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<td>Through an ongoing, integrated institution-wide process, identify outcomes and goals that coincide with our mission.</td>
<td>Identify an appropriate measurement instrument.</td>
<td>Through research-based evaluation processes, gather data.</td>
<td>Analyze, evaluate, and interpret data.</td>
<td>Make plans for improvement based on analyses of data.</td>
<td>Implement plans for improvement.</td>
<td>Evaluate and measure implemented plans and complete cycle.</td>
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**Institutional Effectiveness**

CONTINUOUS IMPROVEMENT CIRCLE

1. Through an ongoing, integrated institution-wide process, identify outcomes and goals that coincide with our mission.
2. Identify an appropriate measurement instrument.
3. Through research-based evaluation processes, gather data.
4. Analyze, evaluate, and interpret data.
5. Make plans for improvement based on analyses of data.
6. Implement plans for improvement.
7. Evaluate and measure implemented plans and complete cycle.

**Step 5:**
The institution re-evaluates its existing processes and goals.

**Steps 6-7:**
The institution implements new plans and measures improvements based on the re-evaluation process.