Homecoming Festivities Feature Queen, Basketball And Dance

By Berta Robles

Basketball, queens, dancing, and gaiety were all a part of the annual Sullivan College Homecoming festivities held on January 31. The Sullivan Exes, playing a return match with the always tough Lees Junior College, Lees 79-62.

The homecoming game was held at Masonic Gym with alumni and students gathering for the basketball game and enjoyment of seeing old friends and former classmates. Following the game students and alumni gathered at a homecoming dance to the music of 'Soul, Inc.'

Queen Crowned at Halftime

Halftime activities were highlighted by the crowning of Inez Warley as the 1968 Queen and the introduction of her court. Much anticipation preceded the crowning of the 1968 queen as each candidate was escorted and introduced as she walked to the center of the floor on a white walkway. Following the introduction of each girl the four member court was announced one-by-one, until finally the master of ceremonies, Sylvia Lin-

Candidates for the 1968 homecoming queen were chosen by their fellow students. Candidates were: First row, L to R., Christina Jones, Judy Polly, Phyllis Priest, Diane Sullivan, Cheryl Miller. Second row, L to R., Cheryl Williams, Inez Warley, Debbie Ennis, Diane Ellis, Pat Williams, Bridget Geibel, Linda Gafford, Darlene Mattiny.

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Third runner-up in the queen's court was Cheryl Miller, who before moving to Louisville, graduated from Hopkins High School in Minneapolis, Minnesota. She is in the Professional Executive Secretarial Program.

A tie resulted in the fourth runner-up position and Christina Jones and Bridget Geibel were selected. Christine graduated in 1963 from Charles-town High School in Indiana and Bridget graduated from Fairdale High in Louisville.

Thirteen girls were nominated to serve in the original court. Girls honored by their fellow students were Debbie Ennis, Linda Gafford, Darlene Mattiny, Cheryl Williams, Dione Sullivan, Phyllis Priest and Diane Ellis.

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Nancy Edelen And Wayne Meaux Awarded Sullivan Scholarships

Winners of full tuition scholarships to Sullivan Business College in 1969 are Nancy Edelen, a senior at St. Charles High School in Lebanon, Kentucky and Wayne Meaux, a senior at Mercer County High School.

The scholarship competition found over 150 seniors applying and twenty seven writing the required 200 word essay and taking the four hour scholarship test. Each applicant for the scholarship was required to have approval from his school counselor or principal, and to write the essay before entering the test competition.

And competition it was, as Nancy Edelen won the women's scholarship by only two tenths of one percentile point over Sylvia Schmitt of Jasper, Indiana. Nancy's test average was 97 percentile, followed by Sylvia with 90.8. For winning the scholarship competition Nancy will receive a full tuition grant for the IBM Data Processing Secretary course she plans to take.

Active In High School

After learning of her scholarship Nancy said, "I was both surprised and extremely grateful to your school for the opportunity given me to take the scholarship test and the financial aid made possible by my winning." Nancy ranks fourth in her senior class at St. Charles High School and carries a 92.5 average.

She has been very active in high school extra-curricular activities as she is Special Features Editor for the annual, a member of the Science Club, Pep Club, FIIA, and the school newspaper staff. She participates in the Marion County Free Enterprise System by attending regular business seminars. Nancy was also a candidate in the Marion County Junior Miss Pageant last October.

Nancy said that she had chosen Sullivan for her business education because "it had what I was looking for and it is up to date and seems to be one of the best." Nancy was enrolled to attend Sullivan before she learned of the scholarship. Attending business college is nothing new for the Edelen family. Nancy has three older sisters who attended another Louisville business college.

Meaux Chooses Programming

"I chose Sullivan to achieve my goals because I had read that they had a reputation of being one of the finest business colleges in Kentucky. After meeting the counselor and other members of the staff I became even more interested," said Wayne Meaux, winner of the 1969 men's scholarship. Wayne will study in the computer programming field and will receive a full tuition scholarship.

Wayne ranks in the upper one third of his class at Mercer County High School near Harrodsburg, Kentucky. He was voted the senior with the best personality, is a member of the pep club, annual staff, foreign language club, and speech club. Wayne is also on the student council. His hobbies are reading and listening to soul and pop music and is an avid sports enthusiast.

Both scholarship winners will begin their studies in June.
A. O. Sullivan Serves
As Southeastern President

As president of the two hundred
member Southeastern Business Col-
lege Association, A. O. Sullivan,
president of Sullivan Business Col-
lege, will fly to Miami Beach, Florida
on March 13-15 for the 22nd annual
convention.

In a recent letter to Mr. Sullivan,
Miami’s Mayor, Jay Dermer said, “I
look forward to meeting you at the
Deauville Hotel and greeting your
association. We look forward to you
visiting Miami.” Sullivan will lead
the convention in its three days of
activity and will preside at every ses-
tion, introduce directors and UBSA
officials, and install the new presi-
dent of Southeastern.

Having served in every office of
the Southeastern Association, Mr.
Sullivan retires from the presidency
after having been an officer of the
organization for six years. He is also
a member of the twelve-man Board
of Directors of the United Business
Schools Association serving the 657
business colleges in the United States.
Over Seven Gallons Donated
In Red Cross Blood Drive

By EDITH MARTIN

On Friday, February 7, seven and five-eighths gallons of blood were
 donated by the students at Sullivan. This was one gallon less compared
to that of last year's donation.

With eleven volunteers, three nurses, and three medical technicians assisting
the doctor the blood drive was off to a good start by 10 o'clock.

Ben Maddox, the first student to volunteer, seemed a little nervous as
he went through the routine that all students would have to go through,
of having his temperature, blood pressure, and pulse rate taken. Next
was the process of being checked for previous illnesses such as malaria,
hepatitis, and anemia. Then came the final step of giving blood. This really
frightened Ben because it was the first time he had ever given blood.

Later, when this reporter talked with him, while he was enjoying his
refreshments of cookies and orange juice, he said, "It wasn't as bad as
I thought it would be." Most of the students who were afraid in the begin-
ing, found that it didn't hurt as much as they expected. One girl was
so afraid that it would hurt when the needle went in that she began to
worry about it hurting when the needle came out.

Mr. Stanley Myers, the first teach-

See RED CROSS, P. 4

Pat Sims has blood test with Red Cross nurse.

Red Cross

Students Show Interest
In College Blood Drive

Con't from P. 1

er to donate, decided to give up his
free period to give a little blood or
maybe he just wanted the cookies
and orange juice that came after-
wards. He also seemed to be cheerful,
as did many of the students, after
giving up a pint of blood. This
feeling could be caused by the thought
that they were able to do something
to help humanity.
Advanced Secretarial Class
Gives Everyone Chance To Talk

By EDITH MARTIN

"I enjoy the class very much," said Judy Potts. "I like the small class because we can speak what we really feel." These were part of Judy's comments when questioned concerning the Advanced Secretarial Techniques class with Miss Faye McWhorter.

The advanced class has been set up as a part of the Secretarial Finishing Course for students who were "B" students in both two years of typing and shorthand in high school. To qualify for this program a student must also have had office practice or co-op in high school. This year's class has seven members who informally sit with the teacher and discuss secretarial procedures and problems.

In continuing her comments Judy said, "We have very good discussions on about any business situation and how to handle it with tact. I have learned very much from the class."

During the first month of the class students studied the line organization of a corporation and made flow charts. Trips have been planned and taken by the class to interesting phases of business and future trips are planned.

The class has taken psychology tests for their own information on vocabulary, emotional maturity, and ability to reason.

Talks are being prepared for common speeches that might be required by secretaries in usual and unusual situations requiring judgment and tact. Students are taught to express themselves and overcome timidity in doing so.

The class consists of seven students and their teacher, Miss McWhorter, says, "I only guide assignments and suggest discussions and the girls do the rest."
Members of the Sullivan Herald staff have their pictures taken at a recent meeting when the announcement concerning the Associated Collegiate Press First-Class Award was made.

Herald Receives First Class In 79th All-American Ratings

MINNEAPOLIS, MINN. — The Sullivan Herald, the college newspaper at Sullivan Business College, has received a First-Class Honor Rating in the 79th All-American Critical Service, conducted by the Associated Collegiate Press at the University of Minnesota.

Student newspapers from more than 500 colleges and universities across the nation are judged on the basis of content, writing and makeup in categories based on enrollment, frequency of publication, and method of printing.

The First-Class award for the 1968 critical service is the highest award ever won by the Sullivan Herald. Advisor, Harry Weber said, “Last year, our first year in the Collegiate Press Critical Service, we received a Second-Class Honor Rating. It is a real tribute to last year’s editors for us to receive First Class for 1968.”

Last year’s editors, Diane Jarboe and Paula Janes, both graduates of the duPont Manual High School, have graduated from Sullivan and are both working. Many of their ideas contributed to the Herald’s First-Class Award. Both Diane and Paula received certificates of merit for helping to achieve this award.
Confidence Is Goal
In SBC Speech Class
BY DIANNE CARTER

A different aspect of learning is being emphasized in Mr. George Winfree's English II classes this quarter—Speech.

The main purpose of Speech in a business college, Mr. Winfree says, is "to inspire each student to express himself with complete ease and confidence in any situation he may encounter." Poise in standing and making gestures at the proper times are stressed in this course.

The second purpose of the speech class is to help prepare the students to sell themselves. Each student must sell himself to future employers and to do this it is necessary to speak for themselves.

Speech teacher, Mr. George Winfree, is seen with Steve Garrett in one of the special conferences set up for speech students.

Not only does Mr. Winfree teach this class as a whole, but he also talks individually with each student about his speeches. He has arranged after school conferences with each student to review the speech and find good and bad points in the presentation. In these conferences Mr. Winfree points out personal troublesome areas which may be embarrassing to the student if discussed during class. This also gives the student an opportunity to ask questions and talk freely with the instructor.

This speaks well not only of the class but of Mr. Winfree, who devotes much of his free time after school to personal conferences with students.

Each student is required to make four speeches covering personal introductory, pros and cons of purchasing a product or service, personal invention of a new idea and interview.

Through these ideas a student learns to think and to speak for himself. When asked questions by the class, he learns to think for himself while on his feet in front of a group.

The students seem to agree that giving these speeches will be a great help in their various future business situations because of the confidence gained through the experience in class.
'69 Enrollment Soars

Advance enrollments for both the June and September 1969 classes have reached an all-time high, surpassing any year since Sullivan opened its doors in 1962. Vice President A. R. Sullivan reports that a high percentage of the openings in 1969's freshman class are filled and only a very limited number of places remain in the June class.

Admission Counselors Ken Wise and J. J. Volz report high enthusiasm among students they have counseled with and both have many more students wanting appointments for counseling than they have time available to meet with them. Mr. Harry Weber said, “An increasing number of Jefferson County and Louisville students continue to flock to Sullivan for their business education. I think they are finding out that Sullivan does what it says it is going to do, both in education and job placement, and that means a lot to the students.”
Grad Takes Job
In Puerto Rico

SAN JUAN, Puerto Rico — “I find working for the FBI very rewarding,” said Ella Downing, a 1966 graduate of Sullivan Business College. Ella, who has been with the FBI for two years was recently promoted to a higher position with the FBI and transferred to San Juan, Puerto Rico where she serves as secretary in the San Juan FBI offices.

In continuing her comments about the FBI work Ella said, “It offers numerous chances for advancement and travel. But most important, it gives me the satisfaction of knowing that I am fulfilling my patriotic duty to my country.”

Ella entered Sullivan in 1965 following her graduation from Lincoln Institute in Simpsonville, Kentucky. At Sullivan she completed the IBM Data Processing Secretarial Course with outstanding grades. While at Sullivan she was chosen to become a member of Alpha Iota Honorary Business Women’s Sorority. In 1966 she graduated from Sullivan and entered a secretarial position with Central State Hospital.

In 1967 she joined the FBI and was sent to Washington, D.C. to work in the Department of Justice. Later she was transferred to the Washington office of the FBI. In 1968 her immediate supervisor was transferred to Puerto Rico and asked her to also transfer. In September of that year she began her present position in Puerto Rico.
Winter Placements Reveal Grads Success

Paul Gahlinger—Louisville, Kentucky
DeSoto H.S.

Donna Volz—Danville, Kentucky
Danville H.S.

Daphne Deacon—LaGrange, Kentucky
Oldham County H.S.

Charles Abell—Lebanon, Kentucky
St. Augustine H.S.

Linda Bader—Louisville, Kentucky
Ursuline Academy

Paulette Ferry—Louisville, Kentucky
Angela Merici H.S.

Clarence Thomas—Louisville, Kentucky
Valley H.S.

Ronald Neubert—Louisville, Kentucky
Durrett H.S.

Linda Cornett—Valley Station, Kentucky
Valley H.S.

Bernadette Sahel—Louisville, Kentucky
Presentation Academy

Nancy Kieler—Louisville, Kentucky
Sacred Heart Academy

Peggy Overstreet Downing—LaGrange, Kentucky
Oldham County H.S.

Rosemary Gardner—Louisville, Kentucky
Mercy Academy

Larry Calvert—Mt. Washington, Kentucky
Shawnee H.S.

Linda Barrett—Jeffersonville, Indiana
Jeffersonville H.S.

Tommy Simpson—LaGrange, Kentucky
Oldham County H.S.

Anna Batts—Louisville, Kentucky
Trinity H.S., Athens, Alabama

Jeanne Schuler—Louisville, Kentucky
Louisville Girls H.S.

Donna Cozart—Carrollton, Kentucky
Carrollton H.S.

Linda Kennedy—Louisville, Kentucky
Southern H.S.

Computer Programmer
Portland Federal Savings and Loan
Secretary
Federal Land Bank
Secretary
General Motors Acceptance Corp.
Management Trainee
General Motors Acceptance Corp.
IBM Operator
Southern Liquors, Inc.
Medical Secretary
Dr. Robert Tillett, M.D.
Owner-Manager
Allied Washer Parts, Inc.
Accounting Clerk
Olin-Mathieson Chemical Co.
Clerk-Typist
Fawcett-Haynes Printing Co.
Secretary
Brown & Williamson Tobacco Co.
Secretary
Occidental Life Insurance Co.
Secretary
Trans-American Insurance Co.
Secretary
Equitable Life Insurance Co.
Computer Operator
Sears Roebuck & Co.
IBM Operator
Courier-Journal and Times
Male Stenographer
L&N Railroad
Clerk-Typist
Trans-American Insurance Co.
Executive Secretary
United Auto Workers
Secretary
Cal Connell Cadillac
Secretary
Bank of Louisville


Builds Men
Through Leadership

BY DON SANDUSKY

Fraternities are like buildings; they are as large as men build them and as well known as men make them. Kappa Upsilon Chapter members are attempting to do both for Phi Theta Pi.

Phi Theta Pi has selected seven outstanding young men for its winter pledge class. They are: Gary Waggoner, Jim Schlagater, Roger Truax, Howard Norman, Steve Garrett, Jim McGee, and Ben Maddox. These men are among the best at Sullivan. None can be prouder. Each of these men met the high academic and personal qualities required of its members. Each pledge was required to maintain a B average and show leadership qualities. Pledging, which included unusual dress and obeying the active members, was held for two weeks.

Phi Theta Pi is attempting to associate more closely with the student body at Sullivan Business College than in the past. Although it will remain an elite organization open only to those who can meet the qualifications for membership, Phi Theta Pi does desire to have the student body to participate in select activities sponsored by the fraternity. In keeping with this policy, a Sweetheart Dance was open to all students February 8.

The dance was a success and those students attending were impressed with the quality of entertainment, the closeness of the organization, and they also saw how Phi Theta Pi and Alpha Iota Sorority work together for the betterment of both.

A highlight of the dance was the selection of Sandy Morgan as Phi Theta Pi’s 1969 Sweetheart. Sandy comes from Elizabeth, Indiana, and is a graduate of South Central High. She started attending Sullivan Business College in June, 1968. Sandy can be proud of this honor and Phi Theta Pi is proud of her.

Other candidates for Phi Theta Pi’s Sweetheart were: Diane Sullivan, Becky McDonald and first runner-up, Cheryl Williams. Though they did not win the contest, they have won a place with Phi Theta Pi brothers and are recognized as some of Sullivan’s most attractive girls.
BY CATHY LECHLEITER

Dressing as little girls and appearing as housewives are among the many activities of pledging for Alpha Iota International Honorary Sorority.

A tea was held at Sullivan College on Sunday afternoon, January 19, for girls interested in learning the advantages and purposes of the sorority. Miss Faye McWhorter, former AI sponsor was the guest speaker.

The two-week pledge period began on Monday, January 27, and ended on Friday, February 7. Each girl must have attained a 3.0 or better average to be eligible and must display leadership characteristics. Pledge activities included two money-making projects, wearing dark red lipstick and nail polish, plus carrying a pail or bucket to be used as a purse.

The fifteen pledges included Pamela Daco, Janice Smith, Phyllis Burns, Cheryl Williams, and Linda Sandridge. Other pledges were Sandra Swain, Paula Lloyd, Annette Tisdale, Dana Harper and Jewell Norwicke.

The final initiation was held on Friday night, February 7, at Village Inn and the initiation banquet took place at the Holiday Inn the following Sunday.

The newly elected officers of the sorority are the following:

President ................. Diane Ellis
Vice-President ............ Marilyn Nix
Recording Secretary ... Sara Peterson
Cor. Secretary—Marcella McCormick
Social Secretary .......... Briget Goble
Treasurer ................. Barbara Keller
Historian ................. Cathy Lechleiter
Chaplain ................. Sandy Morgan
Pledge Captains .......... Phyllis Priest
                       Linda Jensen
Sponsor ................... Miss Barbara Cash

The members of Alpha Iota and Phi Theta Pi sponsored a Valentine’s Dance held on February 8. The sorority also co-sponsored a blood drive for the Red Cross on February 7.
Winfree’s Book Is Scheduled

Mr. George Winfree, well known to Sullivan students as an outstanding English and Speech teacher, has received notification from Vantage Press in New York, that a book he wrote has been accepted for publication. The book, a satire on society, looks at society from the viewpoints of the young generation as well as the old.

Winfree’s book, which is both written and illustrated by him, will be publicized in over 12,000 bookstores throughout the United States and Canada. It is based on a series of letters from a college boy in his senior year writing home to Mom.
Hats Off To...

... The Sullivan cheerleaders, a group of devoted, hard-working and enthusiastic girls, striving to cheer the Execs to a banner year.

This year's cheerleaders are Cheryl Williams, Bridget Goble, Jewell Nowicke, Inez Warley, and Annette Tisdale.

If any group works hard, gives their personal time and energy to both the basketball team and the college, the Sullivan cheerleaders do. Each of the girls has personally purchased her own uniforms and given freely of her time and money to make their cheerleading efforts a success.

Following the Execs to all home and away games, the enthusiasm the girls contribute adds much to the team's attitude. Ben Watkins, leading scorer for the Execs said, "They give more support to us than anyone. I don't think we could have gone as far without them. They're just wonderful."

Lauderdale Trip Planned
Along with their cheerleading activities, the girls have been baking and selling cupcakes and other goodies during lunch to help with their expenses.

A trip to Fort Lauderdale, Florida for the regional basketball tournament is being planned for February 28-March 1. Then on to Johnson City, Tennessee for the National Little College Athletic Association Championship Tournament on March 7-8.

"We have looked forward to the Florida trip all year," said Bridget Goble. "We have supported the boys all year and want to be with them to cheer them to another national title."

"Sure we'll enjoy the Fort Lauderdale sun, who wouldn't," said Jewell Nowicke. "But we want most to see the boys go all the way."

No one deserves the trip more than this enthusiastic group of girls. Again, The Herald salutes them for their hard work and devotion to the Sullivan Executives basketball team.
Execs To Begin Bid For Third National Championship


In Baltimore, Maryland, in 1967, and Youngstown, Ohio in 1968 the Execs emerged victorious as N.L.C.A.A. National Champions. We saw four players receive All-American Awards on either the first or second five. We watched their triumphant return to Louisville with their four foot championship trophy and the game ball to be retired. Can all this happen again? We’ll just ask any of this year’s team and the answer will become immediately apparent. Confidence reigns supreme on the team.

This reporter asked Athletic Director A. R. Sullivan his opinion of this year’s team and their chances of winning. He replied, “I feel that we have more talent on this team and more bench strength than on either our ’67 or ’68 teams. But, of course, talent alone doesn’t win championships. If they have that inner drive and determination to be champions then I believe they have the ability to do it again.”

The team, coaches, and cheerleaders will leave Louisville on February 26 and drive the 1,200 miles in two days. As of this date three other teams have been invited to compete in this regional. They are St. John’s of Johnson City, Tenn. (a four-year college with about 300 students), Drake College of Fort Lauderdale (a four-year college with about 1,000 students), Mckendree College of Alton, Ill. (a two-year college with about 400 students) and the defending champions from Sullivan.

There will be two games played on Saturday, February 27, and the championship game and consolation on Saturday night. The first two teams will earn the right to go to the National Championships, to be held in Johnson City, Tenn., March 7 and 8 to vie for the big trophy and national prestige.

Team captain, Kenny Thomas, scores two of the Sullivan fast-break moves against Hanover College.

Kenny Thomas Exhibits Drive And Leadership

Drive, determination, and ability to get along with a little sleep. Who does that description fit? None other than the captain of the 1968-69 Executives basketball team, Kenny Thomas.

Kenny, a 6’2” guard has been the play maker for the Execs this year and has averaged in double figures in scoring so far this season. But in addition to his basketball ability, Kenny is in many ways a remarkable young man. Let’s look at a typical day with Kenny.

Up at 4:30 a.m. to go to work for a catering service where he drives a delivery truck to different plants and construction sites selling sandwiches, coffee, and other confectionaries to the plant workers. This runs from 5:30 until 12:00 noon. Then Kenny hurries to Sullivan for early afternoon classes until time to leave for practice. He then drives himself and several of his teammates to practice and for two hours practice basketball. On Tuesday and Thursday evenings Kenny returns to Sullivan for two more classes (these are necessary in order for him to qualify as a full-time student which is a requirement to play on the team). At nine o’clock his day is finished and he goes home to spend a little time with his wife before getting a few hours sleep and starting another day.

Kenny’s wife is a sophomore math major at the University of Louisville and hopes to teach after graduation. Kenny, who is majoring in Accounting and Programming plans to enter the business world after finishing at Sullivan next year.

Another interesting sidelight about this hard working young man and his leadership abilities was demonstrated in a recent game against the Kentucky Wesleyan Freshmen when, at halftime, with the team holding only a slight lead, he asked the coaches to leave the locker room so the team could talk things out. This strategy helped as the Execs came out and played inspired basketball to wrap up the game in the second half.

Kenny is certainly a remarkable person and is a real asset to the Sullivan Execs.
Execs Compile 20-4 Record
In Season Play

The Sullivan Executives, under the leadership of coaches W. C. Sergeant and Francis Moore, are ending one of Sullivan's most successful regular seasons. With only one remaining game as of February 23, the team has attained a 20 win with 4 loss record and a 21 game win regular season record is within easy grasp. Highlights of this season include double victories over Kentucky Wesleyan, Morehead State, Georgetown College and Cumberland College. The team defeated a powerful Eastern Kentucky University team at Richmond.

Jackson And Unseld Join Basketball Team

An interest in the business world and a love for basketball has brought two more outstanding men to Sullivan. Entering school in January were Gene Jackson and Robert Unseld. Gene is a 6'6" center and graduate of Atherton High School where he averaged 17 points a game. During his senior year he received honors for All-Regional, All-District, All-State Honorable Mention, and Honorable Mention Prep All-American. Before coming to Sullivan he attended Western Kentucky University and Presbyterian College in South Carolina.

Robert is a 6'3" center-forward and graduate of Thomas Jefferson High School in 1967. 'Doc' as he is known to his fellow players averaged twelve points a game in high school and received recognition as All-County. Before coming to SBC he attended Eastern Kentucky University.
AI Downs Independents

Alpha Iota Sorority defeated the independent girls team in a hard fought, hair pulling basketball contest by a final score of 4-2.

This game was played prior to the SBC versus Sue Bennett College game. High scorers for AI were Bridget Goble and Nancy Hilliker with two points each. The independents were led by Sue Bennett (no relation to the college) with two points also.