“Belle” Cruise Starts

Fall Social Calendar

Nothing makes a student more happy than to be dismissed from class with no homework — 2, to have a fun activity planned during school hours which is free, and —

3. To have a free lunch included. Then one thing is for sure... The first week of the fall quarter saw the happiest 400 Sullivan College students you could find anywhere.

More Belle Pictures on Page 3

The weatherman acted for a while as if he would not cooperate but at 8:21 three minutes before classes were dismissed the rains stopped and the weather was beautiful the remainder of the day.

Here’s how the action went: Downtown busmen and the new fourth street mall must have thought an invasion was upon them when they saw the entire Sullivan student body walking the few blocks to the river to board the Belle of Louisville in the beautiful new riverfront dock area. It was a “dress down day” and everyone did their own thing and wore or didn’t wear almost anything and everything.

By 10:30 everyone was on board and with a fantastic band “The Real Thing” in full harmony the big paddle-wheeler pulled away for a three hour cruise up the river.

A committee of Student Board members under the able supervision of Public Relations director Howard Cook had stocked the Belle with catered barbecued ham, baked beans and lots of other goodies. Free soft drinks added to the goodies.

A get acquainted game helped the new freshmen meet the older students and before long a lot of dancing, river gazing and even a game of chance was under way (I wonder who would do that!).

The dance contest (which was judged by two Baptists and one Iranian) was won by Carol Ellis and Sharon Holley after a long and hard deliberation.

Fun and Frolic (And Shy Boys) Highlight River Cruise

Belle Cruise

cont. from Page 1

Those freshmen boys sure were bashful. It seemed as if they were afraid of all those pretty girls just waiting to be asked to dance. Before the day was over many new friendships were made and a tremendous time was had by everyone in attendance. Special thanks go to Lara White, Paula Harris, Steve McComas, Wylie Hatfield, Carol Lucas, Jan Pruitt, Chris Fleming, Joyce Owen and to the entire serving crew.

cont. on Page 4
Student Board of Directors Leaders and Reps Elected

The student board of directors have gotten their activities started under the directing of student activities coordinator Jim Klein. Representatives elected to serve the college official government body for the fall quarter were:


Officers elected to serve in leadership positions for the fall are: Chairman - Paula Harris, Vice Chairman - Danny Willoughby, Secretary - Sharon Holley, Treasurer - Pat Wright, Historian - Patty Burnett, Social Chairman - Mike Garrett, Sergeant of Arms - John Clemons.

Activities planned include several dress down days, a pep rally to start off the basketball season, several guest speakers, a social event for the entire student body, and their usual activities in acting as a sounding body between students and administration. If you have any suggestions, gripes, or ideas you want to see accomplished, plan now to attend a meeting on Tuesday afternoons in Room 416.
Sullivan Authorized To Award Associate Degrees

If you have an interest in pursuing your education beyond the career programs you are now taking at Sullivan, you don’t have to worry any more about transferring to another college to get a degree.

On August 3 the State Board of Business Schools, a Board whose Chairman is Dr. Lymon Ginger, Superintendent of Public Instruction, acting under authority of KRS-330 Regulation 15, granted Sullivan Business College the authority to award the Associate Degree in Specialized Business (ASB Degree) to graduates of the college.

What this means to present students and alumni is that by taking only seven additional courses beyond their twelve-month diploma programs, they can qualify for the Associate Degree. An unusual but financially profitable method is being offered whereby each graduate may go on to work during the day after graduating from our twelve-month career programs and may take all additional subjects (the seven needed) at night, thereby having nine month’s salary earned and seniority built and earning the degree in only 21 months (twelve months day classes and nine months evening). This co-op method is receiving tremendous acceptance by the career-oriented students and alumni of Sullivan.

The first classes for alumni who are returning to Sullivan began this fall, and a number of students will enter in the winter quarter in January. Negotiations are underway with a number of four-year colleges in this area pertaining to transfer of credits for those who plan to go on for the bachelors degree later on. A number of other four-year colleges presently grant Sullivan graduates transfer privileges, and now that number will grow.

Vice President, A. R. Sullivan, has spent many long hours and effort in writing the new authorizing regulation and seeing that the proper state approvals were secured. The Herald and all present students and alumni of Sullivan congratulate him on this step forward for Sullivan Business College.
Ball, Knifley – 1972 Outstanding Students

The highest award this college grants is the "Scholarship - Leadership - Achievement" award presented each year to the male and female student who have excelled in the total of these three measurements in the previous school year.

The students to whom this award is given must have given more of themselves in their entire efforts which benefited both the student and Sullivan College. A student who only excelled in one area could not be considered for this award.

The winners of the 1972 Awards are: Miss Polly Ball and Mr. Kelly Knifley. A resume of their contributions to Sullivan are as follows:

Polly Ball is from Webster, Kentucky and is a 1971 graduate of Breckinridge County High School. She entered Sullivan in September of 1971 and majored in the Computer Programming curriculum. Throughout this one year program Polly maintained a 3.0+ average while also being involved in many college activities.

She was a member and President of Alpha Iota Honorary Sorority, captain of the collegiate cheerleading squad, served on the Student Board of Directors, was on the staff of the Sullivan yearbook, was elected by the student body as "best all-around woman student" and in addition Polly worked on Saturday mornings as a tour guide for new freshmen visiting the dormitory with their parents prior to entering Sullivan.

When anything was happening around Sullivan, you could always find Polly with that cute smile and wonderful friendly attitude ready to participate and help.

Kelly Knifley is from Elk Horn, Kentucky and is a 1970 graduate of Taylor County High School. He attended Campbellsville College for one year prior to entering Sullivan in June of 1971. Kelly majored in Business Accounting and Management. Kelly maintained a 3.0+ average during his entire school program.

To list Kelly's accomplishments while at Sullivan would make this article too long but to list a few they are: Kelly was the first student in Sullivan's history to be elected as Chairman of the Student Board of Directors for four straight quarters. His leadership and maturity in this organization helped many of the activities of the board reach great success. He was a member and officer of Phi Theta Pi Honorary Fraternity, and was a member of our
New Electronic Shorthand Lab — A Wireless Wonder

During the break between the summer and fall quarters, a brand new 40-station electronic shorthand laboratory was installed at Sullivan College. This wireless system, which offers four-channel cassette operation when fully operational, will allow students to receive more individualized instruction in shorthand and dictation. Slower students will be able to make up needed lessons and faster students will be able to move on ahead at their own pace.

A feature of the system is that it can be moved to four different rooms without special equipment being needed. This flexibility allows the college to better utilize classroom space for all students.

Thousands of dollars have been invested by the college in this excellent teaching aid which will add to the quality of instruction offered to all students.

New dictation tapes are arriving now and other reel to reel tapes are being converted to cassettes. Students may use the ear phones which come with the units or may purchase their own sets in the college bookstore.

Miss Welsh at the controls of the new four channel shorthand lab, while Maryella Hendricks tries out the wireless receiver.
Grelle Awarded Wall Street Journal Economics Award

George Winfree, Economics instructor at Sullivan has announced the winner of the Wall Street Journal Economics award for 1972. This award is given by the Wall Street Journal yearly to the outstanding student of economics at colleges and universities across the United States.

In a very close competition between Greg Hawkins and Steve Grelle, the award goes to Steve Grelle, an Administrative Accounting Major from Seymour, Indiana and a graduate of Seymour High School. His name will be added to the permanent plaque provided by the Wall Street Journal which hangs in the main college offices.
### 4.0 (All ‘A’ Average)

The following students had a 4.0 average in the summer quarter. They are to be highly congratulated for this outstanding effort.
- Paula Belcher
- Barbara Cripe
- Julia Eckerle
- Deborah Evans
- Donna Bréwer
- Shirley Ohta
- Maureen Tuttle
- Susan Weems
- Janet Wright
- Brenda Thompson
- Shirley Diemer
- Vicki Osborne
- Dianna Pyles
- Pam Schoeffler

### 3.5 - 3.9 Averages

The following students had a 3.5 average, or better during the summer quarter. This is also an outstanding academic accomplishment.
- Janet Ackerman
- Nancy Baysore
- Michael Bozworth
- Deborah Phillips
- Dianna Royalty
- Ann Segura
- Patricia Shoen
- Beth Cosby
- Marilyn Curry
- Deborah Morris
- Nancy Morris
- Sheila Payne
- Kathy Schueler
- Joey Stinson
- Pat Vannis
- Cathy Works
- Kathy Howser
- Betsy Smith
- Cindy Stucker
- Jane Weems
- Brenda Willis
- Nancy Winfrey
- Ava Abell
- Marsha Adams
- Connie Branham
- Barbara Brown
- Savannah Calvert
- Pat Morse
- Donna Reilly
- Donna Smith
- Bernadette Taylor
- Janice Wadell
- Jeanie Yates
- Daryl Magnuson
- Menisa Garner
- Mary Gensheimer
- Mary Glotzbach
- Karen Guernsey
- Angela Hereford
- Betsy Kok
- Barbara Koop
- Linda Lawson
- Sandra Louden
- Cosma Metzroth
- Rose Noonan
- Joyce Russell
- Phyllis Schoenbaechler
- Cecilia Thomas
- Betty Wilmes
- Greg Hawkins
- Phillip Martin
Would You Like To Become Popular?

by Paula Harris

At the beginning of the teen years the aching problem is how to be popular even with a few people. The answer appears baffling except to a few lucky ones, who seems to draw others to them as readily as flowers do to bees. But don’t give up. You may have more appealing qualities than you realize. Many of those who have tough going at first have a lot to offer; but they care so much about their relationships that they get paralyzed with self consciousness, until they learn some of the lighter approaches.

One of the approaches that young teen-agers fall into instinctively, when two or more are thrown together, is to find something interesting or fun to do: dancing, listening to records, playing touch football or riding around just for pleasure. Doing something gets you off the spot of making a conversation every second.

What you as an individual need, is to be appreciated fondly by a small circle of friends for your particular favor, whether it’s for your generosity, understanding, or witty tongue. Romantically what you as a teenager need is a chance to get to know and be known by some members of the opposite sex.

I’d say that the most important rule in any human relationship is to think of the other person rather than yourself.

You can also boost your popularity by being nice to people, by giving them compliments, providing good times for your friends by dancing parties or organizing a club.

Quite a few teen-agers express their anxiety about being accepted socially by talking too much or by laughing too much. These habits or manners can be very vexing. The quiet person is more intriguing and you will get along a lot better.

If you are girl dealing with a bashful boy, show your interests in gentle ways. Most males are put off by a female who is more aggressive or more over-bearing than they; this I think is particularly true with shy ones. Of course a shy-teen-ager may be uneasy about extending invitations, fearing that they are not conventional in the crowd.
Vice President A. R. Sullivan

"A Man On The Move"

It seems that every time this reporter looked up, our college Executive Vice President, A. R. Sullivan, was heading out to a meeting or was representing business colleges of Kentucky in local, state, or national matters.

Here is just a profile on how this young man has involved himself on behalf of our students and the other business colleges in Kentucky and the United States this past year.

Mr. Sullivan is one of the twenty plus national commissioners on the Accrediting Commission for Business Schools in Washington, D.C. This organization sits in judgment on the Accreditation of over 400 private business colleges in the U.S.A. Mr. Sullivan has spent over three weeks of 10 to 12 hour days in Washington working for the improvement and accreditation of business colleges. In addition he has been sent on several occasions to other states as a special inspector for the commission. Through the Accreditation Commission's work, our students have become eligible for all of the student financial aid available to college students and participation by our school in all of these programs.

At the same time he has been a national commissioner, he has been President of the Kentucky Association of Independent Business Colleges, and has spent many, many hours working on behalf of all the business colleges in Kentucky. Some of the activities he has undertaken on their behalf is to act as co-ordinator of the Kentucky-Tennessee teachers and administrators workshop and to write and make the official presentation of the regulation enabling Sullivan to offer the Associate Degree in Specialized Business. In addition, Mr. Sullivan sits on the Board of Directors of American Educators Incorporated located in Birmingham, Alabama, an organization of leading business colleges in the South, and in banking and textbook publishing.

Our busy Vice President promises to be here at the college more this year; and his office door, as always, is open to any student who wants to talk or who has any problems — personal, school, or otherwise.

Our hats off to A. R. Sullivan, "A man on the move for business education in Kentucky."
'72 Cheerleaders Picked In Tough Competition

According to our college secretary, Mrs. Pam Combs, who has judged a number of our cheerleading competitions, the 1972 competition recently held was the hardest to judge in her memory. The overall qualities of each of the girls who tried out for cheerleader made the task a difficult one indeed.

The competition was held in the Spalding Gymnasium before five former cheerleaders. Our Admission's Counselor, Mr. Ed Kessenger, was a cheerleader in Valley High School, and Mrs. Combs, Mrs. Bobbie Dumas, Polly Ball, and Janet Wright were former cheerleaders at Sullivan.

The girls were asked to each present two cheers and to demonstrate any acrobatic abilities they had. This included flips, cartwheels, splits, jumps, and other techniques. The students were judged on their overall appearance, smiles, and poise. The winners were Kim Farley, Debbie Hornback, Debra McKenna, Betsy Welty, Cindy Williams, and Alternate Maggie Green. As in past years, several of the girls that tried out were not cheerleaders in high school but displayed the ability to be picked as a Sullivan cheerleader.

The girls have begun practice already for this basketball season beginning on November 10 and have begun to make plans for their new uniforms for the upcoming season. The girls will travel to all away games with the team and are looking forward to the NLCAA Regional and Nationals in March.

Other girls trying out were Patty Hutchinson, Betty Friddy, Lee Ann Strosnider, Denise Maddox, Lucy O'Bryan, and Linda Ralston. Each girl was very good and made the competition very difficult. The girls all say, "Boost the Exes this fall."

The top pictures show the judges hard at work during the competition and the winners are pictured L. to R. Kim Farley, Debbie Hornback, Maggie Green, Betsy Welty, Cindy Williams, and Debra McKenna.
RUTHERFORD LEADS COLLEGE WORKSHOP

Mrs. Carol Rutherford, head of the Sullivan College Typewriting Department, was invited and led a workshop session for secretarial, clerical, and supportive admissions personnel from college and universities from all over this part of the United States. The workshop session was held at the Kentucky Southern Campus of the University of Louisville Campus under the leadership of officials from the hosting University of Louisville. Admissions Director, Ray Stines, said “At the conclusion of the workshop, we requested an evaluation from each participant. Mrs. Rutherford’s presentation was ranked as one of the most beneficial segments of the program.”
Sullivan + 7 = Big Success

Graduate Spotlight Falls On Hoosier Wood Products Executive

Our graduate spotlight falls today on a 1964 graduate of Sullivan who has used his Sullivan training and personal drive to reach an outstanding position in the business world.

David Prechtel, from Jasper, Indiana, graduated from Sullivan in our Business Accounting and Management Program and accepted a position in Jasper with a local accountant, Paul A. Nolte, C.P.A. In a few years, David had risen to a Senior Staff Accounting position with that firm and was highly regarded in the accounting field.

This past winter, David was offered and accepted the position of Company Comptroller of the Jasper Wood Products Company with assets of over ten million dollars and plants and offices in several states. Mr. Prechtel is responsible for overall accounting and budgetary operations of the entire organization, and at the age of 28 is certainly one of the youngest men in the country in such a responsible position.

Sullivan Training Helped

In a recent visit to Sullivan, Mr. Prechtel indicated that the Accounting instruction he received at Sullivan was the only formal Accounting instruction he had received and that it had helped him tremendously in his field. Sullivan, plus seven years to the tops in his field. Another Sullivan graduate who has risen to the top.
It's hard to look into the crystal ball; but if we could, we could only predict a tremendous season in store for the Sullivan Executives collegiate basketball team this season.

Just to give you a preview—they are so big that the college is having to have new trunks made because the old ones wouldn't fit the players on this year's team.

We enter this season under a new coach, Leon Mudd, who comes to Sullivan after serving as head coach of Monroe County, and as assistant at Russell County and Pleasure Ridge High Schools. Coach Mudd has proven already to be an excellent recruiter as within a month of accepting the coaching job at Sullivan, he signed two members of Male High's 1971 Kentucky High School Championship team—4'11" Center, Henry Husky and 5'10" William "Gee-Gee" Gordon. Husky attended college last year at Gulf Coast Junior College in Florida, and Gordon attended Ball State University in Indiana.

Forward Mike Woods, an all regional player from Louisville Waggener, just finished playing on the county all-star summer game, and 6'3" Joey Mitchum was an outstanding star at Butler High School. In addition, 6'5" forward Steve Lee from Manual is added to the list of new players. In addition to this, we have returning 6'9" guard Steve Muserer and 6'8" Jim Reynolds who were the starting guards on last year's team.

They are big—they are talented—and they have a good coach. Now if you add to that the tremendous schedule put together by Athletic Director Paul Clemens, featuring the University of Kentucky B Team, the University of Louisville from Eastern Kentucky University, Kentucky Wesleyan, Hanover, Franklin College, and a host of independent and Junior College opponents, you can see we have an outstanding year ahead of us.

Coach Leon Mudd

Coach Mudd will be assisted this year by Jim Klein, who was a former Captain and star player on our 1985 and 1986 teams.

The season starts on November 10, and the team really needs every one's support. If successful in season play, the Executives will participate in the National Little College Athletic Association (NLCAA) National Championships in Indiana in March. More news on this will come in later editions of the Herald.

Faired and ready for the new season are returning starters Front Row L. to R. Jim Reynolds, Coach Mudd, and Steve Muserer, and stars from Male State Championship team, William "Gee-Gee" Gordon, and Henry Husky.

The 1972-73 Sullivan Executives at a Glance

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<th>Player</th>
<th>Pos.</th>
<th>Ht.</th>
<th>Wt.</th>
<th>HS School</th>
<th>College Exp.</th>
<th>Notes</th>
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<tr>
<td>David More          F    6'5&quot; 180  Merrill        Sullivan '70          Statesboro 1971</td>
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<tr>
<td>Joey Mitchum         F    6'10&quot; 210 Butler       Sullivan '71          Statesboro 1971</td>
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<td>Dwight Brown       F    6'7&quot; 185 Manual        Sullivan '71          Statesboro 1971</td>
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<td>Henry Husky           F    6'11&quot; 225 Male         Sullivan '71          Statesboro 1971</td>
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<tr>
<td>Steve Lee            F    6'5&quot; 190 Male         Sullivan '70          Statesboro 1971</td>
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<tr>
<td>David Keene         F    6'7&quot; 170 Fern Creek       Sullivan '71          Statesboro 1971</td>
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<td>Mike Wood           F-C   6'2&quot; 180 Waggener           Sullivan '71          Statesboro 1971</td>
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<tr>
<td>Steve Muserer      G    6'9&quot; 180 Fern Creek       Sullivan '71          Statesboro 1971</td>
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<tr>
<td>Jim Reynolds        G    6'8&quot; 190 Male         Sullivan '71          Statesboro 1971</td>
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<tr>
<td>Bill Gordon        G    6'10&quot; 190 Male         Sullivan '71          Statesboro 1971</td>
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Poles Searl J. C. '71

MTD: All-Region Team, Year All-Star Basketball, All-State B. M.
Bowling League — “A Co-Ed Thing”

The summer quarter bowling league’s results saw Team #3 with Steve McCreary, Bob Kellemier, Janice Burke, and Sharon Johnson winning the whole thing. In second place was Team #5 — Mike Loeser, Jim McRoy, and Shirley Diemer, followed closely by Team #1 with Mike Hall, Savannah Calvert, and Karen Baxter.

Trophies were awarded to each of these team members along with trophies to the individuals with the highest game and series among the men and women students bowling.

Under the able and persistent leadership of Mike Hall, the fall co-ed league is under way and a few places are still available for alternates on some of the teams. Contact Mike through the main office if you would like to join the league this fall.

It really doesn’t take much time and can be a good way to meet and know your fellow students better. Experience is not required and lessons are available for beginners.
Sullivan Receives Indiana Private School Accreditation

Sullivan Business College was one of the first colleges in Kentucky to receive Accreditation in Indiana from the Indiana Private Schools Accreditation Commission. The college, by virtue of its excellent reputation and National Accreditation, was able to meet the very high standards set up by this new accrediting body.

Students in Indiana can be assured that Sullivan holds the highest accreditation offered by the state of Indiana for private colleges of business.

When Mr. Howard R. Cook, Director of Public Relations, visits high schools in Indiana, students can rest assured that Sullivan meets high standards of excellence in their business programs offered.
Pep Band Being Formed

If you were known as hot lips Harry or anything similar to that at your high school, then you can be a part of a new organization at Sullivan this fall.

A Pep Band to support the Executive's basketball team is being formed and this is the first announcement. It was noted on the questionnaires that all freshmen completed prior to the start of school that many of our Sullivan student body have a great deal of musical background. Experience is helpful and even a little bit of musical talent will help.

A notice of the first information meeting will be posted on the bulletin board soon. So go home and dust off that old horn, buy a new reed, and join a really fun group. Music will be provided free (for those who can read music) and the best seats in the house are yours when our Executives hit the hardwood. A one, and a two, and a . . . .