Personnel Director Interviews Students

The early spring employment season at Sullivan was capped by the visit of Mr. Toni Terrell, Personnel Director at Brown and Williamson Tobacco Company. During the past year and one-half, Mr. Terrell has worked closely with the Sullivan Placement Director, Pat Green, in selecting a number of Sullivan's top graduates to work at Brown and Williamson, but this year Mr. Terrell decided to conduct his interviews at the college.

During the afternoon of March 15, Mr. Terrell screened eight of Sullivan's March graduates for possible positions at his company. In interviewing girls for positions Mr. Terrell looked for the girls who were mature, had pleasant personalities, and were well skilled in their business profession. Following his interviews at the college Mr. Terrell chose several of the girls to visit Brown and Williamson for tests and longer interviews.

Weathering the interviews and entering positions with Brown and Williamson were: Phyllis Baker, Glenda Waterbury, Sharon Peters, Anita Ballard, and Barbara Hess.

These five girls followed a steady stream of nine Sullivan graduates who have recently accepted positions with Brown and Williamson.

On April 14, Mr. Hall and Mr. Louderback of the B and W personnel department visited the college and interviewed eight additional Sul-
Spring Formal Set For May 13; Theme—"The Sweetheart Tree"

"The Sweetheart Tree" is the theme of the annual spring Student Board formal dance to be held on May 13 at The Flame on Poplar Level Road. Student Board Chairman Nancy Oglesby, in announcing the plans for the spring formal said, "Decorations will include a huge tree.

The dance, to be held from 9 p.m. to 1 a.m., will feature The Ty Spies Combo and will be arranged by Student Board officers Nancy Oglesby, Marsha Taylor and Donna Rapp. Dance Programs are being prepared and invitations to all alumni are being sent. Women students attending the formal will wear long and short formals and the men will wear tuxedos or dark suits.

Committees set for the dance arrangements are: Decorations: Judy Hall, Marsha Taylor, and Mari Volk; Publicity: Bill Meyer, Betty Plyman and Mari Volk; Program Committee: Bill Meyer.

All full-time Sullivan students will attend the dance at no cost. Tickets for outside dates will be sold at the door for $1.50 per person.
Administration Prepares For Strong June Class

As June approaches the major tasks of preparing for the new class of '67 focuses on the administration and faculty at Sullivan College. As usual many graduates have chosen to enter the summer quarter to gain the financial profit of entering the business world three months sooner. Others realizing the problems of getting an adequate job for the summer chose to enter the air-conditioned classes and prepare for a position which will pay a much greater salary.

According to guidance counselor Harry Weber another strong group of high school graduates will be entering Sullivan this June. In reporting further on the June class, Weber said, “I have recently received calls from seniors planning to enter in September, who have changed their registration to June after they spent spring vacation looking for summer work.”
Sullivan Grads Work Toward College Degrees

“Toward the end of March 30, I felt a bit lost but have been doing fine.”

This was the reaction of Rod Stone, a graduate of Sullivan College who is now attending Drake College of Florida, in Fort Lauderdale, one of the colleges which accepts full credits from Sullivan.

Rod came to Sullivan in January of 1966 to major in Business Management after graduating from Mitchell High School, Mitchell, Indiana. “Because of the credits I earned at Sullivan I lack just six hours of becoming a Junior, meaning that after this quarter I will be well in my Junior year,” said Rod in a recent letter. This means that Rod is very close to earning his B.S. in Business Management. As Rod puts it, “Everything at the dorm is furnished. There is a large oval swimming pool just below my window. This ‘hard life’ will probably get to me after about three months.”

Rod is just one of many students who has used the credits earned at Sullivan towards a degree on a four-year college basis. Carlos Ruiz, another Sullivan graduate, also entered Drake this spring quarter.
Alumni Association Plans Business Professions Night

By Sharon Harrison

A Professional Business Night will be held at 7:30 on Wednesday evening, May 10, for all Sullivan students and students planning to enter Sullivan in June or September. The business professions night is sponsored by the Sullivan Alumni Association and will feature speakers from the various business careers represented by Sullivan graduates.

The idea for the business professions night originated with the Alumni Association which felt that Sullivan graduates working as automation, medical, legal, executive, and private secretaries as well as accountants, IBM operators and computer programmers could truly tell students about their various professions. Alumni Secretary, Carol Hirshfield, Class of 1965, said, “The business professions career night will be both lectures about the career field and question-and-answer sessions. We hope that our experience in working will help the college students to make a better choice when going on job interviews and will stimulate them to work harder to perfect their skills.”

Alumni Association Completes Charter

Over fifty Sullivan graduates have received charter membership in the newly-formed Sullivan Business College Alumni Association. The association completed its constitution and official charter at its third meeting on April 9. In its earlier organizational meetings, the Alumni Association made plans for a speakers’ bureau and plans to give an annual award to the most outstanding Alumnus each year.

When asked why an alumni association for Sullivan graduates was needed, Alumni Director Pat Green said, “We hope to keep in close contact with our graduates so our placement bureau can inform them of positions open for experienced business people. We also feel that they can render a great service to the present college students in selecting them about their jobs and through encouragement to better perfect their skills.”

Officers Elected

Officers elected at the April ninth meeting were: David Summers, class of 1966, President; Paul Dockery, class of 1965, Vice-president; Carol Hirshfield, class of 1965, Secretary; Polly Wright, class of 1965, Assistant Secretary, and Sandra Rhodes, class of 1965, Treasurer. In accepting the President’s chair, David Summers said, “I will do everything I can to make the alumni grow to become a strong and worthwhile organization for Sullivan graduates. It will take hours of hard work and the support of everyone, but with over fifty charter members we have the nucleus of a strong association.”

In his efforts to get the Alumni Association organized and operational, David recently talked with Mr. Harry Mayhew, Director of Alumni Affairs of Morehead State University and others involved in Alumni Programs. Mayhew told him that the key to a long and successful alumni association was keeping the graduates informed and interested. He also suggested several procedures for keeping accurate alumni records.
Students Donate Fifteen Gallons In Blood Drive

Well over one-hundred pints of blood were given by Sullivan students and faculty in one day as Phi Theta Pi sponsored the first Red Cross Bloodmobile drive on the college campus. Getting the idea for the bloodmobile visit from a neighbor, Mr. George O'Mary and his fraternity members worked many hours in recruiting students and faculty to give.

With Phi Theta Pi gathering 118 volunteers, the Red Cross doctor and his nurses began examining the students; and learning about their medical history, allowed them to give blood or rejected them. One brave student, weighing a huge 96 pounds, was told that she should not donate the little amount of blood she did have. Others who had colds, sore throats, and recent illnesses were asked to wait to give blood at a later date.

After passing the examination, students were then given a blood donor’s kit containing a plastic bag, tube, and a chart. Each student entered the donor’s room with doubts and fears. Needless to say, many seemed extra brave while others were quietly attempting to hide their fears. Following their donation of blood, each student received the Red Cross “Badge of Courage” and was taken to the refreshments room for the traditional cookies and cold drinks.

While sipping the orange juice or soft drinks each student had his or her own story relating how easy it was or how much the needle hurt. As the day ended no one showed any personal damage and each seemed to have a good feeling inside as they had done their part to serve their fellow man.
Medical secretarial teacher, Mrs. Margaret Smith, RN, instructs students: Left to Right, Judy Park, Carol Jorris, Brenda Carter and Peggy Schorck in the anatomy and physiology classes conducted for all Medical Secretarial students.

Margaret Smith, RN. Directs Medical Specialty Training

By Brenda Carter

Medical secretarial science with a southern accent? Yes, instruction with a southern accent is an everyday occurrence in the medical secretarial training program. In the classes in medical ethics, anatomy and physiology, medical terminology, and medical procedures, Mrs. Margaret Smith's Virginia accent is one of unusual pleasantness to the students.

Mrs. Smith recently joined the Sullivan Faculty and is experienced in working in both hospitals and doctors' offices. She is a graduate of Louise Obici Memorial Hospital Nursing College in Suffolk, Virginia. Following her graduation, she worked in surgery for two and one-half years. She has also worked as an industrial nurse and as a private nurse. Mrs. Smith and her husband moved to Louisville in 1956 and Mr. Smith is employed at the Ford Motor Company where he is working as a foreman.

When the twenty-eight medical secretaries began wearing their white medical uniforms, a feeling of pride in each student could truly be seen. As the quarter began the medical secretarial students were truly set apart and felt that they were beginning the hardest quarter of their training. They were proudly running around the halls and showing their friends and medical books. As one could easily see, they were proud to say, "We are medicals and we're proud to say it."

In training the new medical secretaries, Mrs. Smith must not only prepare the girl to be an efficient medical assistant to the doctor, but she must also prepare her to be a "take-charge" girl in the office. The medical secretary must also be prepared to accept responsibility, be quick to learn, and be dedicated to her job.
Sullivan Students Attend C of C Business Conference

The University of Louisville’s Bigelow Hall was the scene for the Fourth Annual College-Business Symposium on March 15. This meeting was one of three held in Kentucky on a regional basis at Louisville, Owensboro, and Lexington. The symposium was co-sponsored by the Kentucky Chamber of Commerce and the Owensboro, Lexington, and Louisville Chambers of Commerce. More than fifteen colleges in the Louisville area participated in the Symposium. The five students representing Sullivan Business College were Nancy Oglesby, Mary Jean Fritz, Jackie Perrelli, Bob Kayrouz, and Gordon Black.

The day began with talks given by some leading businessmen in the Louisville area on such topics as “The Impact of New Technology in Business and Industry,” “Costs of Doing Business,” and “Profit”. Following each of these talks was a period during which questions could be asked from the floor. After a luncheon, with the president of the Louisville Chamber of Commerce presiding, participants working in groups at each table framed one or more economic questions that were of the greatest interest to the group. Spokesmen from the various tables were called to the platform from time to time to participate in a two-way discussion with the guest economists.

When asked what he thought of the conference Bob Kayrouz said; “I learned more in one day with these experienced professionals than I could learn from any book.” Also enjoying the conference was Mary Jean Fritz who said; “I was most impressed by the great amount there is to know about profit and the American Free Enterprise system.

This College-Business Symposium was designed to bring together interested students and faculty members to examine and discuss with the business community the American business system. It proved to be a very interesting and informative day for all those attending the Symposium.
Hats Off To...

Mr. Francis Moore and Mr. George O'Mary for their unselfish time given to the success of the recent Sullivan College basketball season. David Summers, president of the Alumni Association and re-elected president of Phi Theta Pi, along with Tom Carroll, a night school student and member of Phi Theta Pi, should also be greeted with the traditional "Hats Off" for their contributions to the college and team.

"Outstanding service and determined dedication to the college and its students," said Vice-President A. R. Sullivan, when speaking of Francis Moore's contributions during the basketball season. Mr. Moore along with his teaching duties at Sullivan, served as assistant coach to Mr. Harry Tibbs and unselfishly gave many of his free hours to the Excels basketball team. Mr. Moore not only helped Coach Tibbs in his basketball duties, but supervised equipment manager John Mattingly, chaperoned many of the trips, drove the team to and from away games, and co-ordinated many of the team's activities. A hardy "Hats Off" to this unusually dedicated man.

George O'Mary, another of Sullivan's dedicated professors, served the college at all home games as official scorer. George gave many of his free weekends to helping transport the team to its away games. Along with helping the basketball team, George is softball coach, bowling supervisor, and faculty advisor to Phi Theta Pi.

Having graduated and entered the business world did not, in any way, end David Summers' service to the college. David served the college at each of its home games as public address announcer. Tom Carroll also receives the praise of The Herald as he served as door manager and ticket manager for each of the home games.

Again we offer our thanks to these dedicated men, for it is through such teachers and students that a college becomes great. Without such leaders as these, a college is but a college; but with such men as these, a college becomes well known and respected.
Students Hold Spring Sockhop

Swinging to the music of “The Profiles,” Sullivan students danced and partied on Friday evening, April 7, at the annual spring sockhop. The dance, sponsored by the Student Board, was held at The Flame Teen Hall on Poplar Level Road.

With the music of “The Profiles” filling the room, Sullivan students danced and enjoyed themselves until midnight when the dance was scheduled to end. Student Board officers and active members should be praised for the hours of work done in preparing for the dance. In preparing for the dance Chairman Nancy Oglesby and her officers and members worked hard to make the dance a success. Students helping Nancy were: Linda Byrd, Bill Meyer, John Mattingly, and Marsha Taylor.
ALPHA IOTA Holds Mother-Daughter Banquet

By Elaine Leifer

Honoring four outstanding students and one faculty member, Kappa Phi Chapter of Alpha Iota, the International Honorary Society for Business Women, held initiation ceremonies on February 20, 1967, in Room 415 of Sullivan Business College. The initiation ceremony recognized Cathy Nale, Martha Baldwin, Cathy Darrow, and Elaine Leifer for having achieved grade average above 3.0. Mrs. Era Boone Ferguson, a well-known teacher at Sullivan, was also initiated into Kappa Phi Chapter as an honorary member. Martha Baldwin was awarded a gold charm for having been selected as the Best Pledge by the old members.

Each of the new members was introduced to all the members and was given a chance to partake in all the duties and activities of the sorority.

Banquet Is Sponsored

As one of the main activities of the last quarter, Kappa Phi Chapter of Alpha Iota sponsored a Mother-Daughter Banquet on March 10. Held in the Golden Room at Heitzmann’s restaurant, the sorority sisters’ mothers were honored by the sorority and were given a brief picture of the honorary society.

An American Beauty Rose, the sorority’s flower, was given to each mother as she was greeted at the door by the sorority sisters. After a steak or seafood dinner, Miss Faye McWhorter, Kappa Phi’s sponsor, greeted the mothers with an informal message about the sorority.

To renew their pledge of loyalty of friendship and understanding which Alpha Iota had brought them, the sorority sisters then held a candle-lighting ceremony, which brought an end to the gathering.

This was, in a way, the last activity for some of the girls in the active chapter, as many of the girls graduated with honors from the college. Although they have graduated, the sorority sisters still attend the monthly meetings and try to help in the duties of the chapter.

Kappa Phi girls also answered the call of duty when the Louisville Bloodmobile spent the day at Sullivan College. As the doctors and the nurses began work at 10:00 a.m., sorority girls could be seen among the students filing into the rooms.

The first blood donor happened to be a Kappa Phi member.

The seven girls of Kappa Phi who were able to donate blood were: Rita McCammon, Marlene Sterchi, Martha Baldwin, Cyndy Taylor, Mary Jean Fritz, Mary Marshall, and Charrell Nichols.

Besides helping the community by volunteering to give a pint of blood, these sorority girls helped to earn points for Kappa Phi. By writing to the Grand Offices in Des Moines, Iowa, Kappa Phi will be given points toward their national standing.
Focus on Faculty

Mrs. Roxie Minns

Focus on faculty this issue finds Mrs. Roxie Minns in the spotlight. Mrs. Minns is the newest teacher on the Sullivan faculty, having had eleven years teaching experience before coming to Sullivan. Mrs. Minns taught at Davison High School in Michigan, Charlestown High School in Charlestown, Indiana, and at Jeffersonville High School in Jeffersonville, Indiana.

Mrs. Minns's formal education was at Berea College, where she received a Bachelor of Science Degree in Business Education. Her post-graduate work in business education was taken at Michigan State University, and her Master of Arts in Education Degree was awarded at Catherine Spalding College. She is also a member of Delta Pi Epsilon, a National Honorary Business Society.

Her experience as an executive secretary with the General Motors Institute of Technology and as an accountant with the A. C. Spark Plug Division of General Motors, gives Mrs. Minns the needed job experience to train Sullivan students. The Herald Staff is proud to welcome Mrs. Roxie Minns to the Sullivan faculty.
Phi Theta Pi pledges pose for the photographer following their initiation into the national honorary men's fraternity. Pledges initiated were: First Row: L to R: John Mattingly, Gary Shaw, Bob Kayser, Herbert Bennett. Second Row: Louis Thompson, George Whitmer, Bill Meyer, Gordon Black, and Jim Coleman.

**FOOT**

**PLANS FOUNDER'S DAY ACTIVITIES**

By David Summers

Rough River will be the scene of the second annual Phi Theta Pi Founder's Day Picnic to be held on May 31. All active members and alumni will attend the day-long festivest with the active chapter members bringing the food.

Fraternity brothers and their dates will spend the day eating, drinking, playing softball, biking, and, of course, eating. Fraternity President David Summers reports, "If the weather is on our side, everyone will have a great time!" In remembering last year's picnic, David also said, "Everyone just seemed to enjoy getting together for the day, with the alumni especially enjoying just sitting around and talking about the good old days."

First Opens Concession

Potato chips, pretzels and peanuts, along with other light snacks, were in order when Phi Theta Pi opened its concession booth during the daily break and the luncheon hour. Feeling that the students needed a definite need for these snacks during their break and lunch hour, the fraternity members opened the booth. With the free enterprise system installed in their minds, Phi Theta Pi members hope they will gain the necessary profits needed in supporting many of their projects.

David Summers

Re-elected President

Honoring David Summers for a second term of office as president of Phi Theta Pi, the members of the honorary fraternity again elected him for a six-months term of office. Also elected for a second term alongside were: Joe Vollmer as Treasurer and Ted Carroll as Historian. Others elected for six-months terms of office were: Jim Klein, Vice President; John Mattingly as Secretary; Jim Coleman, Pledge Captain; Bob Kayser, Marshall; and John Schulle, Chaplain.

Regional Vice President

Visits Chapter

Proceeding the initiation of its newest pledges, Kappa Upsilon Chapter was honored by the visit of the Vice-President of the national office of Phi Theta Pi, Harri Reed, visiting from the National Office of the fraternity, came to Louisville especially to observe Kappa Upsilon chapter at Sullivan College.

During his visit, Mr. Ray talked to prospective pledges about what it meant to be a member of Phi Theta Pi and encouraged them to participate in the chapter's activities. Following the meeting, chapter officers took Ray out on the town for the evening. In the second day of his visit, the regional vice-president inspected the Kappa Upsilon records and scrapbook and was then taken on a sight-seeing tour of Louisville. In his report to the Sullivan chapter, Mr. Ray said, "Kappa Upsilon is one of the strongest and best organized chapters in this region. We are looking forward to another visit to the Kappa Upsilon Chapter in the future."

Following his visits, nine Sullivan students who had attained high academic standards and who had achieved proven leadership qualities were accepted as pledges to Kappa Upsilon Chapter of Phi Theta Pi International Honorary Fraternity. Following the week of pledging, Gordon Black, John Mattingly, Bill Meyer, George Whitmer, Gary Shaw, Heber Burchett, Robert Kayser, Louis Thompson, and Jim Coleman were formally initiated at ceremonies held at the Hurley Inn. A dinner and dance followed the ceremonies and each brother and his date enjoyed the music of "The Sons of Autumn.

Brothers Receive Congratulations

Phi Theta Pi brothers receiving a tip of the hat and congratulations are: Gary Davis, proud father of a baby daughter, Joe Vollmer, who plans to marry Sullivan graduate Anita Ballard, and Jim Klein, who will also marry a Sullivan graduate, Sue Blingham, in the fall.

The best of luck to these active Phi Theta Pi Alumni.
SBC Grads Completing Senior Year

Ray C. VanKirk, a 1965 graduate of Sullivan, is now a senior at Ferris State College of Big Rapids, Michigan, having received full credit for his college work here at Sullivan. Jerry Bradshaw, another 1965 graduate, is a senior at Drake College of Florida.

Ray studied Business Accounting and Management while at Sullivan, and Jerry is majoring in Accounting. Ray is working toward his B.S. degree and teaching certificate from Ferris State. As a graduate of Sullivan, he received full transfer privileges, without loss of credit toward his degree. Jerry reports that he hopes to become an accountant when he graduates next June.

Besides attending college, Ray also works 32 hours per week at McCosta Memorial Hospital.

The latest word from Ray is that he hopes to graduate from Ferris State in January of 1968 and will be seeking a teaching position in Louisville at that time.
MISS FERGUSON is a direct descendant of Daniel Boone?
MR. SULLIVAN, JR. once weighed 250 pounds?
MR. McDOWELL can be serious?
RICHARD EVOLA is a Lover Boy?
Student activities are for ALL students?
SARAH JEFFRIES had a birthday party at 10:00 p.m. one Sunday night?
A Euchre tournament is taking place at lunch?
PAT LIVINGSTON dances for the USO once a month?
JOHN FIENEN is really CAPTAIN NICE?
MR. O’MARY has found the Fountain of Youth (which flows Martinis instead of water)?
MR. GRAYBROOK and his family went to Florida over spring vacation?
MIKE ELIAS broke up Business Organization and Management when he asked Mr. O’Mary how to get powdered milk from a cow?
MR. GREEN once lived with William Jennings Bryan?
MISS WELSH once wrote a shorthand textbook?
MISS McWHORTER studied shorthand under Mr. Zoubek, who studied under Mr. Gregg?
MRS. MINNS is an honorary member of a business education fraternity?
BOB KAYROUZ leaves for two years active duty in the Navy on May 10?
DAVID SUMMERS has an interest in the Fischer Packing Company? You know . . . the Bacon Making People!!!
BETTY BRUENDERMAN, the college secretary, is a 1966 graduate of Sullivan College. She took the Private Secretarial Course and entered her position immediately after graduation.
DANNY SHEARER received three hours credit in Ornithology while attending Sullivan.
Some of Mr. O’Mary’s students enjoy eating cards for snacks.
What class this is? Huh? Come on now! OK class! You see that now! You’re alert, I was just testing you.
BRENDA B. heard a good secret last week?
National Magazine Features McWhorter
By Mary Jean Fritz

Once again the faculty and students of Sullivan Business College have attained national recognition because of their outstanding achievements in business skills. The story of Miss Faye McWhorter’s shorthand class of last year was featured in the March, 1967 issue of “Business Teacher,” a magazine distributed by Gregg Division of McGraw-Hill Company to teachers throughout the nation.

Miss McWhorter had a large advanced dictation class in which students were expected to take dictation at speeds ranging from 120 to 160 words a minute. In this class students passed official 120 and 140 Gregg tests.

The winter quarter of this year once again brought into the limelight Sullivan students as they earned awards at 120 and 140 words a minute. Taking dictation at speeds of 120 to 160 words a minute, these students composed the advanced dictation class of Miss McWhorter. Cyndy Taylor and Mary Jean Fritz scored highest in the 120-word test with Cyndy having only one error and Mary Jean having two errors. In the last week of the winter quarter students took tests at 140 words a minute.

Earning the official Gregg awards at 120 words a minute were: Brenda Ungles, Phyllis Baker, Judy Miller, Carolyn Stevens, Jane Pfisterer, Mary Jean Fritz, Cyndy Taylor, Marlene Sterchi, Marsha Taylor, Kathy Miller, Sharon Peters, Sherry Ragsdale, and Anita Ballard.
Francis Moore recently elected Treasurer of the Kentucky Business Education Association talks with Dr. Hollie Sharp retiring President of KBEA.

Francis Moore Elected State KBEA Treasurer

Mr. Francis Moore of Sullivan College was elected Treasurer of the Kentucky Business Education Association of Public, Private, and Parochial Schools and Colleges at the annual spring luncheon of the Kentucky Education Association which was held at the Sheraton Hotel on Thursday, April 13. After being nominated by the Executive Board, Mr. Moore was elected to fill this position by all the teachers attending this luncheon.

Mr. Moore will partake in the Tennessee Business College Association and Teachers Workshop which will be held May 5 and 6 in Nashville, Tennessee. A typing instructor at Sullivan, he will handle the typewriting session at the workshop.

Teaching at Sullivan since 1964, Mr. Moore is a graduate of Bowling Green College of Commerce with a B.A. in Commercial Education. He earned a M.B.A. in Accounting from Xavier University. Having worked as accountant, federal tax agent and stenographer, Mr. Moore is now devoting his time to Sullivan teaching typing and tax, being assistant coach of the basketball team, and taking part in Phi Theta Pi Fraternity.
Alpha Iota Plans Area Conclave; Active, Alumni Chapters Set Plans

By Betty Bruenderman

A joint meeting of the Kappa Phi Chapter and the Louisville Alumnae of Alpha Iota was held on Monday, April 10, in Room 415 of Sullivan Business College. Both the active chapter and the alumnae are working to make definite plans and arrangements for the Mid-West Association Conclave to be held in Louisville at Stouffers Inn on October 21 and 22.

The purpose of the conclave is to promote fellowship and friendship among Alpha Iota members in neighboring cities. In the case of the Mid-West Association, there are chapters from Illinois, Iowa, Kentucky, Wisconsin, and Indiana. This meeting gives everyone an opportunity to better understand the role she must play in making a success of her chapter.

Developing the theme for the conclave is the first work that has to be done at this time. As the hostess for the conclave, our chapter will not only have to choose this theme but will have to develop it into the entertainment, decorations, table accessories, and the banquet of the first evening; plus any other event connected with the conclave. A committee of Laura Carter, Brenda Carter, Elaine Leiffer, Martha Baldwin, and Betty Bruenderman will work with Mary Fritz in developing the theme. Their suggestions will be voted upon at the next meeting to be held on May 8, 1967.

Convention To Be Held

Even before the conclave this next fall, there will be a gathering of Alpha Iota Chapters from Hawaii and the United States at the International Convention in Milwaukee in July.

This week-long convention will have work shops, meetings, tours of the city, and banquets. There will also be a presentation of the various awards to the leading chapters throughout the country. An ideal secretary will be named from those attending the convention.

Kappa Phi will take a large map pin-pointing the various chapters throughout the country which will be used as a backdrop for the head table at the convention.
Students Break Speed Barrier With Tremendous Typing Speeds

By Mary Jean Fritz

On your mark... Get set... GO!

Typing class for Sherry Hagsdale, Michael Brooks, and Mary Jean Fritz is not merely a serene, typical day of typing any more, for these students are now the leaders in the "Powderpuff Derby," conducted by Mr. Francis Moore, their typing teacher. All three students average 90 to 115 w.p.m. on ten-minute timings.

Sherry, an Executive Secretarial student, is grossing 105 w.p.m. After one year of straight typing and one year of transcription at duPont Manual High School, she passed a ten-minute timing at 77 w.p.m. with only three errors her first quarter at Sullivan. Sherry says she owes her ability to type to her ten years of piano lessons. Attaining fast shorthand speed, she passed an official 140 Gregg shorthand test last quarter. Sherry's skill has already earned her a top position with the Brown and Williamson Tobacco Co.

Michael, another leader in the race for speed and accuracy, typed 85 w.p.m. with only three errors last quarter and is now netting 92 w.p.m. With two years of typing at Male High School, he is now using the dictaphone when not taking timings. He recently passed an official Gregg shorthand test at 100 w.p.m. Mike's goal is to enter business as a male executive assistant.

Mary Jean, an Executive Secretarial student and member of Alpha Iota, is now grossing 101 w.p.m. for 10 minutes. She, too, feels that playing piano for six years had helped her to attain such high speeds. Recently she began working with the dictaphone. Another whiz in shorthand, Mary Jean passed an official Greg shorthand test at 120 w.p.m. last quarter with only two errors.
Student Board Elects Officers

As the new quarter started a new group of dedicated, hard-working student board members were quickly elected to serve their fellow students. With the graduation of Board Chairman Jim Klein, his capable Vice-Chairman, Nancy Oglesby, moved quickly into the role of chief executive. Nancy proved her administrative abilities as new officers were elected for the quarter. Secretary Marsha Taylor was elevated to Vice-Chairman, Michael Brooks was elected Secretary, with Donna Rapp accepting the position of Treasurer.

New Student Board members and alternates are:

408 - Donna Rapp
Paul Gahlinger
410 - Dennis Brown
John Fienen
412 - Ron Keilchner
Gary Shaw
415 - Maureen Womack
Judy Hall
416 - Mary Marshall
Rita McCammon
430 - Linda Doerr
Mari Lou Volk
432 - Nancy Oglesby
Bill Meyer
441 - John Reed
Terry Byrd
466 - Maggie Costigan
Betty Plyman
469 - Mike Brooks
Ida Goetz

In their first effort of the quarter the board quickly answered the loud pleas of “many” students for some sort of dance. A fine band, “The Profiles,” was hired, and the board spared no expense in quickly providing this free activity. Those who attended had a wonderful time. Other activities in the mill are plans for a spring formal on May 13, and activities helping with orientation of new freshmen in the incoming June class. The board certainly solicits each student’s suggestions and help. If you have any ideas for projects, contact your board representatives or come to any meeting Wednesday after school.
Students Help Blind Friend

Sullivan students, led by Student Board Chairman, Nancy Oglesby, recently collected seventy-seven dollars to help a friend of all the students, Mr. Bill McIntosh. Bill, as he is known to all faculty and students, is the blind manager of the snack bar operated in the Francis Building. Following a recent stay in Baptist Hospital, Bill was taken home for a short stay before returning to the hospital for additional treatment to his legs.

In leading the collection to help Bill, Nancy said, “He is a friend to all of us. His cheerful manner in the snack bar is truly missed and we would like to do everything we can to help him.”
Pres. Sullivan Attends UBSA Directors Meeting

As a member of the United Business School Association’s National Board of Directors, President A. O. Sullivan attended the annual board meeting in New York City, April 21 through 26. Having been elected by the twenty-eight business colleges in the Kentucky-Tennessee district, Mr. Sullivan will serve on the UBSA National Board of Directors for a three-year term.

His duties as a member of the twelve-man board include organization of legislation effecting UBSA, and overseeing operations and functions. UBSA is a body of business college executives controlling the 563 approved business colleges in the United States.

Following his week in New York City, Mr. Sullivan will go to Williamsburg, Virginia, for the annual Southeastern Business College Convention being held April 28, 29, and 30. While at the Southeastern convention, Mr. A. O. Sullivan will have many important duties, as Secretary of the Southeastern and as a member of the Southeastern Board of Directors.
Fraternity Holds Spring Car Wash

“A great Success” said David Summers, president of Phi Theta Pi Fraternity, when talking about the car wash held on April 23. Members of the fraternity helping in the car wash were Jim Coleman, Huber Burchett, John Mattingly, George O'Mary, David Summers, Francis Moore, and pledge Paul Galinger. The fraternity’s thanks go out to Lowe's Shell Service for his help in putting on the car wash.
Mattingly Devoted To Managers Work

This issue seems to be more of a testimonial one than most others written recently, but it seems that so many more people have contributed so much to our recent basketball successes. A person many knew very little about, but whose contribution was great, was Student Manager John Mattingly.

John approached his job with a mature sincerity and dedication that accomplished much. He had to do a lot of dirty work like washing uniforms at tournaments at two or three in the morning and carrying around heavy trunks. But he did so without complaint and with a "dry" sense of humor that let you know he was boss of his job.

Without John’s contribution the season couldn’t have been the success it turned out to be.
GRADUATE SPOTLIGHT

Our graduate spotlight this month focuses way back for a clear picture of a graduate of the class of 1963. Our feature concerns Miss Betty Markwell, a 1962 graduate of Shawnee High School. Betty was one of the first students to enter the then new Sullivan College when total attendance was less than 100 students. An A and B student entirely, Betty easily mastered the requirements in her secretarial program and was placed by the Sullivan placement program as a secretary with the DeVoe-Raynolds Paint Corporation as Private Secretary to the Sales Service Manager.

From that position she moved to Secretary to the Personnel Manager where she stayed for a total of two years. In 1965 Betty was offered and accepted a position as Executive Secretary to the Manager of Organization, Planning and Staffing at Brown-Forman Distilleries Incorporated, a position she now holds.

Active while a student at Sullivan, this activity and association is being continued through Betty’s membership in the new Sullivan Alumni Association.

Our congratulations to Betty Markwell, Sullivan Graduate on the way up.
Sullivan Graduate Offered Scholarship

Star forward Sam Johnson has been offered a basketball scholarship to Cumberland College in Lebanon, Tennessee. Sam, a 6'4" 190 pound forward, was one of the stars in Sullivan's recent championship success in Baltimore. A graduate of Flaget High School Sam came to Sullivan after attending Bellarmine College for one semester. He has just completed the requirements for graduation in the Business Accounting and Management course at Sullivan. Sam's outstanding abilities as a clutch performer drew the attention of the Cumberland coach. He is best remembered for his 26 points in the semi-finals of the NLCAA championships, and his all-tournament performance in the Bliss College tournament in December.
Spring Graduates Accept Top Positions

(Placements—January 5 to April 15)

Norma Parker — New Albany, Indiana
Graduate — New Albany H.S.

Kathleen Miller — Louisville, Ky.
Graduate — Loretto H.S.

Donna Morrill — New Albany, Indiana
Graduate — New Albany H.S.

Marlene Sterchi — Louisville, Ky.
Graduate — Fairdale H.S.

James Klein — Jasper, Indiana
Graduate — Jasper H.S.

Brenda Unsle — Louisville, Ky.
Graduate — Manual H.S.

Phyllis Baker — Louisville, Ky.
Graduate — Loretto H.S.

Carol Vollmer — Louisville, Ky.
Graduate — Presentation Academy

Jane Foutz — Louisville, Ky.
Graduate — Richardsonville H.S.

Linda Laney — Louisville, Ky.
Graduate — Angela Merici H.S.

Mary Ellen Fancher — Ector, Indiana
Graduate — English-Sterling H.S.

Terry Antle — Louisville, Ky.
Graduate — Seneca H.S.

Jacob Edinger — Louisville, Ky.
Graduate — Waggener H.S.

Cynthia Taylor — Louisville, Ky.
Graduate — Butker H.S.

Nancy Whealer — Louisville, Ky.
Graduate — Waggener H.S.

Judy Miller — Valley Station, Ky.
Graduate — Valley H.S.

Ronald Kress — Louisville, Ky.
Graduate — Flaget H.S.

Ann Alexander — Louisville, Ky.
Graduate — Southern H.S.

Carolyne Tye — Fort Knox, Ky.
Graduate — Fort Knox H.S.

Madeleine Sturgeon — Louisville, Ky.
Graduate — Atherton H.S.

Kay Hodges — Valley Station, Ky.
Graduate — Valley H.S.

Louise Petty — Louisville, Ky.
Graduate — Sacred Heart Academy

Ailsa Reid — Louisville, Ky.
Graduate — Waggener H.S.

Kermit Daniels — Proctorville, Ohio
Graduate — Fairland H.S.

Bill Louwen — Pendleton, Ky.
Graduate — Henry Co. H.S.

Jo Ann Endley — Louisville, Ky.
Graduate — Seneca H.S.

Glenda Waterbury — Clarksville, Indiana
Graduate — Clarksville H.S.

Sharon Peters — Louisville, Ky.
Graduate — Angela Merici H.S.

Anita Ballard — Louisville, Ky.
Graduate — Presentation Academy

John Mac Callum — Louisville, Ky.
Graduate — Male H.S.

Barbara Hess — Louisville, Ky.
Graduate — Seneca H.S.

Michelle Miller — Louisville, Ky.
Graduate — Eastern H.S.

Jane Pfisterer — Louisville, Ky.
Graduate — Loretto H.S.

Mary Etta Richards — Louisville, Ky.
Graduate — Eastern H.S.

Carolyn Campbell — Louisville, Ky.
Graduate — Western H.S.

Joy Lukemeier — New Albany, Indiana
Graduate — New Albany H.S.

Carolyn Stevens — Louisville, Ky.
Graduate — Shawnee H.S.

IBM Operator
Ky, Farm Bureau Mutual Insurance Co. — Louisville
Secretary
Kurfees Paint Corp. — Louisville
Clerk Typist
Trans-American Insurance Co. — Louisville
Secretary
General Motors Acceptance Corp. — Louisville
Sales Management Trainee
Prudential Life Insurance Co. — Louisville
Secretary
Levy Bros. Incorp. — Louisville
Secretary
Brown & Williamson Tobacco Co. — Louisville
Secretary
Equitable Life Assurance Co. of U.S. — Louisville
Medical Secretary
General Hospital — Louisville
Secretary
Equitable Life Assurance Co. of U.S. — Louisville
IBM Operator
Keller Manufacturing Co. — Corydon, Indiana
Secretary
Bankers Life Co. — Louisville
Sales Management Training
Metropolitan Life Insurance Co. — Louisville
Secretary
Brandes Machine Co. — Louisville
Clerk-Typist
Dr. Kelso — City Health Dept. — Louisville
Secretary
Southern Bell Tel. & Tel. — Louisville
Management Training
Kroger Co. — Louisville
Clerk Typist
Ky, Farm Bureau Mutual Ins. Co. — Louisville
Secretary
Household Finance — Radcliffe, Ky.
Bk./Clerk-Typist
Southern Bell Tel. & Tel. — Louisville
Secretary
John Hancock Life Insurance Co. — Louisville
Secretary — John Slattery — Attorney
KEA Building — Louisville
Secretary
J.B. Hilliard and W.L. Lyons Co. — Louisville
IBM Operator
Fort Knox, Fort Knox, Ky.
Junior Accountant
Times, Rowland, Nale, Maltingly, and Cox — C.P.A.'s — Lou.
Secretary
Trans-American Insurance Co. — Louisville
Secretary
Brown & Williamson Tobacco Co. — Louisville
Secretary
Brown & Williamson Tobacco Co. — Louisville
Secretary
Brown & Williamson Tobacco Co. — Louisville
Management Training
Metropolitan Life Insurance Co. — Louisville
Secretary
Brown & Williamson Tobacco Co. — Louisville
Secretary
Royal Bank/Bank of Louisville
Wise Choice Pays Dividends

"I came to Sullivan because I wanted more than just a "job," I wanted a position," said Sherry Ragsdale, Sullivan Placement of the Month. Sherry was recently appointed to a position as Secretary of the Personnel Director at Brown and Williamson Tobacco Company, and because of her exceptional skills and test scores she received a higher beginning salary than any of the past sixteen Sullivan graduates starting at Brown and Williamson.

Sherry, a 1966 graduate of duPont Manual High School, entered Sullivan with a background of two years of shorthand, two years typing, bookkeeping and office practice. Upon entering Sullivan she received advanced placement in typing and shorthand and began to strengthen and broaden her business knowledge in Executive Secretary course. Many less farsighted high school graduates with Sherry's background and ability would have ended their business education at high school, feeling that they could get a "job." But, with Sherry desiring to be the best in her field, and desiring to get a top position, she entered Sullivan in June following her graduation from high school.

A perfect example of the above-average girl who set high goals for herself, Sherry accepted an executive secretarial position at Brown and Williamson during the last quarter of her course. With Sherry having seven weeks of school remaining and Brown Williamson wanting her immediately, a special work-study program was arranged for Sherry to work after school each day until she graduated on June 9. In accepting the position Sherry said, "I am thrilled. This is the type position I came to Sullivan to get! I couldn't have gotten this position without my advanced training at Sullivan."
Sullivan Execs Capture National Basketball Title

A National Championship team... Two All-Americans... and Seventeen trophies and awards. Sound Fantastic? Well, it should... but this is exactly what your Sullivan Executives brought home from their first encounter in National Championship tournament play. Yes, your team is reigning National Little College Athletic Association National Basketball Champions of 1967.

On March 9, in a caravan of five cars the team, cheerleaders and fans totaling 26 people in all, left Louisville at 5:00 a.m. in high spirits and in heavy fog. Fourteen hours and 650 miles later they arrived in Baltimore, Maryland. A quick practice for the team and then to bed was the order of the day, but no one complained (everyone was bushed).

Execs Battle To Win Opener

The tourney began the next day at 1:00 as the Execs faced Friendship College of South Carolina in the first quarter final game. Friendship turned out to be the hottest shooting team of the tourney as they scorched the nets for 50% for the game. After a two week layoff, the Execs had to call on every skill they had to earn a hard fought 95-91 victory. Outstanding in this first game were George Whitmer, Danny Shearer, and Dennis Newton who combined for 58 points. The other six teams fought it out to determine the other semi-final foes for Saturday morning.

Other teams victorious in the first day's battle were; Strayer Jr. College, Warren Wilson College, and Brandywine Jr. College.

Anticipation and excitement drew to a high pitch as the team prepared for the semi-final game with tourney co-favorite Brandywine Junior College of Wilmington, Delaware. Brandywine, a flashy and well-coached team, was led by former high school All-American John Shease. They had a season record of 21 and 5, and the Execs knew it would take a supreme effort to win this game.

As Strayer Jr. College of Washington D.C. and Warren-Wilson College of North Carolina fought to a 63-67 finale with Strayer winning, the Execs sat quietly in their locker room waiting the call to action. Then with a fierce yell they hit the hardwood. In the game following everyone playing gave all. Highlights, as the score switched hands several times, were Jim Klein's defensive efforts on John Shease. Brandywine's high scoring guard; Sam Johnson's fantastic shooting touch as he hit 10 of 15 tries from the field and six out of six on the foul line for a game high of 26 points; Danny Shearer's fine ball handling; and George Whitmer's and Dennis Newton's control of the boards. At halftime the score was 37 to 35, Brandywine. Coming back after the half the Execs fought to an eight-point advantage and doggedly held on to win 80-72.

Final Game Tough Battle

In the championship game the Execs faced not only a tough opponent but by 6'9" center Rudy Thomas, but also a home town crowd from nearby Washington. But the issue was never in doubt. Superior play again, highlighted by the first break, good passing, and outstanding shooting, gave Sullivan its first National Championship, 72-64. As the buzzer sounded, co-captain Jim Klein was hoisted aloft and cut down a net, and just as quickly the other net was then claimed. The crowd gave the Execs a well earned ovation as the team celebrated from the bench.

In after-game ceremonies President A. O. Sullivan was presented the three foot championship trophy. Jim Klein, Danny Shearer, and Dennis Newton were awarded all-tournament team trophies. Danny and Dennis were named First Team All-Americans, and each player and coach were presented individual trophies.

It need not be said that very little sleeping took place the evening after the game, even though the group had to leave for home, and a fourteen-hour drive the next morning at 6 a.m.

Having lost must quick-celebrations, most spent the fourteen-hour trip home sleeping—only awakening to eat. At 8:30 p.m. the champions arrived home... Kentucky's only collegiate team to win a National Championship in 1967.
Coach O’Mary Issues Call For Summer Softball League

“Softball call” for all Sullivan men students and graduates was issued on April 7, by Coach George O’Mary. The Sullivan Executives Softball team will this year play in the Single ‘A’ Men’s Open East End League. “All league games will be played on Friday evenings at Seneca Park,” said O’Mary, who is serving in his third year as the Sullivan softball coach.

This year O’Mary will have Sullivan graduate John MacCallum assisting him, who last year was an active member of the team. MacCallum will continue to perform this year in a substitute roll.

O’Mary’s call for softball talent brought forth an energetic group of active students to the meeting. Students planning to play for the “Execs” are: William Meyer, John Reed, John Mattingly, Gordon Black, Henry Siefert, Mike Logsdon, John Randall, Larry Rautenbusch, Andy Simmons, James Coleman, Steward Horne, Thomas Carroll, and John MacCallum (returning from last year.) It is also expected that several Sullivan alumni will join the team in its 15 to 20 game schedule against athletic clubs, and industrial teams. Coach George O’Mary also reports that several Sunday games will be scheduled against business teams throughout the city.

Any students interested in keen competition and a good time should contact George O’Mary and join the team today.

Jim Coleman and Gordon Black prepare for the tough softball season ahead in the City Class A League held at Seneca Park on Friday night.
Newton Awarded Basketball Scholarship

San Antonio, Texas, April 24

Coach Bob Polk, head basketball coach at Trinity College in San Antonio, Texas announced today the signing of Dennis Newton of Louisville, Kentucky, to a full basketball scholarship. Dennis, a 6'5" - 210 pound forward, is a 1966 graduate of St. Xavier High School in Louisville. An all-regional basketball player at St. X, Dennis was awarded a full grant-in-aid to Sullivan Business College where he starred during the season just ending. Dennis played an important roll in Sullivan's winning the NLCAA national championship.

Athletic Director A. R. Sullivan said, "Dennis has received offers from Trinity, Southwestern Louisiana, and Bellarmine College and I know he had a hard decision in choosing between these three fine schools. I have every confidence in his ability to be successful in his collegiate career at Trinity." He is to enter Trinity in September, 1967.
Tibbs Begins Planning Tough 1967-68 Season

After guiding the Sullivan Execs to a 23 win-6 loss season, and after winning the Bliss College Invitational Tournament, and the National Little College Athletic Association National Championship, Coach Harry Tibbs has accepted the challenge ahead and has begun recruiting for the 1967-68 season. In accepting the challenge of recruiting and coaching the Execs next season, Tibbs said, "College coaching is a real challenge to me. The attitude of the boys makes my work a real joy and I am enthusiastic about our prospects for next season."

In hiring Tibbs for a second season at the Execs helm, Athletic Director A. R. Sullivan said, "I have every confidence in Coach Tibbs' ability to get the most from our boys. He is now completing an extensive schedule for next season." Heading up the list for next season Tibbs reports the Execs will schedule freshman games with the freshman teams from Western Kentucky, Murray, Morehead, Bellarmine, and Kentucky Wesleyan. The schedule also will include games with many of Kentucky's top Junior College teams.

Three of Sullivan's top players from this year's team return and Tibbs hopes to award grant-in-aid awards to some of Kentuckiana's outstanding high school players.
Newton, Shearer Selected To NLCAA All-American Team

For a college to be honored by having one All-American basketball player in one year is wonderful; but for a college to have two of its basketball players elected National First Team All-American rates as a superb accomplishment. This year the National Little College Athletic Association has honored Sullivan Business College by selecting two of its Championship team as First Team All-Americans. The two young men are Dennis Newton and Danny Shearer. Each man was given a golden plaque and was recognized in ceremonies at Baltimore on March 11.

Dennis Newton, a 1966 graduate of Louisville St. Xavier High School, and an All-Regional player is considered a perfect college forward. Standing 6’5” tall and weighing 210 pounds, Dennis lead the Executives in both scoring and rebounding for the season with 16.5 points and 14 rebounds per game. Dennis is majoring in Automated Accounting at Sullivan and plans to continue with his collegiate education in a four-year college.

All-American Danny Shearer was a graduate of Oldham County High School where he was an All-regional, and All-state Tournament team selection. Danny was the team’s second-highest scorer with a 15.8 average for the season. Standing only 5’10” in a game of tall men, Danny used his fantastic speed and quickness to outscore and beat opponents. A wonderful outside shooter, Danny forced many an opponent out of a zone defense against the Execs. An outstanding team player, Shearer is now serving his six-months Army tour and plans to continue his education upon his return.