CRUSADE-1967

$13000.00 Sunday
$2400.00 1966 Amount
$2300.00 Sat. - Noon
$2016.50 Friday
$1200.00 Thursday
$985.00 Wednesday
$601.00 Tuesday
$300 Monday

Student Board Drive Surpasses Goal
To Aid Kentuckiana Children
Student Board Members display the over $3,000 in pennies, nickels, dimes, quarters, halves and dollars raised for the Crusade.
Student Board Drive Is Huge Success

(Continued From Page 1)

Chestnut who said to the students collecting in the middle of the street “If I have to ask you to stop the ninth time” and smiled and turned away.

Gary Fahey and his afternoon crew of Dorm girls who worked almost every day after school.

The students who refused to stop collecting even when it was pouring down rain.

The students who fought off the St. Matthew’s fire department Saturday night when the firemen tried to take over our collection points at Fourth and Chestnut.

The surrounding of a ‘poacher’ who tried to collect in front of the bank during the week.

Each year, President A. O. Sullivan and Vice-President A. R. Sullivan contribute, from the college, an amount raising the students collection to a round number. This year student collections amounted to $2,858.00 and the college donated a check for $152,000 bringing the total Crusade contribution to $3,010.
Northcraft's Young Liberals Win Student Board Elections

"The Young Liberals," led by the personable Jane Northcraft, narrowly edged "The Progressive Executives," in school-wide Student Board elections held on September 27.

Jane Northcraft was chosen by students to succeed Terry Burd as Chairman of the Sullivan Student Board of Directors as she led "The Young Liberals" to a total party victory over the opposition party. Other members of "The Young Liberals" party elected to office were: Bob Crimmins, Vice-Chairman; Jean Schupp, Secretary; Vicki Russell, Treasurer, and Vicki Clark, Historian.

The election climaxed ten days of hard-fought political campaigning between the two parties. The campaigning included signs, posters, and leaflets covering the school's walls, many campaign promises and a swim party given by one of the losing candidates.

Members of the "Progressive Executives" who worked many hours in falling to defeat were Gary Vanderhoff, Diana Jarboe, Paula Janes, Gary Fahey, and Becky Russ.

New Officers Experienced

In accepting her new position as Chairman of the Board Jane Northcraft said, "I want to help Sullivan keep its good name and I will do all I can to make this coming year a success."

from Trinity High School, where he played baseball, basketball, and football. He was also Vice-President of his senior class. In accepting his new position, Bob said, "We will do our best to promote activities that the students want."

The student Board's newly elected Secretary is Jean Schupp, a 1967 graduate of Mercy Academy. Jean is experienced in her elected position as she served as Secretary of her sophomore and junior classes at Mercy.

Treasurer for the Student Board's activities this year is Vicki Russell, who entered Sullivan in June and

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was recognized as the freshman having been the most active in high school. She is a graduate of Southern High School where she received the school's Leadership Award and was runner-up to Southern's Homecoming Queen. She is taking a Legal Secretarial Course.

The new Historian, Vicki Clark, is a graduate of Sacred Heart Academy. She is also taking the Private Secretarial Course. Vicki commented after the election, "Let's get things moving."

The Student Board plans all of the activities in which students participate. Fall projects include: the Pep Club, Christmas Drive for needy families, Christmas Party, and Christmas Variety Show.

New elected Board Officers are, l. to r.: Bob Crimmons, Vicki Russell, Jane Northcraft, Vicki Clark, and Jean Schupp.
Sullivans To Attend National Convention

In order to improve programs and curriculum at Sullivan College, President A. O. Sullivan and Vice-President A. R. Sullivan will attend the National United Business School Association Convention on October 18-21. The national convention will be held at the Sands Hotel in Las Vegas, Nevada.

During the four day convention President Sullivan will attend many important meetings of the National Board of Directors of which he is a member. The National Board of Directors represents the 600 business colleges throughout the United States, and is composed of twelve business college executives.

While attending the convention Vice-President, A. R. Sullivan will attend important sessions on curriculum planning, courses, and teaching methods practiced throughout the country. Following the meetings A. R. Sullivan will return to Louisville to resume his duties at the college. President A. O. Sullivan will attend the convention for four days and then will visit other business colleges through the west. Mr. Sullivan also mentioned that he planned to visit E. O. Fenton, founder of Phi Theta Pi fraternity.
Sullivan Awards Scholarship To WHAS Crusade Queen

In conjunction with the Student Board's drive for the WHAS Crusade for Children, Sullivan College presented a $1,000 scholarship to the 1967 Crusade Queen. The Crusade Queen, Candy Tilley, is a student at Louisville Southern High School.

When President A. O. Sullivan heard that Candy wanted to attend business college, he decided to present her with the $1,000 scholarship for the course of her choice at Sullivan. In presenting the scholarship before hundreds of thousands of television viewers, Vice-President A. R. Sullivan said, "On behalf of the administration and staff of Sullivan College, we are happy to present this $1,000 scholarship which we hope to make annually to the Crusade Queen for her to use to take the course of her choice at Sullivan."
Students Show Mature Leadership
In Student Board Crusade Drive

Irresponsible. Unreliable. Unconcerned. Self-centered. Undependable. Do these adjectives sound familiar? They should, they’re pet phrases used by the majority of America’s opinionated “older generation,” when describing the so-called youth-of-the-land.

America’s youth has long been considered a group who only think of themselves and their own comfort. Any member of the opinionated generation that happened along Fourth Street September 18-24, would have found a scene contrary to this premise. During that week Sullivan students, supervised by the Student Board, opened their hearts and gave of their time to collect donations for the WHAS Crusade for Children.

The students didn’t just stand on the corners waiting for donations; they went after the money by asking, shouting, waving hats, standing in the middle of the street, and any other method short of forming a blockade.

Terry Burd, out-going chairman of the Student Board, certainly has well-deserved praise coming to him for all the hard work he and the rest of the Student Board did during the collection campaign. Throughout the collection Terry seemed, or tried to be, everywhere at once. Gary Fahey, a freshman who was in charge of the evening collections, was one of the many more hard working board members. It was truly heart warming to see Sullivan students who realized that fact that “God gave us wisdom to see what is wrong, the courage to try to change it, and the strength to do something about it.”

The hard-working students at Sullivan College are again thanked and commended for their many hours of work for Kentuckiana’s handicapped children.
Ambitious German Student Enters Programming Classes

“I came to the United States out of curiosity,” said Karlheinz J. Sauerbrei, “and in eight months I found myself in the U.S. Army.” Karl, as Sullivan students know him, is an ambitious German student attending both the day and night school at Sullivan.

Karl was born in Berlin, Germany, in 1937 and lived there until he was separated from his home during World War II. He then made his home in Ilmpnau, Germany, (later East Germany) where he stayed until 1962. At that time he was still single and decided to come to America. Upon his arrival in the U.S. he went to Columbus, Georgia, where his sister lived.

in Germany. To be granted his request, he re-enlisted in the regular Army for three years rather than the two he had been drafted for. After serving time in Neuremberg, Germany, Karl applied for a foreign discharge in order to accept a scholarship with the Volkswagen Corporation. The Army denied his request and he was transferred to Fort Knox, Kentucky, where he served the remaining eight months of his time.

Benefits From G. I. Bill

Following his discharge from military service Karl made his home in Louisville. In planning his future, Karl looked to the past and saw clearly that his three service years had kept him from earning a plumber's license, and his denial of a foreign discharge had kept him from receiving the Volkswagen scholarship.

With this in mind, Karl began to investigate business schools and entered the Business Accounting and Management Course in day school. Wanting to gain as much knowledge as possible, Karl will enter the evening school Computer Programming Course in January.

Following his graduation from SBC, he and his wife, whom he married while in service in Germany, will return to Germany. In speaking of his return to Germany, Karl said, "The opportunities for business-trained men and computer programmers are many and I want to be prepared to get the best possible position.'
Dear Editor,

Now that I am no longer Chairman I feel that the students should know a little about what goes on in the board and what they can do to help it along.

First of all the Student Board is the sounding board for all of the students who have gripes and who have suggestions on what the Board can work on and plan for them. The Student Board has no way of knowing what the students want if the students themselves do not express their opinions to their class representatives. Let me urge you all to voice your opinion and do not let anybody do something that you are not interested in. Maybe when you were in high school your class had a project or an activity that everybody seemed to enjoy. Well, if there was, tell it to the Board and maybe you, along with the rest of the students, can enjoy the same fun.

When the Board does have an activity give it your support, because you’re the one it was planned for and it’s to your benefit that you participate. You will get to know your fellow students outside of school and learn how they like to have their fun. Remember also that when a bunch of energetic young people get together anything can happen and usually does.

You the students must realize that the Student Board of Directors is your representative body, and without your voice your representative cannot make decisions which are to your benefit. Speak up—speak out—activities planned by the board are for you!

Terry Burd

Students Give Blood

The students of Sullivan College should be thanked for taking part in a blood drive during the month of August.

On Wednesday morning, August 1, Terry Burd made the announcement that the wife of a man who works in our building lay critically ill and there was an immediate need for blood. “Could anyone go to the Red Cross this afternoon?” Several people volunteered and help was on the way.

In all, 15 Sullivan students donated blood. Students participating in the Red Cross blood donating were Carlin Black, Alice Cain, Bill Rasmussen, Marilee Young, Shirley Wassom, Cynthia Gladden, Patty McGill, Linda Simpson, Charles Hienz, Danny Redmon, Pam Moreland, Becky Russ, Brenda Ledford, Sue Embry, and Martha Vollmer. These students are truly thanked.

Although the story had a tragic ending, the heart-warming efforts of Sullivan students is truly appreciated.

Mrs Pauline Johnson
Lincoln Federal Building
MEDICALS NEAR GRADUATION RECOGNITION CEREMONY PLANNED

Room 454 at Sullivan seems to have a dual personality. One minute it is a regular business classroom with a shorthand lab going full guns and the next it is an antiseptic-smelling professional-looking physician's office. It also is the only classroom with a window shade that goes up and down according to the activity going on inside.

Each day since January the Medical Secretarial-Assistant students at Sullivan have been completing their medical specialization classes. Medical terms after medical terms, anatomy and physiology, ethics, assisting, the girls in white uniforms are training to work in medical-related positions in doctors' offices and medical facilities.

Under the expert tutelage of Caroline Smith, R.N., (who has trained more medical secretaries than any other active teacher in Louisville) the girls have daily added that something extra in professional polish that it takes to be truly a professional medical specialist.

Ask any girl in the class and she will tell you that it's really hard work but that the end result is well worth the effort. Some days it's blood pressure and pulses, others it's an office ethics problem, and others it's wearing your medical uniform and dress as a professional. As the end of the program draws near, the anticipation of those about to graduate grows daily. A special pinning and recognition ceremony is planned for finals week with outstanding students recognized for special talents.

Because Sullivan limits its enrollment of Medical Secretaries to only thirty-six students yearly, those who complete this program can truly be proud of their accomplishment. Only the most interested and capable are chosen and graduation is just the first step to a professional career.

Mrs. Smith and Howard Cook, the Sullivan Placement Director, are working and lining up internships for the graduating class of June. They will work in doctors' offices and hospitals prior to accepting a permanent position in the medical world.

Illustrated Florence Nightengales? Possibly -- but they really are an important part of the Health Service field and Sullivan can truly be proud of their professional bearing.
Talents Unlimited

By Sandra Ingram

It is a rumor that a certain young man has been wearing pajama bottoms to class. When asked about his apparel by teachers and students, he replied "These checkered pants aren't pajamas; they are the latest style in dress slacks."

This young man, wearing the latest mod clothes, is Ronnie Carter. Ronnie is one of the many talented students who is eager to make his year at Sullivan a successful one.

As a former student of Western High School, he was an active member of several organizations: the FTA, Latin Club, Beta Club, and Key Club. He also played the saxophone in the school band for four years. At graduation he ranked in the top twenty-five per cent of his class.

Ronnie also attended the University of Louisville, until he decided to change from the medical field into business. Now as a student at Sullivan, he has maintained an "A" average for the first quarter of school and is considered a "personality plus" by his classmates.

Besides going to school, Ronnie plays with a well-known local band, "The Premiers." He has formerly played with two other local bands - "The Mystics" and "The Epics." In the band he plays the saxophone and said, "Jimmy Smith is my idol and I have learned a lot from listening to his records." He frequently plays the organ and the bass.

Ronnie's enthusiasm and eagerness to do his best will certainly contribute to his success at Sullivan College.
Great Leadership Potential Shown
As Fall Freshmen Begin Classes

By Karen Krieger

A potpourri of talents, backgrounds, activities, and interests is an accurate description of the fall freshman class at Sullivan, who entered on September 5, 1967. Undoubtedly one of the most active classes to enter SBC, they represent well over sixty various clubs and organizations ranging from the National Honor Society to the Drama Club.

The two most active freshmen are Brenda Geary, from Mitchell High School, Mitchell, Indiana, and Anne Kosko, a graduate of Louisville’s Southern High School. Brenda, who plans to be a Medical Secretary, was a member of Tri-Hi-Y, Future Homemakers of America, Band, was a cheerleader, twirler, Football Queen candidate, Miss Lawrence County ’68 Persimmon Festival Princess, ’66 Miss Indiana State Fair, Miss Heart Fund Candidate, to mention only some of her activities.

Anne’s school participation included cheerleading, Beta Club, Student Council, Debating Team, and Spanish Club. She was also recipient of her school’s Leadership Award. Sullivan is fortunate to have such assets as Brenda and Anne to add to its list of prominent students.

Other exceptional September freshmen include Mary Carter, Pat Embry, and Karen Krieger, who graduated in the top 10% of their respective classes. Receiving awards and scholarships were Pat Embry—Top 10 Academic Award, Social Studies Award, and Kiwanis Efficiency Award; Jan Frankrone—Marian College Scholarship and Catholic University Award; Rosemary Gardner—Honor Graduate; Shiron Highland—Valley Women’s Club $100 Scholarship and the English Award; Cathy Hughes—Scholastic Achievement Award and Social Studies Award; Francis Passfiume—Leadership Award; Brenda Scrogam—Department of Education Scholarship and Outstanding Business Senior Award; and Judy Self—Future Teachers of America Scholarship. Holding the paramount position of eight years’ perfect attendance is Wanda Skees.
Cheerleaders Chosen
For 1967-'68 Season

Four cheerleaders recently chosen to represent the students in leading cheers at the Sullivan Execs basketball games, will begin their duties November 20, at the opening game against Sue Bennett Junior College. The girls representing Sullivan in the 67-68 basketball season are: Paula Fryman, Brenda Ledford, Bobbie Prather, and Pam Reveal.

The pretty Sullivan cheerleaders will cheer at all Sullivan home games and will also escort the team to all away games. The cheerleaders will wear kelly green vests with a white S insignia on the front. To coordinate their outfits the girls will wear white blouses, white socks and tennis shoes. They will practice at the YWCA and make their first official appearance at the fall pep rally.

The cheerleaders this year come from far and wide with two being from Seymour, Indiana (Pam Reveal and Bobbie Prather). One from Ohio County High School in Beaver Dam, Kentucky (Brenda Ledford) and one from Fern Creek (Paula Fryman). Each was required to demonstrate two original cheers and incorporate any acrobatics and jumps at the same time.

With the beginning of basketball season the Sullivan cheerleading squad will be practicing to become a well-polished unit.

Practicing for the new season are: kneeling l. to r. Pam Reveal and Bobbie Prather. Standing l. to r.: Paula Fryman and Brenda Ledford.
A Good Job And Secure Future (SPRING EMPLOYMENT LISTING)
Drake College Offers Full Credit To Degree-Minded Sullivan Grads

By Cheryl Klemm

Drake College of Florida, formerly known as Broward College, is a co-educational, non-sectarian, institution. It is located in the beautiful city of Fort Lauderdale, often referred to as "The Venus of America."

Though it was founded in 1940 as a business college, the curriculum is fashioned to include cultural subjects, and liberal arts, designed to broaden the scope of the individual. Drake is important to Sullivan students as full credit for work completed at Sullivan is granted, thus a student can receive a college degree in two to two and a half additional years.

The faculty of this non-profit, degree-granting, institution is carefully selected, with attention not only to academic preparations but also to experience. Members in professional, administration, and educational organizations are encouraged, so that all faculty members keep abreast of changing techniques in business education.

Living facilities include a modern dormitory, which is fully air-conditioned, and houses a large swimming pool, surrounded by landscapes and shrubbery typical of Florida.

On-campus entertainment facilities include tennis courts, basketball courts, and shuffle board courts. For those who wish to leave the campus the beach is nearby.

In addition to entertainment ranging from Grand Opera and Symphony Concerts, Dance Bands, Professional Wrestling, and many other activities are available in the city of Fort Lauderdale.

Students are admitted to Drake College of Florida on the basis of general intelligence, intellectual capacity, scholarship, special aptitude, and character. In addition to Drake, the following list of colleges grant full-credit toward degrees in business to Sullivan graduates. These are: Ferris College in Grand Rapids, Michigan; Hussin College, Bangor, Maine; Dyke College in Cleveland, Ohio; Northern Indiana University in Upland, Indiana; Steed College in Johnson City, Tennessee; University of Palm Beach in Palm Beach, Florida; Bliss College in Columbus, Ohio; and Detroit College of Commerce in Detroit, Michigan.

Raymond Vankirk, a 1965 Sullivan graduate will graduate from Ferris College in January, and will then be qualified to teach business education. In transferring to Ferris, Raymond received full credit for his work at Sullivan. Ferris accepts all credits for students to work toward a teaching degree in business.

Jerry Bradshaw, another 1965 graduate, graduated from Drake College of Florida, with a B.S. degree in Accounting and a minor in law. There are several Sullivan graduates that are attending Drake College, who will soon graduate.
INITIATES
NEW PLEDGE CLASSES

Formal initiation ceremonies for Kappa Upsilon Chapter of Phi Theta Pi Fraternity's newest pledge class were held October 8 at Pleasure Manor Country Club.

The seven outstanding men chosen for membership were Danny Linebaugh, Ronnie Carter, Bob Crimmins, John Nord, Joe DeGeorge, Danny Redmon, and Norman White. To become eligible for membership, a student must carry a "B" average or better and show outstanding leadership abilities.

Pledging consisted of carrying a cigar box with candy, cigarettes, chewing gum, shoe polish, and the like. The initiation was ended with a formal ceremony, and dance and banquet following.

In planning for new pledges from the fall quarter, more smokers (get-togethers) will be held. Their main purpose is for students to learn more about the functions of Phi Theta Pi.

Phi Theta Pi Pledges pose with their traditional cigar boxes full of shoe polish, candy, and cigarettes for the active members.

New Officers Elected

The September meeting to plan fall activities was highlighted by the election of officers. New officers elected to serve a six-month term are: Thomas Carroll, President; Joe Vollmer, Vice-President; Bill Meyer, Treasurer; Darryl Hurt, Assistant Treasurer; Terry Burd, Corresponding Secretary; Doug Trawick, Social Secretary; Heber Burchett, Recording Secretary; John MacCallum, Historian; Paul Gahlinger, Pledge Captain; Gordon Black, Marshall; and Francis Moore, Historian.

Hootenanny Held At Hayride

The 500-acre farm of Sullivan graduate Danny Shearer was the scene of the annual Phi Theta Pi hayride held for SBC students. The hayride, held on October 18, brought nearly 100 students to the Shearer farm where two huge tractor-pulled wagons rolled over the scenic Oldham County countryside. Following the hayride, a large bonfire was built and hot dogs and marshmallows roasted as students and fraternity members sat around the blazing fire eating and singing. The hayride and hootenanny began at dusk and lasted until the late bewitching hours.
Four Outstanding New Teachers Join Experienced Sullivan Faculty

By Paula Janes

Sullivan College students are benefiting this quarter from four new teachers. The teachers arrived a few weeks early to study Sullivan and the other teachers already on the job. They started work officially on September 5. The new teachers are Miss Dorothy Benningfield, Mrs. Wilmadene Swiger, Mr. Paul Clements, and Mr. Victor Dungan.

Miss Benningfield, who received her B.S. degree from Campbellsville College in Campbellsville, Kentucky; taught at Cincinnati Bible Seminary in Cincinnati, Ohio; and in Winchester, Ohio. Like all other Sullivan instructors, Miss Benningfield has had practical office experience. She has worked as a secretary in both Glasgow, Kentucky and Cincinnati, Ohio.

Before coming to Sullivan, Mrs. Swiger taught at Tyler Town High School in Middleburg, West Virginia. She, too, has working experience, having worked for a Certified Public Accountant, and an insurance company in Clarksville, West Virginia, and Salem College. She is a graduate of Salem College in Salem, West Virginia, and has done graduate work at the University of West Virginia.

Mr. Clements got much of his initial experience in the field of I.B.M. machines during his four-year stay in the Air Force. He has worked for the Farm Bureau, Citizens Fidelity Bank, and City of Louisville, in I.B.M. data processing, computer operation and computer programming. Mr. Clements’ experience in data processing will be of great help to Sullivan Business College students.

Having received a B.A. degree from Lanbuth College, a Bachelor of Divinity from Vanderbilt University and, having worked toward a Masters degree at Murray State University, Victor Dungan joins the Sullivan staff well qualified. Mr. Dungan has over five years teaching experience in high schools in Tennessee, Illinois, and Kentucky. He is presently attending the University of Louisville Law School and is working toward the Juris Doctor Degree.
Graduate Spotlight

This month's graduate spotlight is focused on Jerry Bradshaw, who graduated from Morgan Township High School, Palmyra, Indiana, in 1964. Jerry took Automated Accounting at Sullivan to start toward a degree in Business Administration. After graduation from Sullivan in September 1965, Jerry transferred to Drake College of Florida to further his education as well as to gain his degree.

An important aspect to consider is that Jerry received full credit for his work at Sullivan and was able to start Drake as a second semester college sophomore. Drake offers Sullivan graduates full transfer privileges without loss of credit.

When asked whether he liked Drake College, he replied, "I feel glad and happy. I wanted to continue my education and it was pretty good to be down by the beach with no snow. I hope to come back to Louisville to work." He said that he would highly recommend Drake to any 1968 graduates of Sullivan interested in working on toward a degree.

A recent letter received from Jerry reads that "Since graduation from Sullivan in September of 1965, I entered Drake College of Florida at Fort Lauderdale, Florida. This past June, 1967, I graduated from Drake College with a Bachelor Degree in Business, majoring in accounting with a minor in law."

Having attained his degree, Jerry will be all set for the business world after completing his military service, which begins in October this year.
Enthusiasm Is A Part Of A. R. Sullivan’s Job

Alva R. Sullivan, Vice-President of Sullivan Business College, was born in Louisville, Kentucky. He is the son of Mr. Alva O. Sullivan and Lou Sullivan.

He is a graduate of Male High school and the University of Kentucky. Mr. Sullivan grew up with the knowledge of the business education world, and there was never doubt in his mind what his chosen occupation would be.

He feels that his most important duties at Sullivan are to develop the curriculum, and to guide each student so that they will follow the path that will bring success.

He was the first business college executive in this area to realize the students need to have extra-curricular activities. He then introduced to Sullivan the basketball team, the cheerleading squad, the fraternity and sorority, the Sullivan Herald, and the Student Board of Directors.

Planning schedules for the many students attending Sullivan Business College can prove to be a difficult and time consuming task, and this was responsible for Mr. Sullivan’s most embarrassing moment. Ninety students showed up to attend a class containing thirty-six desks.

His hobbies include tennis and photography. Mr. Sullivan resides at 3009 Derrington Court with his wife, the former Pat Lynch who was the first sponsor of Alpha Iota. They have two children, Glenn, eight and Lisa, six.