**Team Sullivan goes for gold!**

**NATIONAL COMPETITION NEXT STOP FOR REGIONAL CHAMPS**

Sullivan’s Student Culinary Competition Team has done it again. Last year’s American Culinary Federation’s (ACF) Southeast Regional Champs, Team Sullivan, successfully defended their title again this year. For the first time in the history of the ACF, Sullivan University won back-to-back regional championships against fierce competitors. Not only were there strong teams from Culinard, the Culinary School at Virginia Commonwealth University, Austin-Buncombe Technical Community College, Universal Studios in Orlando, Asheville-Buncombe Technical Community College and Nassau in the Bahamas, but Chef Kevin Walker, the ACF-Certified Master Chef, who was recently a Distinquished Visiting Chef at Sullivan (See: The Herald, Fall 2004, page 1) coached a team he brought from Atlanta, Georgia.

Are you wondering what the competition is like? Just imagine demonstrating five different knife cuts on carrots, potatoes, onions and parsley, perfectly deboning a chicken and filleting a fish, perfectly. Then imagine doing ALL of it in under an hour and five minutes. But that’s not all! There is also a four course meal to be prepared – in one hour and fifteen minutes. The competition is structured to be a true test of their training and their dedication to practicing their skills. Since 1998 Chef Derek Spendlove, CEPC, CEC, Sullivan University’s Director of the University’s Baking & Pastry Arts Program, has been team manager. Chefs David Moeller, CEC, Robert Beighley, CEC, and Eugene Bell, CEC, lent their expertise and valuable time to serve as coaches for the team.

As The Herald goes to press, Team Sullivan is in the final stages of preparation for the ACF’s 2005 National Competition in San Antonio, Texas, in late July. They will compete against the other three regional winners: The Chefs de Cuisine Association of Junior Culinary Teams from St. Louis and the ACF Central Region, Orange Coast College, representing the Western Region and Hocking College in the Northeast Region.

Sullivan University is proud of our team and wishes them the best of luck. Bring home more gold!

**SULLIVAN UNIVERSITY VOLUME 2005 SUMMER**

**LOUISVILLE KENTUCKY**

University hosts successful Accreditation visit

Sullivan University recently hosted an accreditation visit committee of educators from colleges and universities across the South. This committee visit was the final step in completing the accreditation reaffirmation process required by the Commission on Colleges of the Southern Association of Colleges and Schools (SACS) for the University to award associate, bachelor’s and master’s degrees. Approximately every ten years, each community of faculty and staff busy. The University has evaluated and reviewed itself against a set of rigorous accreditation Standards and filed a report to SACS indicating the University’s compliance with these standards.

**Visit was “huge success”**

Dr. A.R. Sullivan, President of the University, and Dr. Steve Coppel, Executive Vice President and Chief Executive Officer, shared with The Herald, “The accreditation visit was a huge success and they (SACS) are very proud of what the University community is accomplishing.”

Headed by Dr. James Stapper of Belmont University, the committee listed fewer than a dozen recommendations and suggestions for improvement, including some for the University’s new Quality Enhancement Plan. (see article on page three, column four). President Sullivan added, “We are all very pleased with the results of the visit. We can quickly respond to these recommendations and easily make any adjustment needed to be in full compliance.” Dr. Coppel added, “This committee was very professional, asking hard questions and we openly responded.”

He added, “In the Committee’s report, the Chairman wrote: ‘Comments made by the students to prepare for a career.’”

**Sullivan welcomes record-breaking Summer class!**

The Summer 2005 Freshman Class at Sullivan’s main campus in Louisville is the largest in history with more than 356 new day students on campus. 122 new freshmen students moved into University-provided student apartments. As part of Dr. Dotty Headay’s graduate marketing, MKT 570, several Sullivan University Executive MBA (EMBA) students worked on an innovative project for the Louisville Metro Police Department. Students Major Troy Riggs, Jeanna Benoy, Teresa and Simon Lemmy developed the advertising and marketing plan called Crime Tip Hotline: 574-LMPD. This plan will be used by citizens throughout Metro Louisville to call with information about criminal activity. As a result of the class’s efforts, this plan was featured at a recent press conference where Metro Mayor Jerry E. Abramson and Police Chief Robert C. White announced the newly-expanded efforts in promoting the Department’s crime prevention initiatives.

**Them’s fightin’ words!**

Left to right: Louisville Metro Police Chief Robert C. White, Stephen Rybicki, Program Coordinator for Sullivan’s new Justice & Public Safety Administration program and Metro Mayor Jerry E. Abramson with the design created by Sullivan’s EMBA students.

The Crime Tip Hotline also received 40 billboards scattered throughout the metro region. Sullivan’s Graduate School students worked with Maloney Outdoor Advertising in the developement and design concept.

Since the Crime Tip Hotline was officially unveiled last year, more than 1,300 people have contacted the Department. Information received led to 74 arrests in a six month period, including arrests for homicide, drug activity, prostitution, robbery, kidnapping and burglary.

“Thanks to the marketing plan developed by the EMBA students at Sullivan University, 574-LMPD will be a recognizable crime tip hotline,” said Chief White. “It truly believe crime will drop in our community.”
Students work with local printing company

Four Sullivan University graduate students, Jeff Johnson’s management class recently worked with a local printing company to tackle several issues facing the firm. The students were part of the Collaborative: Greater Louisville Business Network for Urban Development, which is an innovative community development endeavor that partners business and education to provide small businesses with recommendations to help them meet specific goals. It involves graduate schools of business from the Greater Louisville area universities including Sullivan University, University of Louisville, Bellarmine University, Spalding University, and Indiana University Southeast. 

Team received rave reviews
Team members Juan Reyes, Bobbi Fuller, Christy Phelps and Mike King prepared a report for the business that included several recommendations. One of the recommendations was the development of an e-commerce website and even the possible relocation of the business. The owner, Craig Smith, said, "It was impressive with how quickly and thoroughly the class understood my particular business...accurately evaluating our situation and offering solutions and solid helpful suggestions," and "I had several specific opportunities that I wanted to investigate but just couldn’t find the time to research. The class took those concerns and returned with an excellent analysis. My involvement was limited to a few hours to define my concerns and provide background information and I got an analysis that would have taken me weeks to do."

Students enjoyed involvement
The students were also impressed with the experience. “Having the opportunity to gain ‘hands on’ experience was exactly one of the greatest benefits provided to me by the collaborative project,” stated Christy Phelps. “This project allowed me to apply many of the theories and the tools that I have studied throughout the course of the MBA program at Sullivan University.” She added, “I felt it was very empowering to be able to step out of my comfort zone and successfully analyze situations in an industry that I had little knowledge of prior to the IT Externship project.”

John Stone (left) worked at Hawley Cook bookstore in Louisville for many years. John was hired by Insight Cable on their Broadband support desk, and was recently promoted to their Communications Provisioning Team. Steve Seng, Matt Cousins, Andrew Strong, Chris Mills, Tim Miller, and John King have all been hired by Charter Communications in Louisville. Charter is a Fortune 500 company, providing a full range of advanced broadband services to the home. Charter also supplies business-to-business data, video and Internet protocol (IP) solutions.

Externs and Computer Science program updates
Continued from page 1

Graduation certificate change is for many companies and new hires are often brought in as contract workers and/or temps, and internal promotions are filled from temp pools. Board members recommended that an externship program be available to Computer Science students.

New program coordinator
In a recent Advisory Board meeting, Rob Kelley was introduced as a new Computer Science instructor and Program Coordinator for the IT Externship Program. With the collective input of the Advisory Board members, an existing course that was not offered for several years - CSC 284 Computer Work Experience - was updated. The new course - CSC 484 IT Externship - was implemented for the IT Externship Program. The completed course description, resource materials and discussions were shared with the Advisory Board members and will benefit their students.

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Good communication is not just talking or waiting to talk

A man and his wife were having problems and were giving each other the silent treatment. Suddenly, the man realized that he would need his wife to wake him at 5:00 AM for an early morning business flight he could not miss. Not wanting to be the first to break the silence, he wrote on a piece of paper, “Please wake me at 5:00 AM.” He left it where she knew she would find it. The next morning, the man woke up, only to discover a note on his bedside table: “I will do it myself. I love you.”

The silent treatment is an example of poor communication, but just because you speak with another person does not mean you are communicating.

Sullivan University’s International Center for Dispute Resolution & Leadership teaches communication, listening, and responding skills through mediator training. Sullivan offers undergraduate elective courses in dispute resolution and, offered entirely online, the Master of Science in Dispute Resolution degree is perfect for those who wish to make a career in conflict resolution. This is the only such master’s degree of its kind in the world, and Sullivan University is proud to be the first institution to offer it. Communicate that information, will you?
**What is an unusual approach to learning?**

From the first meeting of class members, LaVena Wilkin’s DRC 401 Principles of Conflict Resolution class knew this class was like no other they had taken at Sullivan University. Their first activity was an icebreaker in which they were asked to draw their “Rivers of Life.” Mrs. Wilkin provided the paper and crayons; the students provided their creativity. Thus began their introspective look at how they view and deal with conflict in the workplace. They learned how to listen better, how to “view the world through the other person’s lens,” and how to transform conflict into opportunities for growth and improvement. One week they played cards; some weeks they role-played; and once they got to “speak to the animals.” Therefore, no one was surprised by the unconventional final test of their knowledge – a game of Jeopardy! Computer Science Instructor Scott Cordell shared the Jeopardy! power point presentation with Mrs. Wilkin and she adapted it to answers and questions about conflict resolution. Students had fun learning important skills they can use to become more effective managers.

**The Queuing Theory aka Worth the wait?**

We’ve all experienced it—waiting in a line to accomplish something—whether it’s what it’s like to wait for the traffic light to change, for the next available table, or for the next stall to open in the restroom. Admit it, we’ve often thought, “there’s got to be a way to shorten this time, so I can’t waste that much time.”

Actually, there are mathematical models available to analyze the efficiency of service lines and systems. Dr. Angela Girdley’s Advanced Quantitative Analysis (MGT 550) class received first-hand experience in analyzing this branch of business statistics known as Queueing Theory. The class went to area businesses, including a book store, a coffee shop, a fast food restaurant, and including Sullivan’s very own a la carte café.

Businesses rely on good data to determine the costs associated with waiting lines to balance their customer service with their service costs. Many retail stores realize that time spent in line is an inconvenience to customers and time lost shopping for more items. Loss of customer goodwill will, combined with the loss of purchases, is detrimental to business. Student Zak Dhillon observed that, “Often real situations are different from the textbook examples. The way the lines worked in the cafeteria were more complex. The variation was very obvious in the actual setting.”

**I’m Lovin’ It**

Ever wonder why some inventions or businesses are a tremendous success while others are miserable failures? Ever wonder how to turn a promising idea into a financial windfall? Ever wonder what career is among the most exciting, challenging, rewarding, and lucrative in all industries? Welcome to the wonderful world of marketing with Instructor Beverly Horsley.

MKT 304 Introduction to Marketing provides students with a comprehensive journey through all the key elements of marketing. The culmination of this fun, hands-on class is the presentation of real marketing plans created by the students under the guidance of the instructor. Much like competing in a Triathlon, Marketing 304 students experience excitement, camaraderie, challenges and exhilaration!

“I love my students” said Ms. Horsley. “Unlocking their hidden creative talent and helping them discover and develop future business endeavors is so fantastic,” she said, adding “I want students to use the knowledge gained to achieve economic success!” Indeed, many of her students have started or are in the process of starting a business as a result of the class. Students learn to create a detailed marketing plan, and also get the inside scoop on how retailers capitalize on tools of the trade and psychology to influence consumers.

Marketing 304 can be quite a life changing adventure. Just like marketing in the real world—it is never boring! “I love this class!” is a comment repeated over and over by both the students and Ms. Horsley.

**Students brush up their skills!**

Students in Chef Sanford’s Baking One class learn the principles of bread-making. Handmoulding loaves is a skill that many bakers in the industry never learn due to working in automated bakeries. The students also are instructed on how to differentiate breads. The students and Amanda Gray brush a loaf of bread with her a prior to the master class. garlic. Darren Higgs, Valerie Stone and Mary McArthur watch intently.

**Ice carving is? Yep! You guessed it - really COOL!**

“Aha, you missed a spot.” Brian Blandford (budder) points out an area to chisel to Bethany Ice and Joey Hahn.

Garde Manger students in Chef Eugene Bell’s class were excited to get their hands on chain saws and carve 300 pound blocks of ice into three-dimensional pieces of ice sculpture. Students chose the piece they want to complete from a selection of templates and took turns using chain saws and chisels to create their finished sculptures.
Welcome new students

Sullivan University and consistently report they appreciate the nurturing quality of the faculty and outstanding learning environment.

Director of Admissions Greg Cawthon said, “We are very impressed with the quality of this new class. Many are 2005 high school graduates but many others are college transfer students and adults entering college for the first time.”

Fall classes filling fast

With the Summer Quarter now underway, Sullivan’s Admissions Department is accepting applications for the Fall 2005 Quarter beginning September 26. Most programs are filling fast and prospective students should complete their application for admission quickly to be guaranteed a place in the program of their choice. Call 1-800-844-1354 or locally call 456-6505 today to make an appointment with an admissions officer. Mr. Cawthon added, “There is still financial aid available for those who qualify, but it is important to move quickly to assure access to these grants and loans.”

Below, new Culinary Arts student Samantha Knight and her program coordinator, “It’s so gratifying to see students like Samantha get up close and personal with the quality of this new class. We are very impressed with the quality of this new class. Many are 2005 high school graduates but many others are college transfer students and adults entering college for the first time.”

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Sullivan’s Early Childhood program has undergone numerous changes under the direction of Angela Riggs, the program coordinator. “This is just another positive step to strengthen and build the program,” said Mrs. Riggs.

Program Update: Master of Science in Dispute Resolution (MSDR)

Sullivan professor awarded Fulbright Scholarship

David Churchman is an adjunct Sullivan Graduate School faculty member teaching online DRC 515. He is a California State University emeritus professor who lives in Ashland, Oregon, and has been awarded his second Fulbright Senior Fellowship, this time to the Ukraine, August 2005 through January 2006. This is a particularly auspicious time for a student of both conflict and for Near Eastern history to be spending a semester teaching in the Department of International Relations at the National University in the Black Sea resort town of Odessa. His class curriculum will be based on his new book, “Why We Fight: Causes and Responses to Human Conflict.”

At Churchman’s request the Master of Arts in Conflict Management at California State University Domin- guez Hills. This degree program is the second oldest in the United States, as well as the largest in the nation in terms of degrees awarded.

New Mediation Practicum at Better Business Bureau

One of the unique aspects of Sullivan’s Master of Science in Dispute Resolution (MSDR) degree is that students learn in the distance learning classroom, then polish their knowledge with real-world experi- ences as graduate interns. Sullivan’s Graduate School is pleased to announce that a new Mediation Practicum Module internship has begun with the cooperation of the Better Business Bureau (BBB) in Large, Western Kentucky and Southern Indiana.

“The BBB views this opportunity to foster a partnership...that will benefit Sullivan students, the Bureau, and . . . the community we both serve,” stated Bruce Gadansky, Vice President for Operations. “It’s our belief that the synergy created, by the sharing of the Bureau’s experience and the student’s talents, will enhance the capabilities of both to offer conflict mediation services...this partnership with Sullivan University will be an important addition to BBB Louisville’s Alternative Dispute Resolution services.”

Throughout the School’s Graduation season, Sullivan’s Master’s in Dispute Resolution degree program, said, “The MSDR degree is balanced between theory and practice. We plan to take this local success and extend it across the United States.”

Advisory Board expands students’ opportunities

Meet the regionals! Left to right, Terry McRae (western Kentucky & south-west Indiana), Raymond Daugherty (western Tennessee), Regional Coordinator MikeKuang, Linda Long (eastern Kentucky & south-east Ohio), Bill Gregory (northern Indiana), Janet Ray (Missouri), Pam Walker (eastern Tennessee), Dave Ferguson (central Tennessee), Bob Stewart (central Indiana) kneeling.

High school sports stars aren’t the only ones to receive personal 45 in-home visits from colleges or universities. Prospective Sullivan students can too! Sullivan University has a long history of providing this “in home” counseling to students and families. Today, nine regional admissions officers reside and work in Indiana, Kentucky, Ohio, Tennessee and Missouri. Assisted by 13 high school presenters, and Ms. Bobbie White, New Student Coordinator on Sullivan’s Main Campus in Louisville, the team helps develop the future of prospective Sullivan students.

Interested students can receive detailed information about their Sullivan career opportunities by requesting and accepting an in-home appointment with one of the regional admissions officers. Sitting around the fireplace, cable TV, family and Sullivan’s admissions officer map out the student’s future path and an application can be made in the comfort of the student’s home. Within 45 days, the student and family will tour the main campus, meet with Financial Planning, visit housing and take the next step — the application process!

Last year, Sullivan University’s Regional Admission staff visited more than 800 high schools, making more than 3800 presentations! That’s a lot of stars!
SULLIVAN UNIVERSITY HERALD

Sullivan Idol

Kelly Clarkson? Ruben Studdard? Fantasia Barrino? No, they didn’t show up when Sullivan University hosted its own competition to find the next “Sullivan Idol.” Student vocalists came out to show their talent at the Second Annual Sullivan Idol Competition. Judges included George Campbell, Admissions Officer/a.k.a. Simon, Toni Cardell, Director of Housing & Residence Life/a.k.a. Paula, and Jennifer Davis, Student Services Office Manager/a.k.a. Madonna. Auditions were videotaped and presented to the entire student body, who voted for the Most Talented. The winner of Sullivan Idol 2005 was culinary student, Olivia Crague, who brought the house down with her performance of the song, “Blue.” Unfortunately, Ms. Crague didn’t win a recording contract, but she did walk away with $80 cash. Second place winner, Tracy Scott, took home $50, and third place winner, Scott Rohrer won $20. Start practicing now! The next auditions will be held in the Winter Quarter of 2006. Don’t miss your chance to become the next Sullivan idol.

The day was sunny and the decorations were bright, for Sullivan University’s 1st Annual Luau/Concert. More than 500 students, faculty and staff dressed in tropical attire, enjoyed the beautiful weather, good food and jamming music. The menu of Roasted Pig, Aloha Chicken, Sweet and Sour Meatballs, Grilled Fruit Kabobs and more was menn monnn good! Sullivan’s Culinary Arts Club sold fruity “Mocktails” to add to the tropical theme. The band “Stages” with Chef Instructor John Richards CEC, livened up the party with a great concert. And they didn’t! A quick run by student “Scooby” Holmes paused in mid-stride when Charlotte Turner noticed them and said, “Mom, they’re gonna get us.” Aware of the sneaky attack, Teresa Turner, Public Safety Officer loudly emphasized “No, they WON’T!” And they didn’t!

Walk America

Students, faculty and staff recently took a walk through beautiful Seneca Park in support of the March of Dimes WalkAmerica. With the help of Sullivan University and others, the March of Dimes raised more than $340,000. Miss Sarah Long, daughter of Jill Long (Secretary to President Sullivan) was this year’s Sullivan University Ambassador and her story touched the hearts of many in the Sullivan community who helped raise money by purchasing Beanie Babies, sponsoring walkers, and/or by making donations. Next year’s walk is scheduled for April 2006. See Antonia Thomas, Associate Dean of Students for information on how you can help.

Tiffany Gray gives Daniel Spence his “Sassy” pin while James Willis shakes the Magic 8 Ball.

Free stuff = smiling students

Mobile Media Enterprises came to Sullivan University and gave students, faculty and staff the opportunity to do virtual makeovers. Participants were also given free 12 oz. cans of Diet Dr. Pepper and they could play “Scan the Can” to see if they won a $25,000 makeover. No one walked away with the big prize, but students did win some sunglasses, lip balm, and T-shirts. The same group returned to Sullivan with a different campaign called “What are you in the mood for?” Students could shake the Magic 8 Ball to determine their mood and then receive the drink and pin that corresponded to that mood. Free drinks that day included Diet Sunkist (Sunny), Diet 7-Up (Bubbly), Diet A&W Root Beer (Sweet), 7-Up Plus (Sassy) and Diet Canada Dry (Mellow). Sullivan graduate, Tiffany Gray 01, works for Mobile Media and enjoyed returning to her alma mater.
Each quarter Sullivan students, faculty and staff participate in the American Red Cross blood drive. Once again the University met our goal this quarter of 40 successful donations. Antonia Thomas, Associate Dean of Students said, “It makes me proud that Sullivan University has so many caring individuals who are willing to roll up their sleeves to give the ‘Gift of Life’.” She added, “Thanks to everyone for their donations, especially those ten first time donors who may have been a little hesitant.” Sullivan has participated in Blood Drives with the American Red Cross for more than 12 years. Sullivan’s next Blood Drive is scheduled for July 21, 2005. Mark your calendar!!

The Sullivan Christian Fellowship (SCF) recently held a Coffee House/Concert. Jake McVay, a Christian artist from Tennessee, played music while Sullivan students enjoyed coffee and desserts. Chris Mills, former SCF leader shared his testimony and message with guests and tried to relate it to what is going on in their lives as college students. After the concert, students had the opportunity to talk with friends and guests, Jake and Chris.
Sullivan University Graduate Employment Service is Fee-Free for Life.
...More Graduate Success Employment

This is only a partial listing of recent Sullivan University graduates’ employment success.
“It was brilliant.” “It was the experience of a lifetime.” These were just a couple of the comments made by seven culinary students from Govan High School in Glasgow, Scotland who visited Sullivan University this spring to experience hospitality training at a world renowned American university. Sullivan’s National Center for Hospitality Studies was selected by representatives from Glasgow high school and the Glasgow City Council following a review of top hospitality training programs in the U.S. and a visit last June, arranged by Sullivan University’s EuroAsia division, by Margaret Finnie, the Govan High School culinary teacher, and Frances Gallagher, education advisor and quality improvement officer for the Glasgow City Council.

The students, who named themselves the “Scottish Govan Culinaires,” were accompanied by Ms. Finnie and their principal, Iain White, and spent a week at the National Center participating in culinary and baking labs, attending hotel and restaurant management working night shifts in the University’s bakery, and touring the brand new Marriott Hotel in downtown Louisville. They enjoyed the tasty cuisine prepared in the culinary and baking labs at Sullivan and at some unique local restaurants, such as world famous Spago’s Beverly Hills where pastry chef and received a fantastic dream of becoming a successful pastry chef and received a fantastic career opportunity at Wolfgang Puck’s world famous Spago’s Beverly Hills Restaurant in California all in one evening! How’s that for networking?

The evening and weekend Culinary Arts Degree at Sullivan University continues to produce fantastic results. A recent graduate, Madelyn Satterfield, has just opened her new bakery cafe in Corydon, Indiana called (surprise!) Madelyn’s. Her excitement and energy has brought all this to light. Madelyn states, “It just proves to you if you want to do it you can.”

In the beginning

The road to Madelyn’s success began at Sullivan in the evening and weekend program. Like most of her fellow students, she needed to work while she continued her education. Madelyn attended class two nights a week and Saturday. Her nutrition professor, Nancy Nasby also enrolled in in Sullivan’s Baking & Pastry program (day school) in 2001 and they both graduated with their associate degrees in December 2003. Courtney is the baker at Madelyn’s which features a great menu with Madelyn’s unique flavors. “It Describes First.” Pricing of the breakfast, lunch and dinner entrees is reasonable. Patrons sing the praises of the baked goods and food items. See Courtney’s creations at www.madelynsbakerycafe.com

Flexible schedule for adults

Sullivan University offers a program of study that fits almost everyone’s time needs. Madelyn proves that you don’t have to stop dreaming to go back to school. Congratulations and best wishes to Madelyn and Courtney!”

Lynn’s Paradise Café and Lily’s. Their visit was not all work, however- the students relished their trips to Kentucky Kingdom and American shopping malls.

At Sullivan, age 16, called the experience of spending a week at Sullivan “amazing.” He was surprised at how “friendly” the chef instructors were, and he was “very impressed by the professionalism of the Chefs and the students.” Although working at The Bakery at Sullivan’s West Campus, required the students to be there from 10:00 p.m. to 1:00 a.m., this was one of their favorite experiences.

According to Natalia Gormley, age 16, “Everyone in The Bakery was so friendly and made us feel so welcome. We also learned to do a lot of different things.” Matthew Black, age 16, agreed. “The Bakery allowed us to be creative and make things we’ve never made before. I wanted to work there every night!”

The principal, Iain White, said the students’ visit not only helped them learn new skills in hospitality, but also “develop softer skills such as teamwork, relationship building, and cooperation, with each other as well as Sullivan students.” He was very impressed by the level of professionalism and commitment by both faculty and students in the National Center and the quality of the whole experience. He added, “Sullivan University showed us a perfectly wonderful example of true American hospitality.”

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Lindsey, who is from Lancaster, Kentucky, liked Sullivan because “it was close enough to home . . . I could visit mom and dad, but far enough away to where I could be independent,” graduated in June. She is counting the days until she leaves for California in early July and offers this advice: “when selecting your job out of college . . . work on building a resume in the beginning, and then the money will come to you later. Take pride and be passionate in everything you do.”
History repeats for itself!  

Students enjoy popular spring tour

Sullivan Hotel-Restaurant Management and Travel & Tourism students recently visited the great cities of Boston and Plymouth, Massachusetts on their annual spring tour in May. Highlights included a repeat visit to magnificent Newport, Rhode Island by air and were transferred to Plymouth, Massachusetts by chartered motorcoach. Highlights of Plymouth included the model culture, “Plimoth” Plantation, as well as the Mayflower II, Plymouth Rock, and the Pilgrim’s museum. The first evening was capped off with a wonderful colonial lantern walking tour where guides pointed out to students the of historical significance. “Plimoth was a great town,” said student, Linden Below. “It’s quaint, sits right on the water, and offers lots of sightseeing opportunities for families.”

Next stop: Boston

The bustling city of Boston with its cultural and historical sites were on the next day’s agenda. Students experienced the commuter trains and Boston’s subway system to tour the Freedom Trail and other sites. “We feel it is important to allow the students to strike out on their own while visiting Boston,” said travel chaperone and Travel & Tourism Chair, Betty Smothers. “They must learn to read maps and navigate the subway and commuter rail systems to return to the hotel in Plymouth.”

Historical Salem was great

The third day of the tour took the group to historic Salem where they visited famous such sites as the House of Seven Gables, the Witch Museum, and the Maritime Museum. “We loved Salem,” said student, Janelle Evans. “It was easy to get around because it is a small town, and it’s very historic.”

Some students managed to obtain tickets to a Boston Red Sox baseball game and navigated the commuter rail and subway system from Salem to north Boston and back to Plymouth.

Historic Newport

The final day offered a long visit to historic Newport, Rhode Island before an early afternoon departure on their Providence-bound flights from the Providence airport. Newport Mansions, upscale shopping and dining were the order of the day as students toured an area of the country made famous during the height of the Gilded Age when early 20th century industrial barons built their 150-room “summer cottages” on the shearing cliffs overlooking the Atlantic Ocean and Newport harbor. “I was stunned at the opulence and sheer size of these ‘cottages’,” said travel student, Ebony Cousin. “The homes were the largest I’ve ever seen.”

Students will “cruise” into Fall

Sullivan students will soon be gearing up for their suicides ready to go again! In September, the group will participate in a lavish sun-filled (hopefully) six-day trip to an all-inclusive resort in beautiful Cancun, Mexico. Check The Herald for photos and news of their trip.

Students win national award

Two Sullivan Hotel/Restaurant Management students Nichole Stiegelbauer and John Cartagena, were honored at the prestigious Salute to Excellence student award and banquet recently held in Chicago. Each also received a $1,500 academic scholarship from the American Hotel Foundation.

The Salute to Excellence is an annual event hosted by the National Restaurant Association and the National Restaurant Association Education Foundation. The annual event gathers the best of the best including industry leaders, top educators and outstanding students in hospitality programs from colleges and universities across the country. Students are selected primarily on their excellent academic performance, and commitment to the food service industry.

Nichole and John were fortunate to hear some of the industry leaders sharing their success stories and giving words of wisdom to the future generation of entrepreneurs in the food service industry.

Recipe for success

The Herald congratulates Brian Stillwaugh, right, Sullivan culinary student, and bartender at Sullivan University’s on-campus Winston’s Restaurant whose “Wisconsin’s Best Julep Southern Style” recipe was judged “Best Julep” among all Louisville Restaurants by Four Roses Master Distiller Jim Rutledge, Courier-Journal Assistant Food Editor Ron Mikulak and Velona’s Lisa Humes.

Brian received a trophy and a plaque (on display at Winston’s) and adds, “this was a wonderful experience . . . to participate and compete with some of the local area’s best. I appreciate the support of Winston’s Manager, Sarah Cobb, and servers; Jordan Kharizanov and Justin Diglia. Who knows, perhaps I may even defend my title?”

Wellness Center Event

More than 2,600 sites across the United States held a National Alcoholism Screening Day. These included Harvard, MIT, and Sullivan University’s main campus in Louisville where visitors stopped by the brightly decorated room with information (printed and videotaped), snacks, and snacking tables.

Chef Albert Schmid CEC, CCE, CHE, CCP involved his Wine & Spirits students to gain facts for a test on the subject, e.g., equivalences of hard liquor, wine, and beer, and the interactions between food and alcohol. “The study of alcohol and health is very important because while alcohol can be used to celebrate many occasions, it can be abused in such a way that it can affect people’s lives,” stated Chef Schmid. Pamphlets and fact sheets addressed “How to Cut Down on Your Drinking” as well as “How to Get What You Want from Drinking.”

Headed by Dr. Renee Rust, Sullivan University’s Wellness Center offers a variety of services to students, faculty and staff.

Good(?) to the very last drop!

Some students just can’t get enough of tests – at least, tests about coffee! Scott U’Sellis, Steven Slone, James Jones and Bob Peterson decided to use a coffee taste testing as their marketing research project and invited day and evening students to participate. Three brands of coffee were tested: Starbucks Morning Blend, Krispy Kreme’s Smooth Roast and Kroger’s House Blend. Using Starbucks strict brewing standards as a guide, bottled water and a coffee press were utilized. Results 43% liked Kroger’s best!

Left to right, Nichole Stiegelbauer and John Cartagena at the farewell banquet and awards forum recently held in Chicago. Each also received a $1,500 academic scholarship from the American Hotel Foundation.

Sullivan students won an event at the Food Network as it launched its first Chef America network as it launched its first

The Bakery was named a winner! Congratulations!

Sullivan students will soon be provided with their suitcases ready to go again! In September, the group will participate in a lavish sun-filled (hopefully) six-day trip to an all-inclusive resort in beautiful Cancun, Mexico. Check The Herald for photos and news of their trip.

Recipe for success

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A WEALTH OF EDUCATION
High school seniors strike it rich!

Thanks to Sullivan University’s annual scholarship program for high school seniors, from across the region each received $3,000 toward their Sullivan education.

Scholarships were awarded based on six semester high school grade point average, an essay on “Why and How ISelected My Career Specialization,” and test scores from either the ACT, SAT, or the CPAT admissions test administered by the University. All 2005 seniors who had already applied to Sullivan and those students undecided about their career or college choice were eligible.

Scholarship winners are:

INDIANA: Megan Neal, Corydon Central HS; Kevin O’Niones, North Knox HS; Ryan West, Roncalli HS, Mary Burden, Charlestown HS; Frances Brown, New Palestine HS; and David Burch, Floyd Central HS.

KENTUCKY: Shawna Williams, Bullitt East HS; Denise Holmes, Southern HS; Debra Peller and Chantia Peters from Central HS; John Grindstaff, Caldwell County HS; Joshua Willam, Valley HS; and Courtney Darnell, Murray HS.

OHIO: Katelyn Gowatz, Chilhowe Falls HS; Monica Ribe, Columbus HS; Kelly Kamm, New Bremen HS; Jordan Schmitz, Mother of Mercy HS; and Eric Grissamer, Oak Hills HS.

MISSOURI: Natasha Burnham, Meadow Heights HS.

But, that’s not all!

There are many scholarships available to Sullivan students, some dedicated to the culinary and hospitality industries. Interested? The Hospitality applications and scholarships located in room 113; others are in the Financial Planning office. Contact Shirley Rafferty, Scholarship Coordinator for additional information.

A free Bachelor's degree

For two fortunate Sullivan students, their Bachelor's degree is tuition free! The Board of Directors of Sullivan University annually awards two full- tution scholarships; one for a female and one for a male student. The recipients are graduates of Sullivan’s associate degree programs and who want to continue their education towards a Bachelor’s degree from the University System. Congratulations to winners Crystal Miller, Travel, Tourism & Event Management and Justin Diglia, a dual major in Culinary Arts and Hotel/Restaurant Management.

Sullivan University’s fantastic Spring 2005 graduation is history, and The Herald is pleased to give you highlights of that event. The formal commencement was held at beautiful Southeast Christian Church in Louisville in front of the 4,000 graduates, families and friends from Sullivan University’s main campus in Louisville, Lexington and Fort Knox campuses attended.

Mike Sodel, United States Congressman from Indiana’s Ninth District, was commencement speaker. Sodel gave a strong and engaging speech regarding our country, the challenges it faces and the assured success America has as the ideals of freedom and democracy continue to spread throughout the world. Smiles and pride beamed bright as the graduates in caps and gowns crossed the stage to receive certifi- cates, diplomas, associate, bachelor’s and master’s degrees from Dr. A.R. Sullivan, President of The Sullivan University System. Cameras flashed as families and friends cheered their graduates, now armed with pride and confidence necessary to pursue their career dreams. Sullivan University’s graduations are unique. Rather than having one graduation in May of each year like most other collegiate institutions, Sullivan graduates four times a year, every January, March, June and September and holds two formal commencements in April and October. The 2005 Fall graduation ceremony will be at Southeast Christian Church on Saturday October 8 at 9 am. Everyone is invited.

Spring Career Expo was huge success

Congratulations to Sullivan’s Graduate Employment Services (GES) department for another great event. GES sponsors two career fairs each year; the recent Career Expo had a record attendance of employers, alumni and students. “Employers were definitely impressed with the turnout and the caliber of the candidates,” stated Sherry Klein, Director of GES. “More than 30 companies attended, several for the first time.”

“The event was well organized . . . a true professional environment. We were impressed. This was our first time at the Career Expo; we plan on attending the next Expo in October and we have interviews scheduled for Monday.”

Bart Bartholomew, VP of Operations, RFX Technologies

“The Expo was very beneficial! I spoke with RFX at the Career Expo and scheduled an appointment for Monday. I had too offers on the same day!”

Craig Beck 05

Tammy Pate 05, listens as Shirley Younger, Human Resource Specialist with University Physicians Associates discusses her cover letter.

Very impressed . . . Candidates were well prepared and each had their resume with them.

“I have hired from previous Sullivan Career Expos; attend have a professional appearance and those who come dressed are refreshing.”

Shirley Younger, Human Resource Specialist

University Physicians Associates

The Career Expo provided valuable opportunity to meet with potential employers. It also gave me the opportunity to speak with each employer personally while handing them my resume.”

Tammy Pate 05

I am blessed to have the opportunity to attend Sullivan University and greatly go on win such a prestigious award. This award will help me further my education and make me a bright future.”

Justin Diglia

Marketing Instructor  
Anna Moore beams with pride at student.

I recommend all students to take advantage of this opportunity to receive the accolades they earned.”

JIM McCLEOD

“Graduation was the perfect culmination for completion of my degree. I have my wife, instructors, and fellow students in attendance meant everything to me. I recommend all students take advantage of this opportunity to receive the accolades they earned.”

JIM McCLEOD