It's Official! Sullivan College becomes Sullivan University

"Kentucky's Career University"

August 3, 2000
The banner unfurls revealing the new Sullivan University

LOUISVILLE, KY - AUGUST 3rd Some days in the history of an institution are more important than others. One of the most important at Sullivan occurred on Thursday, August 3, 2000. In a dramatic ceremony in front of the main campus building, President Dr. A.R. Sullivan announced to over 3,000 students, faculty, staff, press and dignitaries gathered that effective August 3, 2000, Sullivan College became Sullivan University.

Joining Dr. Sullivan on the platform to honor Sullivan were the Lt. Governor of the Commonwealth of Kentucky, Steve Henry; Kentucky Secretary of Workforce Development, Allen Rose; the Mayor of the City of Louisville, David Armstrong; the President of the Louisville Board of Aldermen, Steve Magness; and the President of Greater Louisville, Inc. (the Louisville Chamber of Commerce), Steve Higgins. Also on the platform were Sullivan's three campus directors, Dr. Steve C Repeck, Dr. J. James Moshnik, Barbara Deans, Executive Vice President Glenn Sullivan and Sullivan Board Chairman, Robert Metry.

Curriculum expands
As President Sullivan faced the microphone and the huge crowd, he referred to the beautiful sunlit (but not forecasted) day and preceded the name change announcement with the exciting news that Sullivan is adding a Masters of Science degree in Hospitality Management (MHLI) and expanded its information technology programs by adding a Bachelor of Science degree in Information Technology and a Masters of Science Degree in Management Information Technology (MSMID) all available over the Internet. He also shared that becoming a university will allow Sullivan to more effectively market its programs to students from around the world.

Banner unfurls!
As President Sullivan made the official announcement (which had been kept a secret from the press and students), the banner covering the university's new name on both floodlights were removed and fell to the ground. When Sullivan University's new name was revealed, cheering and clapping erupted and one could see the excited faces of students as they suddenly realized that they would now be receiving their degree from a university.

Far-reaching impact
After the announcement, each of the dignitaries on the platform shared their thoughts and reaction concerning Sullivan University and its contribution to the economic development and the collegiate career education of students in the Commonwealth and from around the world.

Record enrollment
The history of Sullivan is a distinguished one since its founding in early 1962 with five faculty and seven students. This fall the university will enroll nearly 4,000 students from 38 states and several foreign countries.
VIP Reception
Well Attended

At a reception on Wednesday evening, August 2, prior to the official announcement the next morning, over 60 business, civic and educational leaders gathered to receive advance notice of the university name change that was finally announced on Thursday. These leaders were invited to come to an event, but they didn't know the purpose. The draw was that it was going to be held at Sullivan's 3:15 a.m. nationally recognized campus-gourmet restaurant "Winston's" which is staffed by senior culinary arts students at the university.

At the reception are former Louisville Mayor Jerry Abramson (left) and Sullivan University's Executive Vice President Glenn Sullivan (right).

At approximately 6:15 p.m., Executive Vice President Glenn Sullivan introduced university founder and president Dr. A.R. Sullivan who shared the name change, the global on-line initiative, the expanding graduate programs and other exciting initiatives taking place. There was a tremendous response to these announcements particularly those involving workforce and economic development.

President Sullivan and Robert Moty.
(r) Chairman of the Sullivan University Board of Directors.
The Purple in the Present...

1956 - Talisman andA.A., Sullivan and all Sullivan, founded Sullivan Business College, a business school and school for the first time to earn its career of business and industry. This was a single entity that began as an institution that offered coursework in a variety of fields, and at the order of society, the student body would be current with Sullivan's various locations. This idea was expanded upon, with over 100 students at each of the various locations.

1971 - The College had grown to over 300 students studying for business degrees and the same year, the college received a charter toward the Associate Degree.

1972 - Bryant & Stratton Business College, founded in Rochester in 1902, merged into B.S. was given by Sullivan at a timely and exciting event.

1974 - A decision was made in 1969 to acquire a business school's charter, and in 1973, 1500 students, the entire student body for the purpose of the Sullivan Business College, 1000 at the Sullivan Business College and 500 at the Sullivan Junior College of Business. The College eventually dropped its name to Sullivan Business College of Business for better reflection of its focus on business and career training.

1975 - Sullivan invited the new business-oriented students to the school to receive College Associate Degree from the Council on Higher Education and National Accreditation in Business.

1976 - In order to offer a full range of courses for the Sullivan community, Sullivan Business College began to offer a variety of courses and degree programs.

1977 - Sullivan continued to grow, with over 3000 students and over 300 employees.

1978 - Sullivan Business College opened a branch campus in Louisville, Kentucky.

1979 - Sullivan Business College opened a new campus in Lexington, Kentucky.

1980 - Sullivan Business College opened a new campus in Bowling Green, Kentucky.

1981 - Sullivan Business College opened a new campus in Owensboro, Kentucky.

1982 - Sullivan Business College opened a new campus in Paducah, Kentucky.

1983 - Sullivan Business College opened a new campus in Athens, Kentucky.

1984 - Sullivan Business College opened a new campus in Glasgow, Kentucky.

1985 - Sullivan Business College opened a new campus in Middlesboro, Kentucky.

1986 - Sullivan Business College opened a new campus in Hazard, Kentucky.

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2050 - Sullivan Business College opened a new campus in Hazard, Kentucky.

And now... the future

At Sullivan Business College, on August 1, 2020, the faculty and administration...
Sullivan alumni attend the name change ceremony

There are thousands of Sullivan alumni spread all across Kentucky, the United States, and the world, but Sullivan invited six alumni to represent each of the stages of the college’s development. From the Sullivan Business College years of 1962-1976, Betty Markwell (photo 3) (class of 1963), who for the last 30+ years has been the executive administrative assistant to the vice chairman of the Brown-Forman Corporation in Louisville, represented the diploma graduates of those early years. In addition, Burt Deutsch (photo 6) (class of 1963) currently president of the Corradino Group, a major consulting firm in the southeast and first Sullivan student body president.

The associate degree graduates from 1972 through 1987 including the period of time Sullivan Business College had changed its name to Sullivan Junior College of Business was Tim Hollinden, (photo 2) president of a multi-million dollar computer training and consulting firm, Micro Computer Solutions.

John Richards (class of 1993) (photo 1) chef/owner Zephyr Cove (of one of Louisville’s top restaurants) represented all of Sullivan hospitality graduates. Representing the bachelor degree graduates of Sullivan College from 1990 to the present time was Dr. Dotty Heady (class of 1992) (photo 5) who received her associate and bachelor degrees from Sullivan but later went on to earn multiple masters degrees and doctorate. Dr. Heady is Director of Sullivan’s Graduate Employment Services. Representing graduates of Sullivan’s Graduate School of Business was LaVena Cook, (photo 4) president of Martin & McDonald Masonry Engineering Company, which she purchased after attending Sullivan and who holds her associate, bachelors and MBA from Sullivan.
Before a crowd of over 1,000 students, faculty, and staff, local and state governmental and educational officials shared their reactions to the Sullivan University name change. They shared their excitement about the impact of this change on the education and economic development for the state of Kentucky, which were well received by all in attendance.

Displaying the new flag to the audience are Sullivan University campus directors Barbara Dean (Fort Knox campus) and Dr. Jim Ploskonka, (Lexington campus).

Louisville Mayor David Armstrong (left) proclaimed August 3, 2000 as Sullivan University Day and presented a commemorative plaque to President Sullivan shown here being congratulated by Steve Magre, President of the Louisville Board of Aldermen.

Executive Vice President of Sullivan University, Glenn Sullivan displays the new t-shirt that students, faculty and staff at all three campuses received as a gift from the University.
Shhhhhhh!

When the Sullivan College Board made the decision this past spring to change the status to university, a decision was made to keep this a tightly kept secret until the official announcement date of August 3. However, sometimes the best laid plans run awry. Advertisements to the fall Yellow Pages with a mid-July deadline for a late fall publishing date, contained the Sullivan University logo. Unaware that the telephone company had immediately changed the name on the phone system’s call waiting service. Rumors began flying around the campus that someone from the main campus called them and their call waiting showed “Sullivan University.” Of course, the administration honestly said the phone company made a mistake and that it shouldn’t have been there, but the rumor had started.

On Wednesday, August 2, the administrative staff of the main campus assembled in the a la carte cafe and for the first time officially heard of the exciting news!

Sullivan University’s Executive Vice President Glenn Sullivan cautioned the staff not to reveal to anyone what they were about to hear.

10:00 AM

In front of the Colle

We just couldn’t seem to stop smiling!
Louisville Mayor David Armstrong did the honors of cutting the first piece of cake!

Sullivan University
Lexington staff enjoyed the festivities too! From left to right are: Sue Michael, Director of Admission; Sharron Spenner, Dean of Student Affairs; and Michelle Crane-Phillips, Director of Graduate Employment Services.

Above, student Tonya Stewart displays her t-shirt!

The new flag representing Sullivan University, Kentucky’s Career University, now proudly flies at the entrance, along with the Kentucky state and the United States flags.

After President Sullivan announced the name change and the banner came off the front of the building, he turned to Chef Spendlove and his students and said, “Now make Sullivan College Sullivan University” and magically the covers were removed and the cake said Sullivan University. (Photo to right)

“THE CAKE”

Chef Derek Spendlove and a large group of baking and culinary students (see photos) spent all night to build a huge cake representing the front of the main building. Immediately after the ceremony, the cake was disassembled and rolled on carts to the college food-service center, the a la carte café.

There were lots of finger licking, as students, faculty and staff enjoyed the wonderful cake, which included over 100 pounds of chocolate and over 300 pounds of butter cream and chocolate raspberry icing. The 6’ tall and 211 pound cake was an effort that took over 40 students working from 9:00 p.m., Wednesday, August 2 through the early hours of the morning in preparation for the news conference at 10:00 a.m. on August 3. The Herald congratulates Chef Spendlove and all of his students and faculty colleagues who contributed so much to this celebration—a sweet and tasty moment in the fantastic history of Sullivan.
Sullivan Expands Graduate School

As part of the announcement made on Thursday, August 3, President Sullivan announced the establishment of a new Master of Science in Managing Information Technology (MSMIT) degree and a new Bachelor of Science in Information Technology (BSIT) degree. He said, "both of these are a result of surveys throughout Kentucky and the United States indicating a shortage of highly qualified IT employees and a tremendous need for well-trained people in these fields."

President Sullivan added, "Sullivan has been a leader for almost 40 years in the training of employees for the computer field and is currently the largest Authorized Academic Training Program (AATP) for Microsoft in Kentucky with almost 300 students in classes preparing to become Microsoft Certified System Engineers (MCSE). These new programs prepare managers in information technology and is a new initiative beyond that offered by any other institution in the state."

New Master in Hospitality!

Sullivan has been offering its bachelor's degree in Hospitality Management to graduates of its five associate degree programs in the hospitality field over the Internet for the past year. In 2001, the University will offer the Masters of Science in Hospitality Management to hospitality professionals worldwide. In Kentucky, travel, tourism, and hospitality rank as the third largest business in the state and Sullivan is committing through its National Center for Hospitality Studies, to educate the managers and leaders for this growing industry.
New! Sullivan University "Global Online" Established

As a part of the initiatives announced in the move to university status, Sullivan is dramatically expanding its worldwide online Internet offering of classes. Over the past year, Sullivan has offered a small number of online distance education classes to students throughout Kentucky. But in a major decision in conjunction with a Louisville-based Internet platform company, Connected Learning Network, Sullivan has expanded its capabilities to offer both undergraduate and graduate level programs worldwide across the Internet.

Sullivan is also working with the Kentucky Virtual University to offer some of Sullivan’s classes online through their platform. It is estimated that by next fall, up to 100 classes at both undergraduate and graduate levels will be available to students around the world who want to receive an accredited collegiate career education from Sullivan University.
MBA expands Online Worldwide

Sullivan began its graduate school in 1997 with a Master of Business Administration (MBA) Degree. This fall, Sullivan will expand its growing graduate school by adding a concentration in leadership to the MBA program to serve graduates of the U.S. Army Armor Schools Captains Program worldwide. This graduate program for career military personnel who want to move to higher ranks was established as an online opportunity for Army Captains around the world. Wherever in the world the captains are located, they can sign on online and earn their MBA degree from Sullivan University.

Changing our name and status from 'college' to 'university' is crucial if we're to remain competitive in a global environment, particularly with today's emphasis on distance education. I'm very excited about what the future holds for Sullivan University.

KERRY SOMMERRVILLE, DEPARTMENT CHAIR, HOTEL-RESTAURANT MANAGEMENT SULLIVAN UNIVERSITY MAIN CAMPUS, LOUISVILLE
New Facilities Abound!

In addition to the new Lexington campus, the Fort Knox campus of Sullivan recently moved into two new buildings right on the military base itself where it serves over 300 military and civilian students.

On the main campus in Louisville, there are several projects to be completed by fall including an expansion at The Bakery for the baking and pastry majors of its National Center for Hospitality Studies. A new baking lab is being built at The Bakery and a current baking lab on the main campus is being converted to a multi-purpose high-tech cooking lab, which will also be available for the fall term.
At the beginning of the fall term 2000, over 1,000 students who attend Sullivan's Lexington campus will move into a beautiful building ten acre campus in suburban Lexington, Kentucky. The university has invested over $7,500,000 in the acquisition and renovation of this wonderful suburban campus sitting on a tree filled hillside on Harrodsburg Road in Lexington.

Sullivan first opened a campus in Lexington in 1985 and has grown rapidly through the years as it has continued to service the needs of students and employers in central and eastern Kentucky.

"...What excitement here as we venture forward with a 'new campus' and a 'new designation'. ...we look forward to all of its opportunities!"

Sue Michael
Director of Admissions
Sullivan University Lexington Campus
Sullivan University is Kentucky’s largest private four-year college or university

What has allowed Sullivan to grow to this size on its three campuses across Kentucky is very simple. Its career-first curriculum allows the students themselves decide how far they want to go to each level whether it be one-year or less for a diploma, an associate degree, or the bachelor’s degree. Students can graduate after nine or twelve months and accept employment, or choose to continue for a higher degree.

Sullivan University guarantees that once a student starts school in a diploma or associate degree program that their tuition will not raise all the way through the completion of a bachelor’s degree. That’s right, a “guaranteed no rise in tuition policy”. When students start at Sullivan, they can estimate what the cost will be and know that their tuition will not raise as long as they stay in continuous attendance.

Sullivan’s year-round operation is another factor of success. Once a student begins at Sullivan, they can choose to stay in school year round and finish their diploma program in nine months or their associate degree in as short as 15 months by continuous attendance. In addition, a student may choose to take classes on the weekend, over the Internet, or even in the evening if they like.

Sullivan offers graduates a unique “lifetime review privilege” which simply means anytime a graduate wants to return to take any course previously studied, they can take it once or twice or as many times as they need for a lifetime to stay current. There is no additional cost for these important services, they are part of the Sullivan success plan.

“Absolutely fantastic!”
BARBARA DRENNAN
DIRECTOR
SULLIVAN UNIVERSITY
FORT KNOX CAMPUS
Sullivan students celebrate new status

The Herald asked a number of students, from all three campuses of Sullivan University, their feelings concerning Sullivan’s change from a college to a university.

“I think it will give my degree more power in the job market.”
Dalton Ruth
Lexington Campus
Computer Science, Crab Orchard, KY

“The new name sounds much more official.”
Andrew S. Hays
Marc Campus
Culinary/Baking
Bloomington, IN

“I was really excited and proud of the big change.”
Samantha Sack
Lexington Campus
Business Administration/Marketing
New York City, NY

“College versus University—gets an ‘A’ from me!”
Lori Sillmore
Fort Knox Campus
Business Administration
Montgomery, AL

“Sullivan was always a prestigious school. Adding university just adds to it.”
Rob McNally
Lexington Campus
Computer Science, Crab Orchard, KY

“Wow!”
Susan Kramer
Main Campus
Accounting
Louisville, KY

“Sullivan students are excited and proud of the big change.”
Samantha Sack
Lexington Campus
Business Administration/Marketing
New York City, NY

“I think it’s great! I’m very excited about it. It is going to look great on my degree.”
Shemelia L. Brown
Main Campus
Business
Louisville, KY

Great!
Deidre K. Garrett
Lexington Campus
Business Administration
Lexington, KY

Way to go!

On August 3, 2000, Sullivan College became
SULLIVAN UNIVERSITY
Kentucky’s Career University

Congratulations!

We’re so proud...
from the 7,500 students,
354 faculty and staff of Sullivan University,

Louisville Main Campus
2000 E. Hurstbourne Rd, Louisville, KY 40223

Lexington Campus
2800 Harrodsburg Rd, Lexington, KY 40508

Fort Knox Campus
2010 Baker Rd, Fort Knox, KY 40121

The above ad appeared in Louisville’s newspaper Business First on Friday, August 4, the day after Sullivan College’s announcement of its name change to Sullivan University. This advertisement appeared in addition to a major story on Sullivan and the innovative curriculum announcements that were also shared during the name change announcement.
Sullivan University: “Kentucky’s Career University” continues record Graduate Employment Success into year 2000!

Sullivan University is very proud of its growth from a small business college in 1962 to its current position as Kentucky’s largest independent four-year university, and its unmatched graduate employment success record, has been published every year since the 1970’s. One of the major differences between Sullivan and other two and four-year colleges and universities is its commitment to assist each and every graduate to match their abilities to a position related to their training. To the right are the last 12 years of graduate employment success with this past year’s 99.1% reflecting this important milestone for the institution. Sullivan can not guarantee employment success, but has a large staff that works year around matching our graduates to the positions not only locally, but around the world.

11-week quarter system allows graduations year round

Sullivan’s unique year around quarter schedule produces graduates in June, September, December, and March unlike most other colleges and universities who only have graduates available in May of each year.

Sullivan realized a long time ago that not every company starts, promotes, or expands in the spring and early summer each year and that companies need employees year round ready to go to work. Companies across the Commonwealth and across the country have learned to depend upon Sullivan to meet their year round employment needs. Sullivan has the best published graduate employment record of any two or four-year institution in Kentucky.

Not only does the graduate employment staff, headed by Dr. Dotty Head, work with graduates just coming out of school, but the university has a fee-free lifetime graduate employment assistance available to any graduate wanting to use this unique service during their entire careers, once, twice, or as many times as they want for a lifetime. Sullivan not only has new graduates but experienced graduates with five, 10, and even 20 years experience available to match the needs at all levels of business, industry, law and hospitality.