Five Experienced Girls Chosen For Cheerleading

By MARCIA SIMPSON

Five cheerleaders and one alternate recently chosen to represent the students in leading cheers at the Sullivan Executive's basketball games, will begin their official duties on Friday, November 21, against Georgetown College.

Representing Sullivan in the 1969-70 season are: Debbie Gunter, Mickie Cahill, Janice McMichael, Rose Guthrie, and Donna Harris. The alternate elected to cheerleader was Janice Middleton.

Past experience was the key to election for the cheerleaders, in competition with fifteen other girls. On Wednesday afternoon, October 8, the fifteen aspirants nervously performed before the judges. They were judged on appearance, pep, and execution of cheers.

All of the girls chosen were experienced in high school cheerleading with several having three years varsity experience.

Debbie Gunter, the most experienced of the squad, is a 1969 graduate of Valley High School where she was a varsity cheerleader in her junior and senior years. Debbie was also a member of the Jefferson County All-Stars Cheerleaders squad. Debbie is in the Private Secretary course and entered Sullivan in June.

A graduate of Louisville Shawnee High School in 1969, Mickie Cahill also brings two years varsity experience to the squad. Mickie entered Sullivan in June in the IBM Data Processing Secretary course.

Having been a cheerleader in her freshman, sophomore, and junior years at Western High School, Janice Middleton will represent Sullivan in the Private Secretary course.

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McMichael brings much enthusiasm and experience to her newly won position. Janice is also in the Private Secretary program and entered Sullivan on June 12.

Rose Guthrie, a 1969 graduate of Shelbyville High School, was a cheerleader during her freshman year. She was a majorette with the Shelbyville Band during her junior and senior years and had no time for cheerleading. Rose entered the Professional Executive Secretary program in June of 1969.

Donna Harris, the second member of the squad from Western High School entered Sullivan on September 2 in the Private Secretary course. She was a cheerleader at Western during her freshman year.

The alternate on this year's cheerleading squad is Janice Middleton, a graduate of Lexington Lafayette Senior High School. Janice has little experience as a cheerleader but exhibited all of the qualities necessary to do an excellent job as a Sullivan cheerleader.

Students trying out for the cheerleading team who did not succeed in being chosen were: Phyllis Powell, Tessa Polling, Lorna Laurie, Deborah Cheatley, Marcia Simpson, Barbara Bond, Linnae Case, Debbie French, and Debbie Chadwell.

Sullivan Students To Attend Chamber Of Commerce Symposium

The Executive Inn of Louisville will be the scene of the seventh annual College-Business Symposium sponsored jointly by the Kentucky Chamber of Commerce, the Louisville Area Chamber of Commerce, and the Greater Lexington Area Chamber of Commerce.

The conference, which will be held on Friday, November 14, between 9:00 a.m. and 3:30 p.m., will be attended by eight Sullivan students and a faculty advisor.

Students from colleges and universities all over Kentucky will be attending the day-long conference.

Students representing Sullivan Business College at the symposium will be Kathy Duvall, Phyllis Boehm, Nancy Edelen, Sally Sprowles, Tullio Filippazzo, Roger Gregory, Cartment Crosier, and Paul Boswell.

Topics to be discussed at this year's conference are: "Profits in Free Enterprise," "Business in Urban Affairs," and "Inflation and the Cost of Doing Business." A representative of the Kentucky Chamber of Commerce, Mr. C. E. Braden, Jr., told The Herald that several outstanding speakers have been arranged. Included in the program are: The Vice-President of American Telephone and Telegraph, Vice-President of the L&N Railroad, and a Senior Economist from the Federal Reserve Bank of St. Louis.

The objectives and purposes of the College-Business Symposium are: (1) To provide a direct communication between business men and college students; (2) To present business viewpoints on current social and economic problems; and (3) To inspire appreciation for the competitive enterprise system.

Following each speech, group discussions with speakers, panelists and the senior economist will be held.
State Dept. Recruiter Visits SBC Classes

Evelyn R. Siemens, Recruiting Officer for the United States Department of State, spoke to the girls in the office practice classes on September 24 and told them how they could become secretaries for the State Dept. and serve all over the world.

Miss Siemens, who is a foreign service secretary, is presently stationed in Washington, D.C. She has also served in Lisbon, Portugal; Bucharest, Rumania; Taipei, Taiwan; and Niamny, Niger, where she was secretary to the United States Ambassador.

To qualify for a secretarial or typist position in Washington, one must pass a Civil Service clerk-typist or clerk-stenographer examination and must be an American citizen, a high school graduate or equivalent, 18 years of age, in good health, and must be acceptable on the basis of a satisfactory character and background check.

To become a foreign service secretary, one must be at least 21 years of age, an American citizen for 5 years, single, a high school graduate, in excellent health, and able to pass performance tests in typing, shorthand, verbal ability, and spelling. A foreign service secretary earns between $5,500 and $6,100 a year, plus living allowances.

Any interested person should write, stating qualifications, to the Employment Division, U.S. Department of State, Washington, D.C. 20520.
Sullivans To Attend National Convention

As a member of the United Business Schools Association Board of Directors, President A. O. Sullivan will be in Washington, D.C., October 25, for a directors’ meeting. He will remain in Washington for the next week for the annual National Convention of UBSA when over six hundred business college officials meet.

The 1969 UBSA Convention is being held at the Statler-Hilton Hotel in Washington and many of the nation’s senators and congressmen will be meeting with the business college executives. The main purpose of holding the convention in Washington was to meet with the nation’s lawmakers to inform them of the new and advanced movements being made in business education today. The congressmen will also receive reports concerning federal educational programs in effect with the nation’s business colleges.

On October 27, Executive Vice-President A. R. Sullivan will join President Sullivan in the three-day convention and will participate in a panel discussion of the College-Work Study Program.
Student Board Elects Officers
Makes Plans for Year's Activities

By PHILLIS POWELL

Kathy Winebrenner, a 1968 graduate of Fern Creek High School, is the new Chairman of the Student Board of Directors. Kathy was elected by a unanimous vote of the class representatives at the first meeting of the new quarter. In high school, Kathy took part in the Future Homemakers of America and received an award for outstanding office work. She entered Sullivan Business College in January of '69 to become an IBM Secretary and was elected as Secretary of the Student Board in the June quarter.

Other officers elected are Phyllis Powell, Vice-Chairman; Rose Stith, Secretary; Wayne Meaux, Treasurer; Julie Moffett, Social Chairman; Marshall Whisman, Historian; and Don Zimmerman, Sergeant-at-Arms.

The hard working and enthusiastic representatives are Becky Friedman, Faye Harris, Kathy Mazuch, and Bob Deresharian.

The Student Board of Sullivan Business College is organized for the purpose of hearing and making suggestions to help the student body in any way. Almost all student activities have been arranged by the Student Board for students. Past activities have included picnics, dances, swimming parties, sandwich sales, and slave sales. Also, a decorative plant was donated by the Student Board of '68-'69 to Sullivan Business College.

The plans for the coming quarter include a dress down day, and a Christmas party.

Students at Sullivan, your suggestions, opinions, and ideas are greatly appreciated. Make them known to your Student Board class representative. The Student Board is yours. It is what you make of it.
Four Foreign Students Enter Sullivan Classes

BY DEBBIE CRIME

Have you heard strange accents in the hall lately, and wondered from whom they are coming? They could be from any of the four foreign students presently enrolled at Sullivan. If you attend day classes, you could be hearing the voice of either Najwa Aboul-Hosr or Ibrahim Touloue Hassanpouer. During night classes, the voices of Somak Senavanin and Judy Chang can be heard.

Najwa, an attractive, young Lebanese, has been living in the United States for one year. Her native country is Lebanon, where family is still living. She is presently living in Louisville with her husband, who is also from Lebanon.

Sommen, from Persia, attended Sullivan College, taking the Business Secretarial course. Judy's home is in Kingston, Jamaica. Her father is from China, and her mother is a native of Jamaica. She stayed with her uncle in Georgia, when she first came to the United States, and began to look for a job. She had no luck in this attempt, and then came to stay with her sister who attends Catherine Spaulding.

Judy wanted to further her education by going to a business school. She then heard about Sullivan's opportunities, and enrolled in the night classes. Her first comment about Sullivan's night school, and all the new people, was, "I'm scared to death!"

Ibrahim Touloue Hassanpouer from Persia is shown at left showing Najwa Bakhr Aboul-Hosr from Lebanon, where Persia lies on a small world map. At right, Senavanin Somak from Thailand, and Judy Chang from Jamaica, look over one of the textbooks used in Sullivan evening school.

Her first impression of Sullivan Business College was that "the people are so friendly." Improving her English and acquiring more education are her main reason for coming to Sullivan. She is studying the Computer Programming course.

Ibrahim, known as "Abe" to his friends, is a business student from Iran. Abe was able to visit many countries on his way to the United States. Since he speaks four different languages: Persian, English, Turkish, and German, he is able to communicate with people quite well. Abe is twenty-two, his father is French, and his mother is Persian. Abe says that Persian is the language used to communicate with his family in New Jersey, who is the owner of his other relatives, and his family is in business.

Abe enrolled at Sullivan last September. He is studying the IBM Data Processing Program. He came to Louisville with two friends who are engineers at General Electric. When Abe completed his course, he plans to work in Louisville in the Data Processing field.

Somak, who is originally from Bangkok, Thailand, has lived in the United States for nine months. He came to Louisville to attend the University of Louisville and to improve his English. He then decided to take Programming, which led him to Sullivan Business College.

Somak is currently living with an American family in Louisville. His father is a policeman in Bangkok, and his brother is a doctor at Knox County Hospital. His plans are to complete the Programming course and return to Bangkok to work in a local bank.

Judy Chang has been in Louisville for one year. She works at the Commonwealth Fire and Casualty Insurance Company as a typist. At nights,
Fall Class Orientation Begins College Experiences

By TERRI PHILLIPS

After two days of placement tests, the fall class of Sullivan Business College adjourned to the Mirror Room of the Kentucky Hotel for their formal Orientation Program.

Speeches were given by both A. R. Sullivan and A. O. Sullivan on what each student should expect of Sullivan, and what Sullivan expected of the students. Speeches were given by several student representatives on the various organizations in Sullivan College.

Steve Garrett, recent graduate of Sullivan, explained to the boys what Phi Theta Pi Fraternity was, and put forth a challenge to them to do the best they could. Kathy Winebrenner explained what the Student Board was and how it operated. Paula Lloyd, a former student, who is now working as a private secretary, explained to the girls what Alpha Iota Honorary Business Sorority was, and how to become a member.

Kathy Duvall, editor of The Herald, told the new students how The Herald was operated, for the purpose of printing all information the students would be interested in, and how to become a member of the staff. Pam Reveal told the students how they could become a cheerleader; both boys and girls eligible. Craig Burton spoke to the boys about the softball team and the championships they have won. Doug Longest told about the bowling team and how you could join. Since basketball captain Kenny Thomas could not attend, Mr. A. R. Sullivan told students about the national championship teams at Sullivan and the 1969-70 basketball schedule.

After the speakers had given the fall class information on the activities at Sullivan, the new students were introduced by Mr. Harry Weber, Vice-President of Student Affairs. He read each students' name and the high school they were graduated from. The meeting was then dismissed to return to school and the placement tests.
Winfree Often Misunderstood
On Modern Motivation Methods

By KATHY DUVALL

With an increase in students with a desire to learn more, there comes a need for new methods of instructing these students. The use of new methods of learning and motivation drives one of Sullivan's most unusual instructors to really teach.

Mr. George E. Winfree, who teaches English, PAR Reading, and Speech, has hit upon the answer when he says "the teaching-learning process is gradually becoming out-dated; only the learning process, that is, making the student think for himself, is the most important factor any more."

Being a highly motivated teacher himself, Mr. Winfree feels the teacher should only play the part of the motivator. A teacher should create interest and cause the student to want to learn and to investigate new things.

Mr. Winfree says that Psychology plays a large part in education. He feels that to motivate the student to want to learn and to want to find out all he can, is the main goal of education, and if a teacher can motivate a student to think positively and do the best he can to be an individual, then the teacher has done his job.

In printing this personal analysis The Herald looks behind Mr. George Winfree to learn why his teaching methods are often different, often amusing, and often misunderstood; but most always tremendously successful.

So with this we look deeper into the philosophy behind George Winfree's teaching and why he gets results.

Mr. Winfree's number one goal is to get results in his classes. Results to him is seeing that the student is motivated to learn, to think and to improve as an individual. Getting results is improving one's mind and ability, not just getting a grade.

Mr. Winfree feels that the standard grading system is unfair in the fact that "one cannot take a student with an IQ of 98 and compare that student with one that has an IQ of 130 and give the one a D and the other an A. Each student should be graded on an individual basis. Each should be charted as to their individual achievement and should be graded accordingly."

"No teacher is a god," states Mr. Winfree. "The minute he stands on a pedestal -- he's lost." Mr. Winfree believes that a teacher must be a
Students Form Chess League

Interested in chess? Maybe you should compete in the Sullivan College Chess League. The chess competition, which often takes place during lunch break, was started by Mr. Stanley Myers and Mr. George Winfree.

Members of the chess club or league are: Judy Beard, John Renn, Sara Byerly, Robert Jaggers, Jimmie Aynes, Paul Boswell, and James Hagan. Mr. Myers and Mr. Winfree also compete in the tournament.

The chess club members will compete in a round-robin tournament, playing three games at their own convenience. The results will be reported to Mr. Myers and records will be kept until a champion is named.

Any student interested in joining the chess league should contact Mr. Stanley Myers in Room 458.

On Thursday, October 9, Sullivan's Executive Vice-President, A. R. Sullivan, spoke to the Louisville Chapter of the National Secretaries Association at their first meeting of the year. Vice-President Sullivan's topic was, "You've Come A Long Way Baby," referring to the changes in secretarial professions and the training of secretaries in recent years.

Over sixty professional secretaries were in attendance and over 75% indicated that they had attended a business college for their professional training. Many seemed surprised at the major differences in the training offered at the business college level against the high school level.
FALL FASHIONS

By LIN GAHLINGER

Have you noticed all of the well-dressed students in the corridors of Sullivan College? Fashions are always among the most talked about subjects, and the students of Sullivan are an example of the in-look plus good taste in what to wear in the business world.

In a vote taken by the Sullivan Herald, six students were chosen as the best-dressed students at Sullivan Business College. In choosing these students we realize that many others are equally well dressed but we present these as our fall fashion feature.

Those chosen were Wayne Meeaux, a 1969 graduate of Mercer County High School who is studying the Computer Programming course; Phyllis Powell, who graduated from Oldham County High in 1969 and is enrolled in the Private Secretarial course; and Cheryl Churchill, class of 1969, from Meade County High School. She is studying IBM Data Processing.

Also chosen was Tullio Filippazzo, a 1966 graduate from Metropolitan High School in New York, who is taking the Business Management and Accounting Course.

Marianne Phillips is a 1968 graduate of Atherton High School; she has also had one year at Western State College and is now studying the Executive Secretarial Finishing Course. Also chosen was Jim Grove, a 1968 graduate of New Albany High School. He is studying the Computer Programming course.

JAMES GROVE admiringly talks with Phyllis Powell in a recent visit to Guthrie Green.

CHOSEN FOR their fashion conscious dress were Mary Phillips and Tullio Filippazzo.
Phi Theta Pi Pledges Eight Men Students

By TERRI PHILLIPS

Ask a member of Phi Theta Pi fraternity what he likes most about the beginning of a new quarter and he will say, "Pledging." Ask a pledge what he dislikes most and he will say "Active fraternity members."

That's the way it was the first two weeks of October as eight Sullivan men were initiated into membership in Phi Theta Pi International Men's Fraternity.

The men chosen were Tony Albright, Paul Book, Craig Burton, Thomas Furlong, Tom Hardin, Mike Jones, Ronald Parker, and Wayne Meaux.

During pledge week the men carried cigar boxes filled with supplies to serve active members. They provided candy, gum, matches, and shoe shine equipment. On Friday, October 10, the pledges dressed as hippies and read poetry during the morning break and at lunch. H-plane for the pledges was held on October 10 and on Sunday, October 12, a formal initiation took place.

Membership in Phi Theta Pi is earned through maintaining a B average or better and through a demonstration of leadership qualities. Members of the fraternity work together to improve personal character through co-operation and dedication.

Projects and activities which are under discussion in Phi Theta Pi are a dance or possibly a fall hayride. The fraternity will also continue to work with Alpha Iota on the morning coffee-donut sale and to plan for the annual Red Cross Blood Drive.

PHI THETA PI PLEDGES are shown with their traditional arm bands and cigar boxes. The pledges carried supplies to be of help in shining shoes, and providing candy and other goodies for the active members.
Charm, Poise And Confidence
Goals Of Alix Adams Class

Today's secretaries are some of the most important people around, and surveys conducted indicate that two-thirds of job dismissals are not because of ability but because of personality traits.

Personality can be acquired. A man, your boss, wants a graceful and capable woman, not a machine in his office. Women students at Sullivan are learning this type of office personality through a special course taught by Alix Adams Modeling Agency. The required charm course is not a modeling course, although it is taught by Alix Adams. The girls are taught to sit properly, walk properly, stand properly, and the best type of nail care. Also, individual advice is given to each girl to help her choose the clothes styles best for her figure, and ideas of prettier hair styles are also discussed. The course is also taught to build confidence and poise into each girl to help her on the all-important job interview.

Twice weekly these students go to the Alix Adams Modeling Agency, where Ruth Devine, the president of Alix Adams, teaches the charm classes. Miss Devine also has other teachers qualified to show the girls the proper manners for a secretary of today.
Fraternity Alums
Gain Grad Charter

Another milestone has been reached in the continuing development of Sullivan College and the success of Sullivan graduates. In 1965, Sullivan was selected to have a chapter of Phi Theta Pi International Honorary Commerce Fraternity. Since that date the Kappa Upsilon Chapter at Sullivan has grown and prospered and those young men who have been honored by membership have gone on to success in the world of business.

Many of these Sullivan graduates have maintained their contacts and membership in the chapter and this summer formed an Alumni Chapter. Eighteen men petitioned Phi Theta Pi's national office for an alumni chapter and this past summer the charter was granted. Sullivan Executive Vice-President and Phi Theta Pi charter member, Mr. A. R. Sullivan volunteered his home for the initiation and dinner.

Following the dinner prepared by Mrs. Sullivan, the alumni chapter was initiated in a moving formal ceremony.

After the initiation, officers were elected. The officers for 1969-70 are: President, Joe Vollmer, '68; Vice-President, Darrell Hurt, '67; Secretary, Bill Meyer, '68; Treasurer, Sam Eury, '68; Marshal, Garry Davis, '67; Historian John MacCallum, '67; Chapter Sponsor, Francis Moore; and Assistant Sponsor, A. R. Sullivan. Bill Lowden and Bill Meyer were selected as Alumni Advisors to the active chapter and Garry Davis, Darrell Hurt, Doug Trawick, Bill Meyer, and Heber Burchett were selected to form an initiation degree team to initiate all new members into the fraternity.

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Alumni Frat

(Continued from page 3)

Plans now call for one formal meeting each quarter with one social event in-between. A family bowling party was just held and was enjoyed by all. The alumni group will also work to promote the image of Sullivan College in the business community and to help any Sullivan graduate get better jobs or advancement.

Other alumni initiate are Richard Evola, '67; Clyde Hangel, '68; Carl Thomas, '66; Jerry Woodrow, '66; Malcolm Carriol, '66; Tom Carroll, '68, and John Mattingly, '68.
Faculty Profile

Rutherford Joins Faculty

By JACKIE MARTIN

The latest addition to the Sullivan faculty is Mrs. Carol Rutherford. She comes to Sullivan as a specialist in the Typing Department and also teaches Math and Business Organization.

Mrs. Rutherford graduated from Salem High School, in Salem, Indiana, in 1958 and then entered Spencerian Business College when Mr. A. O. Sullivan was one of the owners. She studied a Private Secretarial Course, and graduated in January, 1959.

During the summer of 1959 Mrs. Rutherford attended Indiana University, and then transferred to Oakland City College. After graduating from Oakland with a major in Business and a minor in Physical Education she returned to Salem as a Physical Education teacher. In the summer of 1963 she started work on her Masters degree in Business Education at the University of Louisville. In 1967 she began teaching typing and math at Clarksville High School where she remained for two years.

She joined the Sullivan faculty in August, 1969, and at present Mrs. Rutherford is finishing her Masters degree at Indiana University.

Among her hobbies are sewing, bowling, and traveling. She lives in Jeffersonville, Indiana, and has a little girl, Shannon, eight, and a little boy, Bobby two.
Pledges
Largest
Class Ever

BY LIN GAHLINGER

With the publishing of the grades for the summer quarter, the work began for Kappa Phi Chapter of Alpha Iota, International Honorary Business Society for Business women. After the grade averages were complete it was found that eighty-two girls held a "B" average, the necessary grade for membership in Alpha Iota. Thus, the wheels began to roll for the girls of Sullivan toward parties, pledging, initiation,banquets, and finally membership.

A Rush Tea, the first step toward membership, was given for all eligible girls on Sunday, September 27. The officers and Miss Barbara Cash welcomed the new girls and each gave a short talk summarizing their duties. In this way the new girls became familiar with the offices of Alpha Iota. This is very important, since these girls had to elect new officers soon after membership was accepted. After Marilyn Nix, the president, gave the orientation, the girls were served refreshments.

Initiation week, the next step toward membership, then followed. This was a time that old members took forward to and new pledges dreaded. September 28 through October 10 was designated as the two initiation weeks; and the pledges dutifully wore blue skirts and white blouses and carried a bucket for a purse. Pledges will never forget singing through the hall "We're the Alpha Iota Pledges." Other regulations for pledging included keeping silent for one day, wearing red fingernail polish and red lipstick, dress as a little girl, and like a housewife, like a cowgirl, and a hippie.

On September 30, the pledges voted for officers. These officers would run the two weeks including a project and many other activities. The officers who were elected were:

President, Kathryn Curtis; Vice-President, Sara Browley; Treasurer and Secretary, Debbie Gunter.

On Tuesday, October 7, all pledges took a test on their knowledge of the Greek alphabet, the Alpha Iota benediction, the Alpha Iota colors, flowers, motto, object, purpose, and kinds of chapter classes of membership.

Thus marked the end of the formal ritual of membership to Alpha Iota. The tea party was over, pledging was lived through, and the initiation banquet was a complete success. The pledges are now honored members of Alpha Iota.

HIPPIE DAY was one of the outstanding events during pledge week and two of the more realistically dressed hippies were Phyllis Bohm and Doug Leuwrosi.

ALPHA IOTA’S LARGEST PLEDGE CLASS EVER is gathered for a group picture during one of the pledge week's activities when they were dressed as cleaning ladies.
Secretary Bird Bites The Dust

The plan of the Sullivan Student Board of Directors to donate a Secretary Bird to the Louisville Zoological Gardens has been dropped following recent discussions by board members.

The plan, in the beginning, received widespread approval from most everyone until someone asked "what happens when our bird dies?" Discussions followed this statement and the democratic process of student opinion began to take place. Students talked to their representatives and the representatives met.

It was the opinion of the Student Board and the students which they represent that $350 to $400 was too much to spend for one bird. It was at this time that the students voted to raise funds to help a crippled child or a handicapped child.
Six Sullivan Graduates Enter Fort Lauderdale University

BY LINDA Hiestand

Fort Lauderdale University and the sunny skies of Florida will see a lot of six Sullivan graduates this fall. The university, which is located in Fort Lauderdale, Florida, was formerly known as Drake College of Florida.

Entering F.L.U. this fall were 1969 Sullivan graduates Bob Livingston, Terry Biggs, Barry Anderson, Don Ball, Bob Emrich, and Zeldra Burchett, a 1967 graduate. Each of these graduates had completed 84 quarter hours of data processing, computer programming, accounting and management courses at Sullivan.

Zeldra has been working as an accountant with the Dixie Music Center and transferred her credits to F.L.U. with the goal of teaching Business Education.

The six Sullivan graduates transferring to the four-year business university received full credit for their work at Sullivan, and each will be just one quarter short of their junior year. The fact that they will have only two years and one quarter to complete before gaining a BBA degree makes their one year at Sullivan very valuable.

Fort Lauderdale University evolved from the young Drake College after more than five years’ service in business education. In 1968 The Westinghouse Corporation donated land to the college to rebuild, expand and locate in Coral Springs, Florida, just outside Fort Lauderdale. With this expansion, Drake became a university and expanded its faculty and student body. Today over 1,800 students from all over the United States and foreign countries attend F.L.U.

In past years three Sullivan graduates have gained degrees at Fort Lauderdale. These graduates were John Mattingly, who is now Accounting Supervisor with the Pillsbury Company; Jerry Bradshaw, now a Staff Accountant with Standard Oil of Kentucky; and Carlos Ruiz, who went on to graduate work at the University of Houston.
Students Fun And Frolic At Annual Fall Picnic

BY PHYLLIS POWELL

Beautiful weather, fun and food was the scene on September 10 for the annual "get acquainted" picnic. School was dismissed at 10:30 and everyone headed for Iroquois Park to join the activities. The Student Board sponsored the picnic especially for the new students of Sullivan Business College.

The "Peter Rabbit Explosion" provided the music for the picnic and the students joyfully entered the fun of competition. The spoon and egg race was first, followed by the water balloon toss. (The water washed off a lot of the eggs!) Next was the dance contest Football, basketball, tennis and softball were being played in the fields.

After a morning of fun and hard work, the lodge swarmed with hungry people. Hot dogs, baked beans, potato salad, and coles were furnished by a local caterer service. The food was great and everyone enjoyed it.

What was big about the picnic? The Student-Faculty softball game! The rambunctious students challenged Sullivan's faculty and lost with a score of 17-6. The game was hard and rough, but was ended in good spirits. The stars of the students' team were Marshall Whisman, Pam Baron, Wayne Meaux, and Jimmy Zorn. The faculty stars included Boom Boom Luther, Speedy Cook, Waltlin Weber, Junior J. J. Volz, Mad Man Myer, and the captain, score keeper, coach, and rule-maker, Mr. J. J. Whisman.

All-in-all, the September picnic was a great success and the best picnic yet. As Mr. A. R. Sullivan said to the Student Board, "You all did a great job at the picnic. It was the best picnic we've ever had."

FUN WAS HAD BY ALL at the annual fall picnic held atop Iroquois Hill on September 17.
Student Board Presents Entrance Decoration

A new artificial plant at the entrance to the classrooms of the college was presented by the Student Board of Directors in August. The Student Board each year makes an effort to present some small token of their class to leave with the college.

This year the Board chose to replace an artificial plant in the hall before their fall graduation.

Shown at right are former Student Board Chairman Jim McGee, and former Vice-Chairman Howard Norman. Jim and Howard have both graduated. Also shown is former Secretary Cathy Winebrenner who has now been elected Board Chairman for the fall quarter.
September's 'Most Active' Chosen

By KATHY DUVALL

It would be hard to pick out just one of the September freshmen as being "most active" during their high school years. There are three girls that seem to stand out as among the most active of all. These girls are Paula Greene, Marcia Simpson, and Frances Quinney.

Paula is a graduate of Trimble County High School, and she is taking the Private Secretarial course. She was a member of the Student Council; a member of the Beta Club; Senior Class editor of the school yearbook; a member of the Future Business Leaders of America; member of the Future Teachers of America; F.F.A. Chapter Sweetheart; Class Secretary; and was voted Miss Trimble County High School.

Marcia is a graduate of Stanford High School, and is taking the Medical Secretarial course. She was a member of the French Club, and its' president; a member of the Pep Club; a Student Council representative, and its' president; a cheerleader; a member of FTA; on the annual staff; on the newspaper staff; a member of Sub-Debs; and participated in the senior play.

Frances is a graduate of Remington High School, and is enrolled in the Executive Secretarial course. She was the editor of her school newspaper; vice-president of the high school band; in the National Honor Society, in the Pep Club; a member of the Chorus; a member of Sigma Alpha Theta, participated in the Jr and Sr. plays, and the school musical; was a member of the Language Club; and won a pin in both Typing and Shorthand for her outstanding ability.

Among the students entering Sullivan from all over Kentucky and Indiana, and a few other states, too, there are members from 30 different clubs and participants in nine different sports. Also in the class were several homecoming and prom queens, cheerleaders, and majorettes. There were nine members of the Student Council, six members of the Beta Club, and two from the National Honor Society.

The high school Pep Club was the group that most were members of, with 39 claiming membership. Next was the Chorus with 15, and then F.F.A. and Drama with 13 members each. Ten were members of the French Club, eight were members of the Junior Classical League, and six were members of the Spanish Club. Ten were members of their high school band, and four were members of the school orchestra.

Track was the most popular sport with 11 participants from the September Class, and next was basketball with nine participants. Other sports participated in were tennis, volleyball, football, bowling, hockey, swimming, and softball.

Nine were members of their high school newspaper staff, while seven worked on their school yearbooks. FTA and FFA were also favored organizations, with eight members each.

All in all, the September freshman class is one of the most active of recent classes at Sullivan, and shows great promise for many things to come.
HOWARD R. COOK

Public Relations
Director Named

Howard R. Cook is the new Director of Public Relations at Sullivan College. His office serves 24 counties in Indiana and Western Kentucky within a 100-mile radius of Louisville.

Mr. Cook's home town is Springfield, Tennessee, a small town where, according to Mr. Cook, "the hills were so hilly and the fence rows were so crooked that when a hog went through a fence he came out on the same side."

He and his wife Betty have three children—The 3 K's—Karen, 13; Kenneth, 12; and Kimberly, 8.

Mr. Cook majored in Social Studies at the University of Tennessee and received a B.S. in Education. He earned his MRE and GSRE from Southern Seminary and attended Vanderbilt Divinity School for one year. While attending UT he was a member of Tau Kappa Alpha Honorary Debating Fraternity and was in the Carousel Theater. He also participated in intramural basketball at UT.

In recent years Mr. Cook has participated in national conferences in Religious Education and Administration at Ridgcrest, North Carolina, on five or six different occasions. He has authored many articles printed in the Sunday School Builder, a Southern Baptist Sunday School journal. In 1967 he served as President of the Kentucky Baptist Religious Education Association.

Mr. Cook comes to us from Chapel Park Baptist Church in Louisville where he served as Director of Education and Administration. He has been engaged in similar work for about twenty years.

Mr. Cook is a man of many interests which include eating, playing ball, eating, hunting, eating, golfing, reading, gardening ("mostly tomatoes and pickles—loves them"), eating, and the PTA. About six years ago he had a rabbit ranch in Northern Kentucky which produced around 1400 rabbits a year!
LEGAL SECRETARIAL TEACHER ERA FERGUSON proudly smiles at her legal specialties students in presenting them with certificates from the National Association of Legal Secretaries. In completing their Legal program at Sullivan the students participated in a Legal Education Training Program taught by the Association.
1967 Graduate, Ned Harris Holds Government Post

This issue’s Graduate Spotlight is focused on Ned Harris, a 1967 graduate of Sullivan College. Ned came to Sullivan in September of 1966 on GI Bill assistance, while working full time at night at General Electric. He was enrolled in the Accounting and Data Processing course, and maintained an A average. These were exceptional grades, since he worked a full 40 hours per week; 3 to 11 o’clock each day.

Upon his graduation, Ned was placed with the IBM Corporation as an Administrative Assistant. Ned remained with IBM for one year, and then joined the Neighborhood Service Center, an arm of the Federal Community Action Commission, as their Associate Director of Administration.

Ned is in a position of great responsibility, and recently he was sent to Washington on 12 hours notice to discuss the Community Action Committee and its programs with the Federal Directors and Representatives.

Before he entered Sullivan, Ned graduated from Central High School (1954), and attended the University of Louisville for two years. He also served in the military for two years. He is married and has four children.
Lucy Horvath Enters Military

In a news release received recently by Sullivan College, the Department of the Army announced the enlistment of Sullivan graduate Lucille Horvath into the U.S. Army. The Army’s Office of Public Information announced that Lucy will take basic training at Fort McClellan, Alabama for eight weeks. She will then attend the communications center Specialists School at Fort Gordon, Georgia.

Lucy is a 1968 graduate of New Albany High School, in New Albany, Indiana. She graduated from Sullivan in August after completing the Administrative Accountant Course. She was a member of Alpha Iota Honorary Sorority while at Sullivan.
Admissions Office Led By J. J. Volz

By MARCIA SIMPSON

J. J. Volz, Director of Admissions, has been with Sullivan Business College since October of 1963. Part of Mr. Volz' job is to visit schools, talk to students on career days, and to visit students and their parents in the home. He has a great deal to do with the student body, since his biggest job is admitting students to Sullivan.

In selecting students, Mr. Volz said that there are three factors that he looks for in each one. First, there is attitude. The attitude of a person can be a great determining factor as to whether the student passes or fails. Second, is personality. A students' personality plays a big role in the student's school life, as well as in his social life. And last, but not least, is brains. Although you may feel you are short on brains, and have not developed the right kind of study habits, this is your chance. Mr. Volz, along with the rest of the faculty, are equipped to help develop only the habits that are most beneficial to business students.

Mr. Volz made his decision to come to Sullivan after he had seen the results with his daughter Donna, who is a graduate of the Legal Secretarial course. He said that the cost factor and the distance she had to travel were well worth the results. Mr. Volz said that Donna had received a good education and excellent placement from Sullivan.

You will find that each teacher at Sullivan will try to help you to reach your goal, but you, in turn, must help them. Mr. Volz will try and help each student to find the right course of study and he is tersely sincere in doing so. He is more than just an admissions director; he knows each student by name and is willing and able to help each student that may have a problem.

If you have not met him you would do well to get to know Sullivan’s Admissions Director, J. J. Volz.
Softball Execs In County Tourney

A tough season in a tough league gave the Sullivan Executives the experience necessary to place second in the Jefferson County Softball Tournament held in August. Having placed second in a tournament of teams having played together for several years brought the Execs a large trophy to add to the Sullivan collection.

En route to second place Sullivan defeated P-Lorrillard 10-9 and the Pipefitters 16-9, before failing to United Electronics 7-6. Leading hitters in the tournament for Sullivan were Rick Kindred, who was chosen to the Industrial AAA All-Star team, and Kenny Thomas and Owen Neil, who respectively hit two and four home runs in the tournament.

Having entered the tough AAA city softball league for the first time, the Execs did not jell and begin to win until mid-season. They then began to win and entered the tourney with great confidence. The Herald Staff gives a hat's off to Coach Paul Clements for a job well done and a congratulations to the boys for their outstanding tournament play.
SULLIVANS NEW CHEERLEADERS look in awe at “man mountain” Paul Kopp. All 6'-9”, 245 pounds of him tower over the small cheerleaders. Believe it or not, Paul will play center on the Excs basketball team.

Two Returning All-Americans Optimistic About 1969-70 Season

Basketball fever is in the air as our NLCAA National Champions again hit the hardwood for a new season.

Optimism for an outstanding season is high because of the return of All-Americans Larry Patrick and Kenny Thomas to this year’s squad. Larry, a 6'-3½” forward, was the team’s second leading scorer last season with a 17 point average over the 30 game season, and in addition, shot a hot 54% of his shots from the field. Kenny, the team captain and playmaker, brings his outstanding leadership abilities to the team. Other outstanding players returning from last season’s squad and to be counted on heavily by new Coach Lynn Stewart are: 6'-4” Center, Doc Unseld; 6'-4” Forward, Raymond Mitchell; 6'-3” Guard, Ray Fletcher; and 6'-6” Center, Gene Jackson. All of these players contributed much to the success of last year’s team as they went to a 26 win—4 loss season and a third consecutive NLCAA Title.

New freshmen joining the squad include 6'-9” Center, Paul Kopp, from Clarksville, Indiana. Paul played Junior College ball in North Carolina last year and weighs in at 245 pounds. Another outstanding player is 6’-2” guard, Aaron Beatty from Lexington Lafayette High School, who is an outstanding shot and floor leader. Another guard from Louisville Butler is 6’-1” Jay Beaugardner who will also add punch to the guard position.
Coach Stewart reports great difficulty in getting some of the state's so-called large university freshmen to agree to play the Excons this year. The University of Louisville said our team was too rough on their boys last year so they won't play us. (By the way, this reporter learned that this past year was the first time in four years that U of L agreed to play Sullivan. The last time was when they had that great frosh team with Butch Beard and Jerry King. It seems sort of bush league to play good competition when you have great frosh teams and not at other times.)

Eastern and Western Kentucky also have to be added to the list. Western played us when they had that great team with McDaniels, Rose, and Perry, but refused to play us since. We have to add Eastern Kentucky to the list. Since we defeated their excellent frosh team last year, they refused to schedule our team this year.

I mention this because Sullivan will play any college freshman or junior college team in the country any year whether Sullivan has a great team or just a good one. But the large schools don't play by the same rules. Either they have a great team when they know they can beat anyone or they pick teams they know won't be much competition so they can build up a good reputation.

Season Opens November 21

But even with these problems, Coach Stewart has a great schedule against good competition this year. Twenty-four games are scheduled with 12 at home and 12 on the road.

This season will open with two tough games against Georgetown College on November 21 and against Lindsey Wilson Jr. College on November 24.

If the Excons have a good season, they will again participate in the NLCAA (National Little College Athletic Association) Regional Tourney early next March; and if successful in this, they will travel to Pittsburgh, Pennsylvania, in mid-March, 1970, to defend their national title for the fourth straight year. Yes, I said fourth straight year. If by some reason you didn't know, Sullivan has been NLCAA National Champions for each of the past three years having won 78 games and only losing 19, while having seven players named first or second team All-American. (I guess this explains in a way why the big schools don't look forward to playing us each year.)
Students Begin Bowling League

The Sullivan College Bowling League bowled their first games of the season on Thursday, September 25, at Fifth Ave. Lanes.

The league, which is sponsored by Mr. George Winfree and Mr. Paul Clements, has approximately 30 to 40 members. The league bowls every Thursday from 3 to 6 p.m. Each member bowls three games and if help is needed, Jack Saizan, a local semi-pro bowler, will be there to help out. Students bowling in the league compete at the Fifth Avenue Lanes which is located near the school.

The teams are co-ed and interested persons should contact Mr. Winfree about the league.

INTRAMURAL BOWLING began in September as the co-ed league began bowling at the nearby Fifth Avenue Lanes.