SULLIVAN WELCOMES FALL STUDENTS

Record Enrollment Fills Classes!
By Joyce Mullikin

The doors of Sullivan Business College opened widely on this past Tuesday morning for the orientation, testing, and final scheduling for our new students. Each of us who started in June owe these new students a special thanks because we were given a three day vacation this week while they were completing orientation.

The new students have varied tastes in sports, clubs, and hobbies. Here are a few of the activities of the new students in their high schools.

Clubs: 14 in foreign language clubs, 18 in pep clubs, 10 in glee clubs, 9 in religious clubs, 6 in athletics clubs, 6 in World affairs clubs, and many more in a varied array of club activities.

Sports: 24 lettered or are interested in bowling, 18 in basketball, 14 in swimming, 8 in tennis, 7 in baseball, 5 each in skating and football, and 6 in track.

Music: 18 have singing background, 12 play the piano, and over 30 play varied instruments.

Hobbies: Over 50 different ones were mentioned including reading, sewing, dancing, acting, cars, photography, etc.

School Activities: 11 girls were cheerleaders, 8 were in class plays, 10 were on student councils, 9 were class officers, 3 were majorettes, and 6 were on school papers.

All in all the new students seem to have been very active in the high schools, have excellent qualifications, and I am sure that they will be a tremendous asset to the student body here at Sullivan. We extend to each a hearty and sincere welcome.

Fall Vacation Schedule
Nov. 4-9 — (Wed. 2:30 thru Mon. 8:30).
Nov. 25-30 (Wed. 2:30 thru Mon. 8:30).
Dec. 18-Jan. 4 (Fri. 2:30 thru Mon. 8:30).
CRIDER'S CORNER:

"IMPRESSIONS"
Of Sullivan College

By Linda Crider

Upon entering the air-conditioned classrooms of Sullivan Business College, this reporter feels sure that no one could escape that unmistakable "first impression".

If I remember correctly, my first impression was one closely akin to the thought of the marked coolness—a welcome relief from the heat of the day; but, alas, this coolness was soon lessened a few degrees by the heat of the lessons assigned.

The process of learning is always fascinating and astounding, but this process seems to be even more so here. I believe the reason lies in the fact that for most of us it is the first time we have ever paid money to supplement our educational cravings. We are here because we want to be.

Our goal of wanting to further our knowledge of the business world is our own, not the brainchild of someone else. We are learning a new way of thinking, a more "business-like" way. We are also making new friends and reshaping our dreams, ideas, and goals.

Wishing to gather a general consensus of the new students' opinions of Sullivan, I inquired about during the first few weeks of school this summer to see how various ones felt.

Pat Ferguson immediately responded with, "It's fun. It's not at all what I thought it would be."

Judy Robards meekly related, "I like it," then jumped back exuberantly saying, "I think it's wonderful!"

Joan Theiss likes Sullivan "a lot because everybody's friendly. It's a friendly school."

Not wishing to distort the original thought, I left Alan Schneider's comment in full. "My gosh! It's great! There are a lot of girls."

Jerrie Allison retorted with saying that she, too, liked Sullivan. Then, as if giving a hint as to why she liked it, she completed her statement with, "It has something my old school didn't have—boys!"

Bobbi Watson and Elaine Mann, both having come from nursing school, gave these unaddable remarks. Bobbi: "It was frustrating as heck at first to gear my mind to shorthand instead of protein synthesis and which medicine to give which patient... but I like it!"

Elaine: "I was in a complete turmoil at first trying to study shorthand and typing after taking patients' temperatures, pulse, and respiration, and giving injections; but I like it!"

Judy Miller feels that it is "a lot of work," but says that she more or less expected that in a college where you hope to get a lot of satisfaction in your work."

Wilma Warf said simply and unassumingly, "The kids are great!"

Kay Hogan and Joyce Warren seemed to be thinking along the same lines when this reporter asked them for their opinions.

Kay: "I think we have too much homework. I like the school."

Joyce: "I love the school, but when it comes to homework—forget it."

Ann Long sparkled when she said, "I like it," but dimmed a little as she genuinely added, "I mean, I thought you wanted something else..."

Mike Burnett accommodated this article with the following revelation. "I fell passionately in love with five girls the first day."

Lastly, I just wish to add that Sullivan Business College presents an uncommon opportunity to get first-rate training in various business fields. The teachers are unmatchable, prodding everyone along and always there to drill. The conditions and atmosphere are conducive to study. And, although we may sometimes tend to be bogged down with the studying, we should all remember that "studies serve for delight, for ornament, and for ability."

Francis Bacon—"Essays of Study."
THE VISITOR

By Wayne Miller

Up and down the halls its creeping,
pausing here, wandering, seeking.
Looking for someone to claim it
yet evasive, can you name it?

Born of sweat, toil and tears
Sometimes asking many years
Of our lifeblood and our soul
hard to get, and hard to hold.

If you pay the price its asking
Its reward will long be lasting.
Life that’s filled with pleasant years
Free of heartbreak, dry of tears.

What, you ask, could I be saying
is so worth the price you’re paying
A simple thing, or did you guess
just a thing we call Success.
All Grades Now Processed Through IBM Machines

Finally, after many months of planning and preparation, and many days of trial and error, the college will now process all students' grades through our IBM Data Processing system. Under the able direction of Mr. Ralph Graybrook, Director of Automation training, all grades for the summer quarter have been transferred to a specially designed IBM grade form and distributed to students, parents, high schools, and the college office. Each quarter each student will receive a copy of his grades for the past quarter, a copy will be mailed home to his parents, a copy will be mailed to his high school, and the college will retain a copy for the administrative office.

Mr. A. R. Sullivan, Vice President of Sullivan, tells this reporter that this is a tremendous step forward in the Sullivan College plan for Excellence in Specialized Business Education. He said that to his knowledge Sullivan is the only Business College in this part of the country to even distribute grades. Also, agreeing that this method will prove unpopular with those students not producing as they should, he believes that it will challenge all students to strive to do better the next quarter. The parents of the student body have been very complimentary and pleased with this new system.

Mr. Sullivan also stated that the student body this summer has been the best producing and career minded group that has ever attended the college, and he hopes that this will continue with the new students this fall. I know that I was pleased to receive an accurate report of how I had done this summer so I could be better prepared for this fall.

Mr. Ralph Graybrook, Director of Automation Training at Sullivan, checks program board with Roger Issacs while Wayne Miller checks on Data Processing of Subject Grade Sheets.
Alpha Iota Summer Rush

By Peggy Anderson

Kappa Phi Chapter of Alpha Iota sorority held a coke party July 15 at Sullivan to welcome prospective pledges of Alpha Iota. In addition to being welcomed, these girls were told of the main goals, history, and objectives of the sorority. The activities of the sorority were also discussed. Those who chose to join then began a formal pledgeship.

The pledges carried buckets, wore pledge buttons and hair bows, large signs on their backs, plus "numerous other penalties" for two weeks, July 20 through July 31. However, they got their revenge on turn-about day, July 29. On this day the pledges gave their penalties to the active members of Alpha Iota.

The new members of Alpha Iota are: Donna Bruce, Mary Ann Churchman, Sharon Cothern, Sybil Hawkins, Evelyn Reynolds, Patsy Moon, Laura Ritz, Melba Warren, and Jane Wells. Two of the girls were given awards. Jane Wells was selected as "Most Congenial." Sybil Hawkins was selected as having the best decorated bucket.

There will be another opportunity in mid-September for the June students to join Alpha Iota. Those eligible will be notified.
Editorial

By A. O. Sullivan
President Sullivan Business College

Today marks the beginning of our third fall term. For the second year in a row we are at capacity and are looking forward to a wonderful fall session. Each of you who are joining us for the last time this September, I’m sure, are looking forward with anticipation to the day when you will be joining the business world. But before that can happen, you must realize that your future success will depend almost entirely upon yourself. Yes, you are responsible through your attitude, attendance in classes, cooperation, and desire to succeed for your own success.

We provide for you a highly qualified faculty, which I would open for comparison with any business college or junior college faculty in the state; and know that the Sullivan faculty would, in experience and educational background, be rated superior. We provide for you modern, well-equipped classrooms, and many other extras to make it easier for you to receive the finest training. The only thing, and the most important, that you have to provide is YOU yourself.

I sincerely welcome each of our new students and again challenge those who joined us in June to put forth their finest efforts in the coming months.
"Any College Is Only As Successful As Its Graduates"

(Mid-Summer Placements)

Allee Gottbrath — Louisville, Kentucky
1962 Graduate — Sacred Heart Academy

Jean Banta — Seymour, Indiana
1963 Graduate — Seymour High School

Lana Morgan Rausher — Huntingburg, Indiana
1963 Graduate — Huntingburg High School

Grace Sandifer — Louisville, Kentucky

Linda Shouse — Georgetown, Indiana
1963 Graduate — Georgetown High School

David Carrender — Monticello, Kentucky

Connie Powell — Lexington, Kentucky
1963 Graduate — Henry Clay High School

Becy Miller — Huntingburg, Indiana
1963 Graduate — Huntingburg High School

David Hurley — Louisville, Kentucky
1962 Graduate — Fairdale High School

Brenda Bertram — Windy, Kentucky
1963 Graduate — Wayne County High School

Sharon Cotthem — Louisville, Kentucky
1963 Graduate — Waggener High School

Sharon Carroll — Louisville, Kentucky
1962 Graduate — DuPont Manual High School

Shirley Ford — Louisville, Kentucky
1964 Graduate — Eastern High School

Cynthia Gornall — Louisville, Kentucky
1963 Graduate — Atherton High School

Louis Knust — Louisville, Kentucky
1958 Graduate — Flaget High School

Wayne Smith — Cynthia, Kentucky
1963 Graduate — Harrison Co. High School

James Connor — Paducah, Kentucky
1963 Graduate — Paducah Tilgham High School

Nancy Heuck — Louisville, Kentucky
1963 Graduate — Durrett High School

Sandra Prlee — Louisville, Kentucky
1964 Graduate — DuPont Manual High School

Imogene Hendricks — Valley Station, Kentucky
1963 Graduate — Valley High School

Laverne Pike — Louisville, Kentucky

Mary Ann Churchman — Louisville, Kentucky

Peggy Anderson — Louisville, Kentucky
1963 Graduate — Pleasure Ridge Park H. S.

Brenda Allen — Louisville, Kentucky
1964 Graduate — Butler High School

James Proffitt — Tompkinsville, Kentucky
1963 Graduate — Tompkinsville High School

Evangelina Franz — Corydon, Indiana
1964 Graduate — Corydon Central High School

Diann Lambdin — Marengo, Indiana
1963 Graduate — Marengo High School

Barbara Eckart — Corydon, Indiana
1963 Graduate — Corydon Central High School

Bobby Ward — Carrollton, Kentucky
1963 Graduate — Carrollton High School

Norman Hickerson — Jeffersonville, Indiana

Cheryl Carrioe — Carrollton, Kentucky
1963 Graduate — Carrollton High School

Ruth Ann Jenkins — Louisville, Kentucky
1963 Graduate — Southern High School

Andrea Kaelin — Louisville, Kentucky
1963 Graduate — Presentation Academy

Stenographer
General Electric Co. — Louisville
Secretary
State Internal Revenue — Seymour, Indiana
Bank Teller/Bookkeeper
Evansville, Indiana
Accountant
Seymour Weiss, C.P.A. — Louisville
Legal Secretary
Zirkle, Haine, Francis, and Highfield—Attorneys — Louisville
Management Training
Southern Optical Co. — Louisville
Medical Secretary
University of Kentucky Medical Center — Lexington
Stenographer
American Life and Accident Insurance Co. — Louisville
Accountant
Williams Food Company — Louisville
IBM Operator
Kentucky Utilities Co. — Lexington, Kentucky
Secretary
Kentucky Southern College — Louisville
IBM "1401" Computer Operator
Anaconda Aluminum Co. — Louisville
IBM Operator
Standard Oil of Kentucky
Stenographer
American Motors Co. — Louisville
Accountant
Park Lumber Co. — Pleasure Ridge Park—Kentucky
IBM Operator
Standard Oil of Kentucky — Louisville
IBM Operator
Standard Oil of Kentucky — Louisville
Stenographer
Norton's Infirmary — Louisville
IBM Operator
Delmonico Foods Inc. — Louisville
Accountant
Southern States Cooperative — Louisville
Secretary
Marathon—Division of American Can Co. — Louisville
Secretary
Ky, Termix Co. — Louisville
Medical Secretary
Dr. Handelman — Allergy
IBM Operator
Standard Oil of Kentucky — Louisville
Accountant
Children's Hospital — Louisville
IBM Operator
Shackleton's Inc. — Louisville
Stenographer—Receptionist
J.B. Hillard & Co. — Louisville
Executive Secretary
Colgate-Palmolive Co. — Jeffersonville, Indiana
Accountant
Children's Hospital — Louisville
IBM Operator
Colgate-Palmolive Co. — Jeffersonville, Indiana
Secretary
Elson Bros. Furniture Mfg. Co. — Carrollton, Kentucky
Medical Secretary
Dr. Zeoller, Kotcamp, Fischer, and Leatherman
Orthopedic Surgeons — Louisville
Medical Secretary
Dr. Norman Cohen—Allergy — Louisville
A “Real Cool” Boat Ride
First Summer Outing

Cool Man Cool . . . . . . Only these words are adequate to describe the trip on the Moon River Queen up the Ohio River. Over 100 hearty souls unsuspectingly boarded the boat at the foot of fourth street that fateful Monday evening at 8. Although it was quite warm on land that evening, the wind whipping out over the Ohio that night was unusually cool, in fact Miss McWhorter would tell you quite cold!!

Most of the active boat riders congregated on the upper deck where dancing was a popular pastime. The teachers in attendance, particularly those bringing their spouses, were content to sit together and gossip, but I guess that is what old people do when chaperoning affairs like this . . . . Sitting close together was very popular also, not particularly because the parties were fond of each other, but again just to keep warm.

The original objective of the boat ride was to honor the ball team for just completing the season without giving up, but after the boat left shore this was forgotten by all, and everyone concentrated on having fun.

called Poker. I understand that on one hand she won one million dollars . . . . Your secret reporter will report again from the next event. Be careful.

Above:
Twistin' an' a Turnin', was a popular pastime for everyone on the upper deck.

Left. Below:
Mr. Moore on the prowl!
Picnic Draws Large Crowd

By Joyce Mullikin

Iroquois park was the site of the 2nd annual student-faculty picnic August 12th. The chill in the air brought forth both sweaters and the athletic side of the students in attendance. Co-ed football (touch variety), softball, basketball, and tennis were all enthusiastically pursued by many. For the less adventurous hikes to the look-out and the dangerous teeter-totter and sliding boards were available (and may I say very comfortable).

The Student Board of Directors must have worked very hard because while everyone was playing they prepared a very good meal for all including, Char-grilled hamburgers, potato salad, baked beans, potato chips, cokes, cookies, etc.

After this feast the games continued until dark, then all the students filled the lodge for dancing, card-playing, and just all-round good natured fun. At the stroke of nine after over five hours of fun the festivities ended and all headed for home.

We had a wonderful time and we appreciate the time and effort spent by all responsible for the picnic, and I know I am looking forward to more fun activities this fall.
By Mike Burnett

Hail fellow sports fans... We have just completed our first season on the softball mound and it has been a real test for the 'Executives', in a very tough league. Coach O'Mary and the rest of the players deserve our thanks and gratitude for a tremendous effort. In fact all who turned out for the boat ride will testify that the gratitute was well expressed. (See story on boat ride).

The 'Execs', with polished bats, oiled mits, cleaned cleats, and silk jerseys fought hard from start to finish, ending the season with a creditable 4-6 record, in tough competition, in a senior men's open league.

Bob Dixon, Larry Greenwood, and Charlie Stinson were among those gloves helped near the season's end to raise the win record of the team.

Now that the softball season is over fellows, reserve some of your time for practice of the hardwoods this fall. Sullivan will again sponsor a men's basketball team and from what I hear, it should be a very good one indeed.

Joe Hagan crosses home plate in season's final game!!

More on that later... Also being considered is a co-ed bowling league over at Broad-Brook lanes just after school. There seems to be a lot of interest in this idea. I know you will support this endeavor also.

So until we meet again next month, I am yours for excellence in sports indoor and out etc., etc., etc.