I think you will enjoy. For information on individual performances, contact your homeroom representative: myself, or Mr. Sullivan, Jr. will gladly assist in anyway whatsoever. I hope you all enjoyed the Halloween Dance. (See Bonnie Demaree's article.)
Our graduate spotlight falls today on a very exceptional young woman, Miss Carol Hirshfield. Carol was a 1963 Graduate of Durrett High School here in Louisville, and was selected her high school's top business graduate. Instead of accepting a job immediately after graduation from high school, she decided to prepare for a top position and enrolled at Sullivan in June of 1963 in the Executive Secretarial Course.

Carol was a straight A student here and participated in many school activities. Upon graduation she was offered several different positions but choose to accept a position with Dun & Bradstreet as Executive Secretary to Mr. William Grice, District Manager of the company.

An interesting sidelight is that Carol is the second member of her family to be trained under the supervision of Mr. A. O. Sullivan. Carol's sister attended school several years ago.

Our wishes for a successful career to our graduate spotlight for November, Miss Carol Hirshfield.
Princess Brenda

By Joyce Warren

Miss Brenda Hubbard, daughter of Mr. and Mrs. Harvey Hubbard of Mt. Washington, was selected June Dairy Princess at the June Dairy Month program held at the Shepherdsville Recreation Park. Bettie Rea Shelburne, 1963 Dairy Princess, crowns the new princess.

For the remainder of this year Brenda will promote dairy products at the County Fair, district and state events. She will also represent Bullitt County at the district contest to be held later in the year.

Asked why she attended Sullivan Business College, she replied, “Because I want to become a legal secretary. I felt that Sullivan could give me this education.”
Any College Is Only as Successful As Its Graduates

Fall Placements

Lois Mattingly — Louisville, Kentucky
1964 Graduate — DuPont Manual

Carolyne Cole — Bowling Green, Ky.

Mary Jane Jeffries — Louisville, Kentucky
1963 Graduate — Eastern

Cathy Greenwell — Louisville, Kentucky
1963 Graduate — Angela Merica

Gay Prewitt — New Castle, Kentucky
1963 Graduate — Henry Co.

Peggy Richardson — Madison, Indiana
1963 Graduate — Madison

Virginia Everett — Louisville, Kentucky
1962 Graduate — Eastern

Charlene Crawford — Livingston, Kentucky
1963 Graduate — Livingston

Carol Moore — Louisville, Kentucky
1962 Graduate — Durrett

Barbara Holloway — Louisville, Kentucky
1964 Graduate — Durrett

George Keller — Louisville, Kentucky

Betty Mehringer — Louisville, Kentucky
1963 Graduate — Presentation

Judith Moreillon — New Albany, Indiana
1964 Graduate — New Albany

Nancy Dorton — Carrollton, Kentucky
1963 Graduate — Carrollton

Melba Warren — Cadizville, Kentucky
1963 Graduate — LaRue Co.

Ann Lynn Bohart — Louisville, Kentucky
1964 Graduate — Waggener

Sybil Hawkins — Louisville, Kentucky

Barbara Wallin — Tateville, Kentucky
1963 Graduate — Burnside

Shirely Werkmeister — Louisville, Kentucky
1963 Graduate — Southern

Launda Carmichael — New Albany, Indiana
1962 Graduate — New Albany

Sue Tyler — Louisville, Kentucky
1964 Graduate — Assumption

Sandra Green — Louisville, Kentucky
1964 Graduate — Angela Merica

Glenn Adair — Louisville, Kentucky
1963 Graduate — Pleasure Ridge Park

IBM Operator
American Air Filter — Louisville

IBM Operator
Administration — Western Ky. State College
Bowling Green, Ky.

Medical Secretary
Dr. Norman Cohen, Alcrgys — Louisville

Clerk-Typist
Stratton & Terstegge Co. — Louisville

Secretary
Long Run Association of Baptists — Louisville

Clerk-Typist
Citizens-Fidelity Bank & Trust Co. — Louisville

Secretary
The Actor’s Theatre, Inc. — Louisville

Bookkeeper
Gentry Auto Company — Mt. Vernon, Ky.

Legal Secretary
Richardson & Richardson Attorneys — Louisville

IBM Operator
Children’s Hospital — Louisville

Office Manager
Kentucky Hotel — Louisville

IBM Operator
Southern Bell Tel. & Tel. — Louisville

IBM Operator
Peyton’s Inc. — Louisville

Accountant
Bookkeeping Business Service Co. — Louisville

Legal Secretary
Bensinger & Duffy Attorneys — Louisville

IBM Operator
Liberty National Bank — Louisville

Secretary
U. S. Naval Ordinance — Louisville

Secretary
Ky. Central Life Insurance Co. — Lexington

Secretary
Gateway Press Inc. — Louisville

Clerk-Typist
Ortarean Inc. — Louisville

IBM Operator
Bank of Louisville — Louisville

IBM Operator
Liberty National Bank — Louisville

Junior Accountant
Nale, Jones, & Cox Certified Public Accountants — Louisville
By Linda Crider

Much to my astonishment, I have discovered that we have an addict in our midst here at Sullivan Business College. Realizing the seriousness of such a concentrated and one-tract condition, I decided to have a chat with the victim to see if perhaps there is some sort of cure. Fortunately, there is none!

Our addict is pretty Carol Tong, and the addiction is to horses. Far from being the traditional horse woman, Carol doesn’t have straw in her hair, bowed legs, or wear boots to bed.

Carol lives in Crestwood on a twelve-acre farm with her four horses and a colt wandering about its pastures. When I asked my subject about any prizes that she might have won, she replied with “fourteen trophies” and “well over a hundred ribbons.” Naturally, being naive, I assumed that this included first, second, and third places. Such is not the case. These figures covered first place only!

Sullivan’s gifted equestrian started on her road to success when she was four years old. A friend would put her up in front of the saddle and together they would ride. Carol enjoyed these sessions so much that her parents gave her a horse for her fifth birthday.

Shortly afterwards, Carol and a friend were riding her horse. Her grandfather was leading the horse while the two radiated with pride at riding double bareback. Then, without warning, they suddenly were thrust underneath the horse, seconds away from being trampled upon by his heavy hoofs. Carol’s grandfather, not realizing what had happened, kept urging the horse forward. But he halted and refused to move, thereby avoiding trampling the girls.

Another incident that demonstrates the feeling that Carol must convey to a horse occurred when she was in the sixth or seventh grade. There was to be a horse show in Anchorage and Carol was looking forward to going and participating. Just beforehand, however, her horse became lame and was unable to enter. Carol decided to go ahead and wear her riding habit.

Shortly after arriving at the show, a girlfriend of Carol’s was called home. She asked Carol to go ahead and ride her horse over the jumps. Carol accepted the offer, although she had never jumped a horse before, and the feat would be particularly difficult with a strange horse. On the first jump, the horse refused. There was a brush at the jump, and Carol very wisely permitted him to bite it before attempting the next jump. Three jumps were allowed to each rider before being disqualified. On the next attempt, the jump was successful, as were all the following. When the awarding of prizes was eminent, Carol won first place.

Since that time, Carol has had many thrilling experiences with horses. For the past five years, Carol’s horse, Kentucky Charm, has been honored with the title of “Oldham County Horse Champion Pleasure Horse,” as well as placing in third place in the Kentucky state division for pleasure horses, and Carol has held the title of “Champion Equitation Rider” for the same length of time.

In the past, Carol has been the assistant riding instructor for the St. Matthews YMCA. She trains all horses that are kept on her farm. For the past six summers, she has shown her horses at the state fairs throughout Kentucky and Indiana.

Yes, after my talk with Sullivan’s addict, I went away with the feeling that Carol Tong could never be cured of her absorption in the addiction. I also left with an admiration for one who could put so much effort into and receive so much enjoyment from a talent and hobby.
Editorial

By A. R. Sullivan
Vice President - Sullivan College

You will each remember that I talked to each class just before you were dismissed for the Fall Vacation. I tried to emphasize the need for some of you who had fallen behind to utilize those five days to reorganize and catch-up in those classes in which you were having trouble. I am tremendously pleased to learn that many of you did utilize this time for study. I am sure that you will be the one who profited and thru your work the college will benefit by your future success.

Another important item that bears discussing is your "attendance." I'm sure you have heard me mention many times that "the habits that you follow today set the pattern for the future." One of the first questions asked by a prospective employer is "How has his or her attendance been?" I must answer this question truthfully.

Each of you are only in school with us a year. I cannot believe that it is unusual for us to ask the very best that you can give every day. For many of you this will be the last formal education you will ever receive. Don't waste even a minute. The extent of your future success can very well be determined by what you do in each of your classes. Don't waste this valuable time by a lack of enthusiasm or initiative.